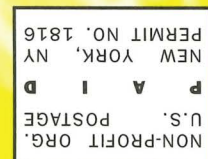


TheNewMuseum

OF CONTEMPORARY ART



TheNewMuseum
OF CONTEMPORARY ART

583 Broadway between
Prince and Houston Streets
New York, NY 10012
Information 212.219.1355
Offices 212.219.1222

HOURS
Wednesday, Thursday, Friday,
and Sunday: Noon to 6:00 p.m.
Saturday: Noon to 8:00 p.m., 6:00 p.m. free
Monday and Tuesday: closed

ADMISSION
\$4.00 general; \$3.00 artists, students, seniors;
Members and children under 12, free

DIRECTIONS
Subway:
Lexington Ave. line (#6) to Spring St.
or Bleecker St.;
Broadway line (N/R) to Prince St.;
8th Ave. line (A/C/E) to Spring St.;
6th Ave. line (B/D/Q/F) to Broadway/Lafayette.
Bus:
#1/5/6/21 to Houston St. or Broadway.

THE NEW MUSEUM OF CONTEMPORARY ART IS A NON-PROFIT INSTITUTION COMMITTED TO AN ONGOING INVESTIGATION OF WHAT ART IS AND THE ROLES ART PLAYS IN SOCIETY. THE MUSEUM FOCUSES PRIMARILY ON WORK MADE WITHIN THE PAST TEN YEARS BY LIVING ARTISTS. BY PRESENTING EXPERIMENTAL WORK, THE MUSEUM AIMS TO PROVIDE A PUBLIC FORUM FOR EXPRESSING DIVERSE POINTS OF VIEW AND ENCOURAGING MEANINGFUL INTERACTIONS WITH WORKS OF ART.

THE BOARD OF TRUSTEES: Henry Luce III, President; Penny McCall, Vice President; Dieter Bogner, Saul Dennison, Allen A. Goldring, Manuel E. Gonzalez, Sharon King Hoge, Toby Devan Lewis, James C. A. McClennen, Raymond J. McGuire, Eileen Norton, Steven M. Pesner, Carole Rifkind, Patrick Savin, Paul T. Schnell, Herman Schwartzman, Robert J. Shiffier, Laura Skoler, Marcia Tucker, Director; Laila Twigg-Smith; Vera G. List, Trustee Emeritus.

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The New Museum Views is produced by the Public Relations department. Design: Mary Ellen Carroll. Volume 1, Number 10 © 1996 The New Museum of Contemporary Art.



Kukuli Velarde • Pacha Mama Waq'aypata, 1995 • clay, enamel, gold leaf.

ARTISTS

- Chelo Amezcua
Imogene Jessie Goodshot Arquero
Alan Belcher
Robert Brady
Darren Brown
Bette Burgoyne
Larry Calkins
Rene David Chamizo
Dale Chihuly
Pier Consagra
William Copley (Cply)
Jacob El Hanani
Tom Emerson
Dianna Frid
Carmen Lomas Garza
Chuck Genco
Nòle Giuliani
Michael Harms
Bessie Harvey
Mary Heilmann
Oliver Herring
James Hill
Indira Freitas Johnson
Jane Kaufman
Larry Krone
Paul Laffoley
Dinh Q. Lê
Charles LeDray
Liza Lou
Michael Lucero
Raymond Materson
Josiah McElheny
Sana Musasama
Richard T. Notkin
Manuel Pardo
Elaine Reichel
Faith Ringgold
A.G. Rizzoli
Diego Romero
Richard Rule
Alison Saar
Kevin B. Sampson
Beverly Semmes
Judith Shea
Kazumi Tanaka
Kukuli Velarde
Margaret Wharton
Robin Winters
Willie Wayne Young
Daisy Youngblood

a labor of love

January 20—April 14, 1996

Fifty contemporary American artists create works drawn from folk, craft, and fine art traditions that convey visual pleasure with a critical edge. Organized by Director Marcia Tucker, *A Labor of Love* features over 100 works including beading, glassblowing, painting, woodcarving, embroidery, dollmaking and drawing. Artists from different cultural perspectives combine inventive processes and materials that imbue familiar objects in everyday life with social and political significance in personal, nondidactic ways.

