StreetFest

Saturday, May 7, 11am to 7pm

An innovative, minimal-waste, outdoor StreetFest takes place along the Bowery and in Sara D. Roosevelt Park. 100+ local grassroots organizations and small businesses present model practices and products in a unique environment. “The Worms,” a new design for street fair tents, makes its debut. Rain or shine!

Program subject to change. Please visit festivalofideasnyc.com for updates.

Visit NYC-ARTS.org for your Festival iPhone app and details about events and activities.

Brooklyn Bridge Park
River of the Moment: Brooklyn Bridge Park
FAMILY ACTIVITY

Learn about the ecology of the cove at Brooklyn Bridge Park! Hands-on activities teach kids about the creatures and plants essential to keeping our waters clean.

Brooklyn Flea
Brooklyn Flea Food
VENUE

Brooklyn Flea’s top food vendors serve their yummy, fresh street food for a little taste of Brooklyn across the river.

Brooklyn Grange Farm, Windowarmas, & Goldie’s Soap
Made in NYC
EXHIBITION

Brooklyn Grange Farm, Windowarmas, and Goldie’s Soap offer a sustainable selection of seedlings, DIY home gardening kits, and all-natural skincare products.

Brooklyn Soda Works
Handcrafted Fresh Carbonated Juices & Artisanal Sodas
VENUE

Founded by a chemist and a visual artist, this Brooklyn-based company brings you inventive new carbonated juices, made with seasonal fruits and herbs.

C-Lab with Machinist
Street Furniture
EXHIBITION

StreetFest visitors can sit and relax on outdoor furniture created by C-Lab.

Cabinet Magazine
The University on-the-Bowery - Lecture Discussion

“The Bowery on-the-Bowery” invites foragers to engage in brief, informal one-on-one conversations with leading scholars and writers about their particular fields of expertise.

Cali Habana and Habana Works
Kids Corner presented by Habana Works

Learn how to make a Corn Husk Doll using discarded corn husks, and then make a smoothie on Café Habana’s Human Powered Bike Blender.

Center for Urban Pedagogy (CUP)
Sewer in a Suitcase Workshop. What is Zoning Workshop
VENUE

CUP’s interactive workshop tools will help you answer these questions and more!

Chinatown YMCA
Healthy Living, Social Responsibility & Youth Development
FAMILY ACTIVITY

The Chinatown YMCA offers healthy lifestyle classes, including Zumba, total body conditioning, and dance classes.

Contrast
Turn your bicycle into a paintbrush with this inventive device. The colorful paths Contrast creates advocate for bike lanes and challenge passersby to rethink shared spaces.

Cooper Square Committee

Cooper Square Committee presents an interactive map of NYC showing housing affordability by neighborhood. Visitors can fill out affordable housing applications.

The Cooper Union
Hearts by Audrey Berman
VENUE

The Cooper Union showcases a mobile bakery by thesis student Audrey Berman.

Creative Time Presents
The Ghana Think Tank
Mobile Unit
EXHIBITION

Founded in 2016, the Ghana Think Tank is a worldwide network of think tanks creating strategies to resolve local problems in the “developed” world.

Dance New Amsterdam
Dance Actions, Ideas, and Partnerships into the 21st Century
VENUE

DNA presents a series of outdoor performances. Learn about the efforts of the Lower Manhattan Arts League, Paul Nagine/ICSCS, and Demos—A Network for Ideas and Action.

The Drawing Center
DrawNow!
VENUE

DrawNow! is a series of artist-led projects that invites the public to join in spontaneous drawing events encouraging social and cultural engagement. All ages—no experience necessary!

Eagle Street RoofTop Farm
Grown-Up Gardening
VENUE

Eagle Street Rooftop Farm helps you sow (and sow!) seeds for a greener city with seed-saving bags perfect for seed bombing.

Elastic City
Solar Alignment Walk
VENUE

Conceptual walk organization Elastic City presents a series of short walks by urban designer/visual artist Neil Freeman. Participants will frame their relationships with the city and the sun. Installation by Juan Betancurth, Riley Hooker, and Todd Shalom.

New Museum

New Museum
VENUE

New Museum presents an exhibition of the works of artist Brian Lebel (1938-2013), who was one of the last great American abstractionists.

About this page

The page contains text about StreetFest, an innovative, minimal-waste, outdoor festival that takes place along the Bowery and in Sara D. Roosevelt Park. The festival features 100+ local grassroots organizations and small businesses presenting model practices and products in a unique environment. The event includes street fair tents called “The Worms,” which are a new design for street fair tents. The festival is rain or shine, and visitors are encouraged to visit NYC-ARTS.org for their Festival iPhone app and details about events and activities.

The page also includes information about various workshops, events, and installations that will be featured at StreetFest, such as Brooklyn Bridge Park’s River of the Moment: Brooklyn Bridge Park, Brooklyn Grange Farm, Windowarmas, & Goldie’s Soap, and Cali Habana and Habana Works. It also mentions Cooper Square Committee, which presents an interactive map of NYC showing housing affordability by neighborhood. Visitors can fill out affordable housing applications.

Other featured events include Dance New Amsterdam’s Dance Actions, Ideas, and Partnerships into the 21st Century, and The Drawing Center’s DrawNow! The page also highlights the work of Elastic City, which presents a series of short walks by urban designer/visual artist Neil Freeman.
**StreetFest Advertisement**

www.festivalofideasnyc.com

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**TOPIC S**

**The Local Artists of The New York Art World**

An installation providing a fully immersive sensory experience into the sounds and textures of Morocco. In collaboration with SOUNDWALK and Kanasta Crafts “Unmounting Threads” exhibition.

