

StreetFest

Saturday, May 7, 11:00am to 7:00pm

An innovative, minimal-waste, outdoor StreetFest takes place along the Bowery and in Sara D. Roosevelt Park. 100+ local grassroots organizations and small businesses present model practices and products in a unique environment. "The Worms," a new design for street fair tents, makes its debut. Rain or shine!

Program subject to change. Please visit festivalofideasnyc.com for updates. Visit NYC-ARTS.org for your Festival iPhone app and details about events and activities.

Alliance for the Arts

NYC ARTS Digital Media Booth

● EXHIBITION

The NYC ARTS Digital Media Booth is the source for detailed information on over 900 cultural institutions, including every arts group present at the Festival.

Anne Apparu

There Are No Recipes

● FAMILY ACTIVITY

Participants choose, prepare, and feast on local ingredients and share their experience on film.

The Architectural League

Urban Omnibus

● EXHIBITION

A series of posters designed by Civic Center will be exhibited at the StreetFest, presenting good ideas for the future of cities, ideas that originally appeared on Urban Omnibus.

ArtHome

Homebuyer and Foreclosure Prevention Training for Artists, Independent Workers and Low-to-Moderate-Income New Yorkers (in Conjunction with NYMC)

● WORKSHOP

ArtHome and the New York Mortgage Coalition present homebuyer training and foreclosure prevention information, handbooks, and workshops.

Article22 &

Project peaceBOMB

Project peaceBOMB

● VENDOR

Project peaceBOMB supports artisans that make bracelets from American bombs dropped during the Secret War in Laos, 1964–73. Each purchase funds artisans, village development, and clearance of bombs from farmland.

Asian Americans for Equality, Inc.

Informational Tabling and Children's Activities

● FAMILY ACTIVITY

Asian Americans for Equality (AAFE) is a community-based, not-for-profit organization committed to community service and the empowerment of immigrants, low-income families, and minorities throughout NYC.

BIKE BOX

A mobile media bicycle tour

● TOUR

BIKE BOX is an open-source iPhone app that lets you tag the city with audio graffiti while you ride your bike. Check out a bike and speakers, and explore and interpret the neighborhood.

The Bowery Alliance of Neighbors

Save the Bowery!

● EXHIBITION

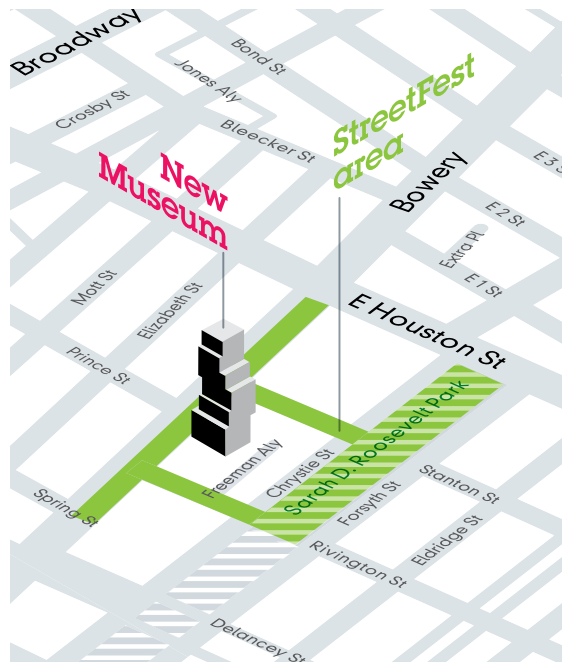
The Bowery Alliance of Neighbors presents information about the historical and cultural significance of the Bowery, and the efforts to preserve and protect it.

The Bowery Mission

Bowery Mission Rooftop Farming Project

● EXHIBITION

The Bowery Mission inaugurates its own sustainable urban farming program transforming a portion of its roof into a vegetable garden.