A Labor of Love calls into question accepted boundaries of craft, "outsider," folk, and fine art while confronting topical issues in society such as racial and cultural identity, feminism, gender and sexuality, domesticity, religion, and technological innovation. For example, Liza Lou's five-year construction of a full-size kitchen where every square inch is covered with colorful beads pays tribute to "women's work" with poignancy, humor, and irony.

Works are arranged in domestic environments such as a living room and a dining room where visitors are encouraged to make themselves at home and listen to a special selection of folk music, both live and recorded. On scheduled Saturdays inside the Museum's Window on Broadway, visitors can have their nails, hands, and hair designed by body practitioners.

The fully-illustrated exhibition catalogue includes a critical and historical essay by Marcia Tucker, biographies written by artists, and a bibliography.

The catalogue and presentation of A Labor of Love are made possible by grants and donations from The Rockefeller Foundation, The Penny McCall Foundation, The Peter Norton Family Foundation, Stephen and Pamela Hootkin, Arcorp, Inc., and the New York State Council on the Arts. The New Museum is supported, in part, with funds from the New York State Council on the Arts, the New York City Department of Cultural Affairs, the Jerome Foundation, and from the Museum's Director's Council, members, and friends. A portion of the Museum's general operating funds for this fiscal year has been provided through a generous grant from the Institute of Museum Services, a Federal Agency.



Manuel Pardo • *Parlor*, 1995 • oil on linen.

colliding worlds

A series of discussions organized for *A Labor of Love* by The New Museum of Contemporary Art in collaboration with the American Craft Museum.

DISTINCTIONS AND BEYOND

Monday, January 29, 1996

6:30 p.m.—8:30 p.m.

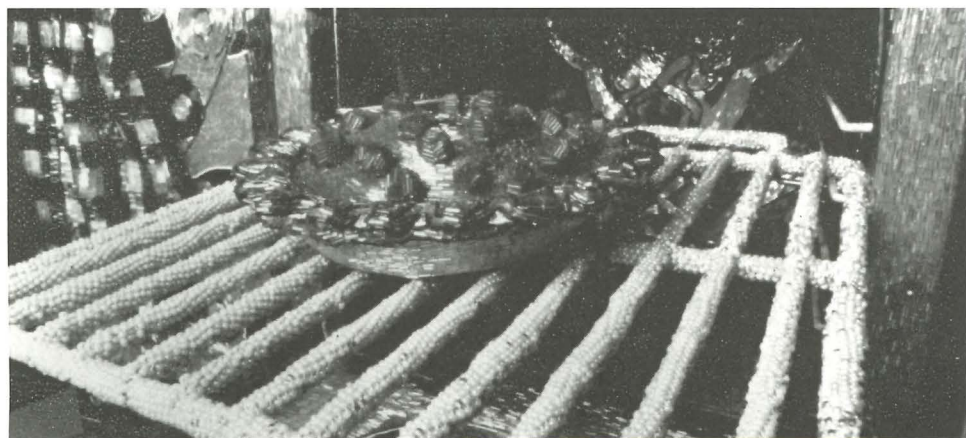
at the American Craft Museum, 40 West 53rd St. Artists, critics, and museum professionals explore the complex interrelationships among folk, craft, and fine art discourses. Presenters include April Kingsley, curator, American Craft Museum. Free with Museum admission.

TIED TO TRADITION

Thursday, February 1, 1996

6:30 p.m.—8:30 p.m.

at The New Museum of Contemporary Art Artists and cultural critics investigate how class issues as well as racial and ethnic traditions are distinguished among folk, craft, "outsider," and fine art. Presenters include Joanne Cubbs, curator of folk art at the High Museum; Michael Cummings, artist and quilt maker; Harryette Mullen, cultural critic and professor of English at UCLA; Joanna Osburn-Bigfeather, curator of fine art and director of the American Indian Community House Gallery/Museum. Tickets \$7 general, \$5 students, seniors, members. Tickets sold in advance at the Admission Desk during Museum hours; no reservation or ticket orders by phone.