**Futurami**

Futurearm presents by the Solomon R. Guggenheim Museum Pedestrian Press (part of exhibit at the Guggenheim Museum, NY).

Futurearm invites passersby to assist in printing a series of texts about the relationship between the sole and the soul with thirty-six specialized printing shoes.

**Community-based Art Grants**

Selected works by Eyebeam media artists and creative technologists.

**Farm City US & Various Artists**

Farm City Chostes Food Storytelling Program.

In an outdoor kitchen, prepare and share food together, punctuated by performances of neighborhood narratives accompanied by live music exploring how eating rituals shape culture.

**FEAST (Funding Emerging Artists with Sustainable Tactics)**

Community-based Art Grants

FEAST creates a temporary participatory space, generating community-based artist grants. Visitors engage with each other and vote on a number of artist/organization proposals.

**FINE & RAW chocolate**

Chocolate Stand

FINE & RAW showcases and sells locally made raw chocolate bars and truffles.

**Fourth Arts Block**

Fab Café

Snack at Fab Café, the artists’ café run by Fourth Arts Block; 10% of revenue goes to support the creation of an unlimited-edition art object created by Fab’s artists.

**French Institute Alliance Francaise**

French Institute Alliance Francaise, New York World Nomads Monaco

**Green My Baggage and Public Market**

Mapping Present and Imagined Food Systems: A Research, Mapping & Visioning Project

A presentation of posters, maps, and illustrations visualizing aspects of our present and imagining the potential regional food system.

**Green Spaces**

Sustainable Coworking

Green Spaces brings the synergy of the coworking space to the street, and invites the public to participate.

**GrowNYC / Youthmarket**

Locally Grown Goodies

GrowNYC’s Youthmarket program, modeled after Greenmarket, is a network of youth-run urban farms that sell fresh, locally grown produce in underserved areas of NYC.

**Housing Is a Human Right**

Exploring Project

Housing Is A Human Right is a storytelling project creating a space for people to share their ongoing experiences trying to obtain or maintain a place to call home.

**La Finca del Sur**

Starting New Community Action for Health and Environmental Justice

Wander through the Seed Library’s gArTen of artist-designed heirloom seed packs and buy New York-grown seeds for your garden. Create your own seed art including plantable seed bombs and seed-paper origami sculptures.

**Kickstarter**

Community Pop-Up

Kickstarter, the largest funding platform for creative projects in the world, brings inspiring work from our community to market at a pop-up exhibition.

**Kombucha Brooklyn**

Kombucha Brooklyn on Tap!

A new kind of bike tour led by local youth highlighting the resilience and struggle of the Longtime community through tours of historic sites and fights. Bicycles provided by Recycle-A-Bicycle.

**Kombucha Brooklyn**

Kombucha Brooklyn Museum

A research-based community-led bike tours. A new kind of bike tour led by local youth highlighting the resilience and struggle of the Longtime community through tours of historic sites and fights. Bicycles provided by Recycle-A-Bicycle.

**Love Yourself Project**

Presented by Michael Nutt Gallery

Meditation, gratitude hearts and pick up free “Love Yourself” stickies. Put presents on recycled and reusable packaging, and Laura Laborre Lim addCriterion registers participants for “Passion for Fashion.”

**Meatless Monday**

Presented by Zero Wastegallery

It’s 2030. We are elated to announce a new and exciting program of food innovations, and environmentalists join us in this tasty celebration of meatless Monday.

**Jason Middelbrook**

Presented by DODGERegallery

Public bench made from recycled and repurposed materials.

**The Moi Collective**

Initiating the Acceleration of Community, Water, Air and Soil

Indulge in Abundance

The Moi Collective makes personalized maps connecting your neighbors who provide healthy self-care, local goods and services, and environmental stewardship plus leading related DIY workshops.

**Mother-In-Law’s Kimchi**

MITKkimchi—The Champagne of Pickles

Enjoy the delicious, complex flavors and the spice and versatility of our artisanal kimchi, made with the finest ingredients and chili peppers, as a complement to your next meal.

**New Art Dealers Alliance (Big Screen Project)**

NADA / Big Screen Project

“ONE SHOT”: NADA and the Big Screen Project shoot an unedited artist videos at the Festival. The winning video will be later shown on the Big Screen.

**New Museum Education**

Presented by Department of A-Bicycle

Imagination Playground is a breakthrough play space concept designed by Bonito, David Rockwell to encourage child-directed, unstructured free play.
Street Fair Advertisement www.festivalofideasnyc.com

New Museum Store
Pop-Up Store

The New Museum Pop-Up Store offers local artist editions and sustainably designed products.

NYC Department of Parks & Recreation
MillionTreesNYC

MillionTreesNYC is a joint initiative between NYC Parks and the New York Restoration Project, with the goal of planting and caring for a million new trees by 2017. The NYC Department of Parks and Recreation offers programs in education, tree care, research, and training to all NYC residents.

NYC Department of Buildings
NYC’s CoolRoofs

NYC’s CoolRoofs encourages building owners to cool rooftops with a reflective white coating that reduces energy use, cooling costs & carbon emissions. Urban canopies transform construction sites with artwork.

OurGoods

Mapping Unseen Economies in NYC with OurGoods.org

OurGoods is a barter network for creative people. Participants work with members of OurGoods to co-create a map of the underground creative economy in NYC.

PARD Foundation

Truck Stop

Having an open-air market in an urban area can improve the community and its diversity, creativity, and inspiration.

New Museum, G-Class & City-as-School
Teens Biking Reporters

Teens from City-as-School report on the Festival through interviews, photos, and videos with participating organizations and visitors.

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