Broadcastr (A project of Electric Literature)

Broadcastr's Bowery Audio Map

● TOUR

A free app streams geolocated stories told in the voices of the people who live and work in the neighborhood. The project expands in real time with contributions from visitors.

Brooklyn Grange Farm, Windowfarms, & Goldie's Soap

Made in NYC

● DEMONSTRATION

Brooklyn Grange Farm, Windowfarms, and Goldie's Soap offer a sustainable selection of seedlings, DIY home gardening kits, and all-natural skincare products.

Café Habana and Habana Works

Kids Corner presented by Habana Works

● FAMILY ACTIVITY

Learn how to make a Corn Husk Doll using discarded corn husks, and then make a smoothie on Café Habana's Human Powered Bike Blender!

Cooper Square Committee

● DEMONSTRATION

Cooper Square Committee presents an interactive map of NYC showing housing affordability by neighborhood. Visitors can fill out affordable housing applications.

The Cooper Union

Hearth by Audrey Berman

● EXHIBITION

The Cooper Union showcases a mobile bakery by thesis student Audrey Berman.

Creative Time Presents

The Ghana Think Tank Mobile Unit

● EXHIBITION

Founded in 2006, the Ghana Think Tank is a worldwide network of think tanks creating strategies to resolve local problems in the "developed" world.

Dance New Amsterdam

Dance Actions, Ideas, and Partnerships into the 21st Century

● PERFORMANCE

DNA presents a series of outdoor performances. Learn about the efforts of the Lower Manhattan Arts League, Paul Nagle/ICSCS, and Demos—A Network for Ideas and Action.

The Drawing Center

DrawNow!

● PERFORMANCE

DrawNow! is a series of artist-led projects that invites the public to join in spontaneous drawing events encouraging social and cultural engagement. All ages—no experience necessary!

Eagle Street Rooftop Farm with Growing Chefs

Grow the City You Want to See(d)

● WORKSHOP

The imaginations and green thumbs from Eagle Street Rooftop Farm help you sew (and sow!) seeds for a greener city with seed-saving bags perfect for seed bombing.

Elastic City

Solar Alignment Walk

● TOUR

Conceptual walk organization Elastic City presents a series of short walks by urban designer/visual artist Neil Freeman. Participants will re-frame their relationships with the city and the sun. Installation by Juan Betancurth, Riley Hooker, and Todd Shalom.



Paul Villinski Emergency Response Studio



Truck Farm/Wicked Delicate Films

Brooklyn Soda Works

Handmade Fresh Carbonated Juices & Artisanal Sodas

● VENDOR

Founded by a chemist and a visual artist, this Brooklyn-based company brings you inventive new carbonated juices, made with seasonal fruits and herbs.

C-Lab with Machineous

Street Furniture

● EXHIBITION

StreetFest visitors can sit and relax on outdoor furniture created by C-Lab.

Cabinet Magazine

The University-on-the-Bowery

● LECTURE/DISCUSSION

"Fair for Ideas: University-on-the-Bowery" invites fairgoers to engage in brief, informal one-on-one conversations with leading scholars and writers about their particular fields of expertise.

Brooklyn Flea

Brooklyn Flea Food

● VENDOR

Brooklyn Flea's top food vendors serve their yummy, fresh street food for a little taste of Brooklyn across the river.

Center for Urban Pedagogy (CUP)

Sewer in a Suitcase Workshop. What is Zoning Workshop

● WORKSHOP

What happens when I flush the toilet? How does zoning work? CUP's interactive workshop tools will help you answer these questions and more!

Chinatown YMCA

Healthy Living, Social Responsibility & Youth Development

● FAMILY ACTIVITY

The Chinatown YMCA offers healthy lifestyle classes, including Zumba, total body conditioning, and dance classes.

Contrail

● TOUR

Turn your bicycle into a paintbrush with this inventive device. The colorful paths Contrail creates advocate for bike lanes and challenge passersby to rethink shared spaces.

