

THE NEW MUSEUM

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The New Museum has been asked to participate in a cultural exhibition sponsored by the International Communication Agency (formerly the USIA), which is scheduled to travel throughout several Eastern European countries for approximately two years, opening in Budapest, Hungary, in the spring of 1979. Specifically, our responsibility is to organize an exhibition of approximately forty paintings, each the work of an American artist who has gained recognition in the 1970s.

This exhibition will be one aspect of the overall project which will be housed in a specially designed portable geodesic dome, 120 feet in diameter. Within this dome will be displayed various aspects of the visual and performing arts as they currently exist in America, hence the title of the project, America Now, and our part, Young America: Painters of the 70s.

The exact scheduling of the America Now project, following its opening in Budapest has not been confirmed, but the smaller European exhibition will possibly travel to existing Western European exhibition spaces while the main pavilion is being disassembled and reassembled at various Eastern European sites. The exhibition will, of course, be fully insured and The New Museum will advise on all final design and installation plans. A catalog, to include scholarly and biographical material plus a reproduction of each work, will be published.

We at The New Museum feel that the inclusion of your work is essential to any attempt to accurately represent the development of painting forms in the recent history of American art. We sincerely hope that you will consider participating in what promises to be a very exciting exhibition. A full list of participating artists will be forwarded after all confirmations have been received.

Because we are operating on an extremely tight schedule, we ask that you fill out and return the enclosed form as soon as possible. In order to proceed further, we need to receive your confirmation by July 25, 1978. Thank you for your consideration, we are looking forward to your response.

Warmest regards,

Marcia Tucker, Director

Allan Schwartzman
Kathleen Thomas
Exhibition Co-ordinators