Liza Lou • *Kitchen*, 1991-95 (detail) • beads, plaster, wood and other materials.

workshops

DOLL WORKSHOPS FOR ADULTS

Saturdays, February 10 and 24, 1996

12:00 p.m.–3:00 p.m.

at The New Museum of Contemporary Art

For *A Labor of Love*, multimedia artists Lisa Bradley and Larry Krone conduct workshops demonstrating how craft-oriented skills and traditions can be applied. Workshop participants are requested to bring in small objects for doll making. Dolls made in the workshops will be displayed in the gallery and, when the exhibition ends, donated to children in hospitals through social service organizations. Free with Museum admission. For reservations, call 212.219.1222.

EDUCATORS' WORKSHOPS

March 9, 10:00 a.m.–3:00 p.m.,

at The New Museum

March 31, 10:00 a.m.–3:00 p.m.,

at the Jewish Museum, 1109 5th Ave.

April 21, 10:00 a.m.–3:00 p.m.,

at The New Museum

During winter and spring 1996, The New Museum offers a series of educators' workshops on developing innovative methods of teaching about contemporary art within and across a range of disciplines. Curator of Education Brian Goldfarb and teachers from the Museum's High School Art Program facilitate the workshops with a selection of artists from *A Labor of Love*. Free with Museum admission. Call the Education Department for a complete schedule, 212.219.1222.

artist talk

Artist Liza Lou talks about her beaded *Kitchen*.

Saturday, January 20, 1996

1:00 p.m.–2:00 p.m.

free with Museum admission

corporeal crafts

WINDOW ON BROADWAY

A series of body crafts performed for (and on) willing visitors. Free.

NAIL ART

by Nails & Design by Gee Gee & Co., Inc.

Saturday, January 20, 1996

12:00 p.m.–4:00 p.m.

RAZOR HAIRCUTS

by Astor Place Hairstylists

Saturday, February 17, 1996

1:00 p.m.–6:00 p.m.