Etsy/The (New New)**Local Artists of Etsy**

● VENDOR

The Local Artists of The (New New), Etsy's local street team, highlight their fine art members.

ExpoTENTIAL project by futureflair**ExpoTENTIAL lab #2: Zero Worm Festival**

● FAMILY ACTIVITY

Rehabilitate the image of an underappreciated creature and learn about its contributions to environmental health through a series of entertaining and educational activities.

Eyebeam Art + Technology**Eyebeam Art + Technology Center**

● EXHIBITION

Selected works by Eyebeam media artists and creative technologists.

FarmCity.US & Various Artists**Farm City Chautauqua: Storied Foods**

● WORKSHOP

In an outdoor kitchen, prepare and share food together, punctuated by performances of neighborhood narratives accompanied by live music exploring how eating rituals shape culture.

FEAST (Funding Emerging Art with Sustainable Tactics)**Community Based Art Grants**

● LECTURE/DISCUSSION

FEAST creates a temporary participatory space for generating community-based artist grants. Visitors engage with each other and vote on a number of artist/organization proposals.

FINE & RAW chocolate**Chocolate Stand**

● VENDOR

FINE & RAW showcases and sells locally made raw chocolate bars and truffles.

Fourth Arts Block**FAB Café**

● VENDOR

Snack at FAB Café, the artists' café run by Fourth Arts Block; 100 customers will receive a limited-edition art object created by FAB's artists.

French Institute Alliance Française (FI AF), New York World Nomads Morocco

● EXHIBITION

An installation providing a fully immersive sensory experience into the sounds and texture of Morocco. In collaboration with SOUNDWALK and Kantara Crafts "Untangling Threads" exhibition.

Futurefarmers, presented by the Solomon R. Guggenheim Museum**Pedestrian Press by Futurefarmers (part of Intervals at the Guggenheim Museum, NY)**

● WORKSHOP

Futurefarmers invites passers-by to assist in printing a series of texts about the relationship between the sole and the soul with thirty-six specialized printing shoes.

**GOLES—Good Old Lower East Side Eviction**

● EXHIBITION

This installation consists of dangling keys, each representing another community member who faced eviction this year along with a description, poem, or story.

Green Map System**New Directions to a Sustainable Future**

● DEMONSTRATION

Providing unique perspectives on our city's progress towards sustainability, explore Green Map System's latest efforts to promote participation and the "Green Apple" throughout NYC, and beyond.

Green My Bodega and Foodshed Market**Mapping Present and Imagined Food Systems: A Research, Mapping & Visioning Project**

● EXHIBITION

A presentation of posters, maps, and illustrations visualizing aspects of our present and imagining the potential regional food system.

Green Spaces**Sustainable Coworking**

● DEMONSTRATION

Green Spaces brings the synergy of the coworking space to the street, and invites the public to participate.

GreenHomeNYC**Green Street Fair Guidelines**

● EXHIBITION

GreenHomeNYC has developed a set of how-to guidelines to green NYC's street fairs. They will be showcasing their recommendations and taking surveys.

**The Greenhorns****Big Top Bicycle Sew-In**

● WORKSHOP

Greenhorns "Seed Circus" launches in NYC as we sew the fashion city's fabric reserves into a community-sized tent fit for the future of agrarian celebration.

GrowNYC/Greenmarket**Jeo-Party and Market Cooking Demos**

● DEMONSTRATION

Greenmarket, a program of GrowNYC, will educate fairgoers about locally grown food with their Jeo-Party game and a market cooking demonstration.

GrowNYC/Youthmarket**Locally Grown Goodies**

● VENDOR

GrowNYC's Youthmarket program, modeled after Greenmarket, is a network of youth-run urban farm stands that sell fresh, locally-grown produce in underserved areas of NYC.

Hester Street Collaborative Community Involvement in Local Developments

● EXHIBITION

In conjunction with the LES/Chinatown Bicycling Coalition, HSC presents Waterfront on Wheels, an interactive model of the East River to help residents envision a new public park.

