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New Museum Presents the First New York Survey of the Work of Pioneering Swiss Artist Pipilotti Rist

October 26, 2016–January 15, 2017



Pipilotti Rist, *Gnade Dorau Gnade (Mercy Danube Mercy)*, 2013/15.
Installation view: "Komm Schatz, wir stellen die Medien um & fangen
nochmals von vorne an," Kunsthalles Krems, Austria, 2015. Courtesy the
artist, Hauser & Wirth, and Luhring Augustine. Photo: Lisa Rastl

New York, NY...The New Museum is pleased to present the first New York survey of the work of Swiss artist Pipilotti Rist (b.1962). Over the past thirty years, Rist has achieved international renown as a pioneer of video art and multimedia installations. Her mesmerizing works envelop viewers in sensual, vibrantly colored kaleidoscopic projections that fuse the natural world with the technological sublime. Referring to her art as a "glorification of the wonder of evolution," Rist maintains a deep sense of curiosity that pervades her explorations of physical and psychological experiences. Her works bring viewers into unexpected, all-consuming encounters with the textures, forms, and functions of the living universe around us.

Occupying the three main floors of the New Museum, "**Pipilotti Rist: Pixel Forest**" is the most comprehensive presentation of Rist's work in New York to date. It includes work spanning the artist's entire career, from her early single-channel videos of the 1980s, which explore the representation of the female body in popular culture, to her recent expansive video installations, which transform architectural spaces into massive dreamlike environments enhanced by hypnotic musical scores. Featuring a new installation created specifically for this presentation, the exhibition also reveals **connections between the development of Rist's art and the evolution of contemporary technologies**. Ranging from the

television monitor to the cinema screen, and from the intimacy of the smartphone to the communal experience of immersive images and soundscapes, this survey charts the ways in which Rist's work fuses the biological with the electronic in the ecstasy of communication.

On view from **October 26, 2016 through January 15, 2017**, "Pipilotti Rist: Pixel Forest" is curated by Massimiliano Gioni, *Edlis Neeson Artistic Director*; Margot Norton, Associate Curator; and Helga Christoffersen, Assistant Curator. The exhibition is accompanied by a fully illustrated catalogue copublished by the New Museum and Phaidon Press Limited.

ABOUT THE ARTIST

Pipilotti Rist was born in Grabs in the Rhine Valley, Switzerland, and currently lives and works in Zurich. She studied graphic design, illustration, and photography at the University of Applied Arts in Vienna, as well as audiovisual communications and video at the Basel School of Design. Solo exhibitions of her work have been presented internationally at venues including Kunsthaus Zürich (2016); Kunsthalle Krems, Austria (2015); Times Museum, Guangzhou, China (2013); Leeum, Samsung Museum of Art, Seoul, South Korea (2012); Fondazione Nicola Trussardi, Milan (2011); the Hayward Gallery, London (2011); the Wexner Center for the Arts, Columbus, OH (2011); Museum Boijmans Van Beuningen, Rotterdam, the Netherlands (2009); the Museum of Modern Art, New York (2008); Centre Georges Pompidou, Paris (2007); and the Contemporary Arts Museum Houston, TX (2006); among many others. Rist was awarded the Zurich Festival Prize (2013), the Harper's Bazaar Art China Prize (2012), and the Joan Miró Prize (2009).

RELATED PUBLIC PROGRAMS

Pipilotti Rist in conversation with Massimiliano Gioni
Thursday January 19, 2017

SUPPORT

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Artist talks and conversations in 2016 and 2017 are sponsored by First Republic.

The artist wishes to personally thank her supporters and collaborators, all of whom are listed in the exhibition catalogue.

ABOUT NEW MUSEUM

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum is a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building on the Bowery designed by SANAA in 2007, the New Museum continues to be a place of experimentation and a hub of new art and new ideas.

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