**Kate Payne, HarperCollins Publishers, The Hip Girl's Guide to Homemaking****Fridge Pickling with author Kate Payne**

● DEMONSTRATION

Kate Payne, author of The Hip Girl's Guide to Homemaking, shows you how to use your produce before it composts in the crisper drawer.

HoneybeeLives**Hive/City as Super Organism**

● EXHIBITION

HoneybeeLives contemplates the superorganism of honeybee colonies, and their role in the life of the Earth, offering insights for the superorganism of the city.

Hot Bread Kitchen**Br-education & Flatbread Demonstration**

● DEMONSTRATION

A member of Hot Bread Kitchen's team demonstrates how to make and serve flatbreads from her country of birth.

Housing Is A Human Right**Storytelling Project**

● EXHIBITION

Housing Is A Human Right is a storytelling project creating a space for people to share their ongoing experiences trying to obtain or maintain a place to call home.

Hudson Valley Seed Library**SEED LIBRARY gArten**

● WORKSHOP

Wander through the Seed Library's gArten of artist-designed heirloom seed packs and buy New York-grown seeds for your garden. Create your own seedy art including plantable seed bombs and seed-paper origami sculptures.

Kickstarter**Community Pop-Up**

● EXHIBITION

Kickstarter, the largest funding platform for creative projects in the world, brings inspiring work from our community to market at a pop-up exhibition.

"The Worms" by Family & PlayLab is the winning submission of a competition to rethink temporary outdoor structures for the street. Organized by Storefront for Art and Architecture, the New Museum, and NYC Department of Transportation.

**Alex Dodge, Eszter Ozsvaid, Yonatan Ben-Simhon, and Miri Tai****</archive> Presented by Klaus von Nichtssagend Gallery**

● EXHIBITION

An evolving community-built repository of urban experience, </archive> is accessible in physical space through mobile technology and unique QR code tags throughout the city.

Kombucha Brooklyn**Fresh Kombucha on Tap!**

● VENDOR

Kombucha Brooklyn brews New York's favorite Kombucha using the same technology that has been used over the last 2,000 years.

La Finca del Sur**Starting Now: Community Action for Health and Environmental Justice**

● WORKSHOP

Participants and facilitators share their visions of healthy communities and brainstorm actions that organized groups can take to create more environmentally just neighborhoods.

The Laundromat Project**Mixtapes and Tote Bags**

● WORKSHOP

The Laundromat Project invites the public to silkscreen a tote bag while listening to music from 2010 Public Artist in Residence Bayeté Ross Smith's tower of boom boxes.

Lower East Side/Chinatown**Bicycling Coalition****Community-led Bike Tours**

● TOUR

A new kind of bike tour led by local youth highlighting the resilience and struggle of the longtime community through tours of historic sites and fights. Bicycles provided by Recycle-A-Bicycle.

Lower East Side Ecology Center**Bring the River to the People: The Estuary and You**

● FAMILY ACTIVITY

One of the Ecology Center's most popular activities is fishing in the East River estuary. Not everyone can make it there, so today we bring the river to the Bowery.

Lower East Side Ecology Center**E-waste Collection Event**

●

Electronic waste contributes 70 percent of the toxins found in landfills. Bring your old computers, printers, TVs, VCRs, DVDs, and phones to be recycled responsibly.

Love Yourself Project**Presented by Michael Mut Gallery**

● WORKSHOP

Make origami hearts and pick up free "Love Yourself" stickers. Mut presents on recycled and reusable materials, and Lauraberrth Lima registers participants for "Passion for Fashion."

Meatless Monday**Meatless Monday 2030 — Mission Accomplished!**

● DEMONSTRATION

It's 2030. We are elated to announce: Job done! Food luminaries and environmentalists join us in this tasty celebration!

Jason Middlebrook**Presented by DODGEgallery**

● EXHIBITION

Public bench made from recycled and repurposed materials.

The MoS Collective: Initiating the Succession of Healthy Water, Air, and Soil**Indulge In Abundance**

● WORKSHOP

The MoS Collective makes personalized maps connecting you to neighbors who provide healthy self-care, local goods and services, and environmental stewardship plus leading related DIY workshops.

Mother-In-Law's Kimchi**MILKimchi—The Champagne of Pickles**

● VENDOR

Enjoy the delicious, complex flavors and the spice and versatility of our artisanal kimchi, made with the finest ingredients and chili peppers, as a complement to your next meal.

New Art Dealers Alliance/Big Screen Project**NADA/Big Screen Project**

● WORKSHOP

"ONE SHOT": NADA and the Big Screen Project shoot 6 unedited artist videos at the Festival. The winning video will be later shown on the Big Screen.

New Museum Education Department & Rockwell Group**Imagination Playground**

● FAMILY ACTIVITY

Imagination Playground is a breakthrough playspace concept designed pro bono by David Rockwell to encourage child-directed, unstructured free play.

New Museum G:Class & City-as-School

Teen Roving Reporters

Teens from City-as-School report on the Festival through interviews, photos, and videos with participating organizations and visitors.

New Museum Store

Pop-Up Store

● VENDOR

The New Museum Pop-Up Store offers local artist editions and sustainably designed products.

NYC Department of Parks & Recreation

MillionTreesNYC

● EXHIBITION

MillionTreesNYC is a joint initiative between NYC Parks and the New York Restoration Project, with the goal of planting and caring for a million new trees by 2017. The NYC Department of Parks and Recreation offers programs in education, tree care, research, and training to all NYC residents.



NYC Department of Transportation

Creating Safer Streets

● DEMONSTRATION

Learn ways to get around NYC in a safe and efficient manner. Tips provided by DOT Safety Experts.

Not Eating Out In NY

No Food-Processor Pesto with Park-Foraged Dandelion and Rooftop-Grown Arugula

● DEMONSTRATION

Author Cathy Erway offers a cooking demo using spring dandelion greens foraged from the city's parks and spicy arugula grown on her rooftop garden to make pesto.



Spacebuster by Raumlabor Presented by Storefront for Art and Architecture

NYC Department of Buildings

NYC "CoolRoofs & urbancanvas"

● EXHIBITION

NYC "CoolRoofs encourages buildings to cool rooftops with a reflective white coating that reduces energy use, cooling costs & carbon emissions. urbancanvas transforms construction sites with artwork.

OurGoods

Mapping Unseen Economies in NYC with OurGoods.org

● WORKSHOP

OurGoods is a barter network for creative people. Participants work with members of OurGoods to co-create a map of the underground creative economy in NYC.

PARC Foundation

tentstop

● EXHIBITION

Urban, portable campground facilities for NYC designed in collaboration with architects Davies Tang and Toews. The display includes a prototype camping site, renderings, and models illustrating the campground in the city experience.

Pop-Up Adventure Play

Pop-Up Adventure Playground

● FAMILY ACTIVITY

Unleash your creative spirit at the Pop-Up Adventure Playground and beyond! Transform yourself and invent new worlds through the hidden potential found in everyday materials.

ReadyMade

ReadyMade 100: Ideas and Inspiration From Your Own Backyard

● WORKSHOP

ReadyMade showcases 10 of the projects from the ReadyMade 100 contest and conducts a workshop on how to make one of them with scraps from the surrounding streets.

Recess Activities, Inc.

Jeff Williams: Intervention

● EXHIBITION

Recess is an artists' workspace that remains open to the public throughout artist projects. Recess's signature program, Session, currently features Jeff Williams: Worn Thin.

Safari 7

Safari 7 Base Camp

● WORKSHOP

Safari 7 is a self-guided tour of urban wildlife along the 7 line. Downloadable podcasts, maps, and walking tours celebrate our shared urban zoo.

SCRATCHbread

● VENDOR

SCRATCHbread reps Brooklyn food culture with a menu of delicious seasonal bites.

Seeding the City

DIY Green Roof Modules

● WORKSHOP

Play dirty! Build a DIY green roof module to take home and join a network of green roofs across the city.

SoBi

Bike Share Demonstration

● DEMONSTRATION

SoBi demos its new GPS-enabled bike share system. Attendees can create an account, download the mobile applications, unlock the bikes, and ride!

Solar One

Solar-Powered Film Tent

● EXHIBITION

Using their mobile solar chargers, Solar One's tent shows films about their programs and activities. They will also disseminate literature about their education, green jobs, and arts and outreach programs.

Solar One with Build It Green and Desire Lee

Zero-Waste Garbage Center

●

Solar One with Build It Green and architect Desire Lee construct a full-service garbage center to handle various kinds of Festival waste and educate attendees about proper waste disposal.

Spacebuster by Raumlabor

Presented by Storefront for Art and Architecture and the Audi Urban Future Initiative

● EXHIBITION

Spacebuster is a mobile inflatable structure—a portable, expandable pavilion—that is designed to transform public spaces of all kinds into points for community gathering.

Anne-Katrin Spiess

G.R.E.E.N.H.O.U.S.E (Grounding Retreat to Enliven, Energize, Naturally Heal and Overcome Undesired Stress Elements)

● WORKSHOP

G.R.E.E.N.H.O.U.S.E is an herbal apothecary providing relief from urban anxiety. Fill out a "Stress Questionnaire" and you will be handed a custom-made potion!



Anne Apparu Photo: Linnea Covington

Storefront for Art and Architecture

Draw-Think-Tank: Emerging Territories of Movement. 15x360 Manifestos.

● LECTURE/DISCUSSION

Presenting an innovative digital platform for collective drawing and a series of manifestos by emerging and established experts throughout the world to spark new visions for the future of mobility. *The project is made in collaboration with Stylepark and the Audi Urban Future Initiative.*

StoryCorps

Stories of the Bowery

● TOUR

StoryCorps debuts a sound walk featuring the stories of the Bowery and the Lower East Side culled from their extensive New York interview archive.

Sweetery NYC Inc.

Mobile Bakeshop

● VENDOR

Sweetery NYC is a mobile bakeshop serving freshly baked sweet and savory items, as well as amazing coffee, espresso, cappuccino, iced tea, and lemonade.

Tenth Acre Farms

Plant Potting

● WORKSHOP

Learn about planting and caring for small, potted kitchen plants—and even take one home with you.



PARC Foundation

Travelgoat

Time Traveler's Guide to the Bowery

● TOUR

Explore the concept of tourism through the lens of time with Travelgoat's conceptual guidebooks, in-person tours, and record-your-own audio-tours project.

Truck Farm/Wicked Delicate Films

Truck Farm

● WORKSHOP

Called "the coolest urban agriculture project around" by the Huffington Post, Truck Farm is a traveling, edible exhibit—a 1986 Dodge with a mini-farm growing in the truck bed.

Trust Art

Bushwick Art Park

● LECTURE/DISCUSSION

Come kick it at this street-inspired sculpture garden and philosophize on how to transform an underused street in Bushwick into a community art park.

University Settlement at the Houston Street Center

Local Color at the Houston Street Center

● EXHIBITION

Local Color at the Houston Street Center presents artwork from local artists of all ages, celebrating our community and its diversity, creativity, and inspiration.

Paul Villinski

Emergency Response Studio

● EXHIBITION

Emergency Response Studio began as a salvaged thirty-foot Gulfstream Cavalier travel trailer. Now it is a green, off-grid structure and a visually engaging, mobile artist's studio.

Works In Progress NYC

Hands-On Silk Screen Workshop

● WORKSHOP

Learn how to silk screen a T-shirt at this hands-on workshop, then print a shirt and take it with you.

Transportation Alternatives

Valet Bicycle Parking

●

Transportation Alternatives will park visitors' bicycles and watch them for free.