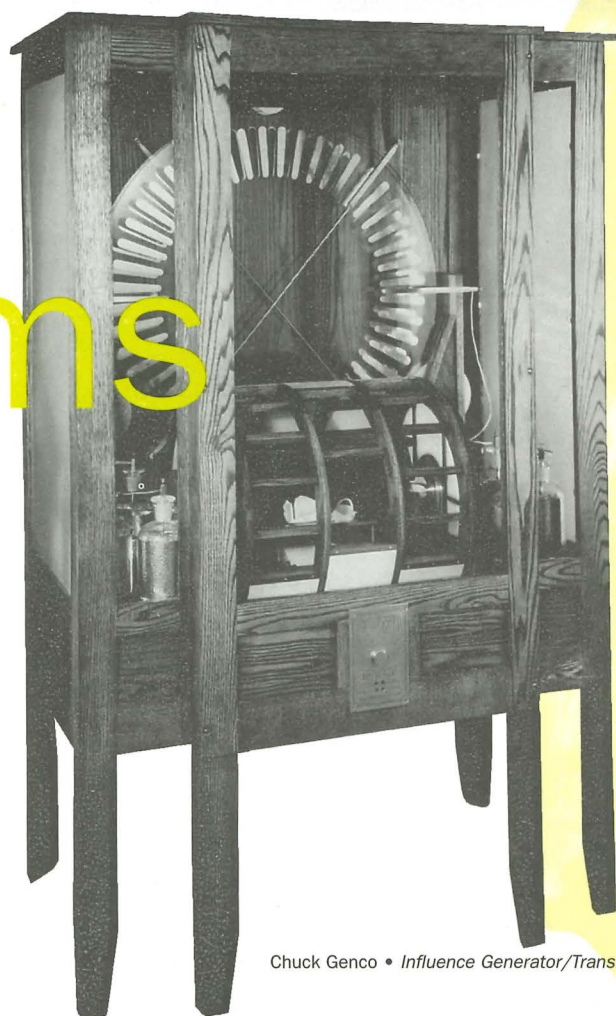
fall 1996 exhibition alt.youth.media

The Fall 1996 exhibition, *alt.youth.media*, brings together projects produced by and about youth in the U.S. and internationally. Video, film, digital media, CD-ROM, computer interactive programs, Internet-based projects, and alternative print publications will be presented. Combining artistic and educational practices and elements drawn from pop culture, these works reveal youth perspectives today on topics such as community, love, sexuality, gangs, family, school environment, racism, and violence. By integrating the disparate aesthetic and cultural perceptions adolescents and young adults thrive on, *alt.youth.media* aims to move beyond narrow representations of youth prevalent in mainstream media and society. The Educational Video Center and a team of youth advisors will organize a selection of video projects for the exhibition. Presentations and workshops involving media artists and youth producers will take place in the galleries throughout the exhibition providing a critical forum for engaging with a range of audiences about attitudes concerning youth. *alt.youth.media* is organized by the Museum's Education department. Groups and individuals may submit works for consideration. The deadline for submissions is February 1, 1996. For entry forms and information call 212.219.1222.

In coordination with the exhibition the Museum will hold a day-long symposium entitled *Media Generations: Age, Agency and Technology*. The symposium includes screenings, panels, and workshops addressing the relationship between approaches to media and generational differences. Date to be announced.



Image from the interactive computer project *Sex Get Serious*, part of The New Museum's Day Without Art program, December 1, 1995. Focusing on perceptions of sex and AIDS, *Sex Get Serious* is created by young people in partnership with Jubilee Arts and Sandwell Health Authority in the U.K.. The project is a sample of works on cultural issues featured in the upcoming *alt.youth.media* exhibition.



Chuck Genco • *Influence Generator/Transmuter*, 1987-92 • Oak, brass, glass, computer, electrical and mechanical parts • Photo credit: Gregg Martin

museum views

through May 5. The downtown team of Carla Chammas of CRG Art, Tom Jones, formerly of Fawbush Gallery, and Friedrich Petzel of the Friedrich Petzel Gallery are chairing the Auction with support from Dan Cameron and Maureen Sullivan of The New Museum. Christopher Burge, Chairman of Christie's America, will be the auctioneer.

A SPECIAL APPEAL FROM BOARD PRESIDENT HENRY LUCE III

The New Museum has set a goal to raise \$385,000 in the Annual Giving Campaign this year. In today's decreased funding climate for the arts, individual patronage is especially encouraging. Your financial contribution helps keep the Museum's doors open wide and exhibitions and programs alive. Participating in donor programs can increase your tax deduction contributions and can often double or triple your gift. Please consider making a gift in honor of a friend, mentor, or artist whose work you admire, or perhaps in memory of a loved one. If you want to offer an honorarium, a memorial, or prefer other planned giving options, please call Jessica Myers Carlin, the Museum's Major Gifts Officer, 212.219.1222. Thank you for your continued support of The New Museum of Contemporary Art.

WELCOME NEW BOARD TRUSTEES

The New Museum welcomes Toby Devan Lewis and Steven M. Pesner. Ms. Lewis is Curator of Corporate Art for Progressive Corporation in Cleveland, Ohio. Established in 1974, Progressive's collection encompasses work in all media by nationally and internationally known artists and local and emerging Ohio artists. A Board member of the Cleveland Center for the Arts, Ms. Lewis is an original member of The New Museum's Director's Council. Steven M. Pesner is an attorney and art collector. A partner at Akin, Gump, Straus, Hauer & Feld, L.L.P., Mr. Pesner has served on a number of boards of publicly held companies.



Curator Gerardo Mosquera and Senior Curator Dan Cameron talk with Deputy Director Susan Cahan and the audience at *Meet the New Curators* event. Photo: Maureen Sullivan

MUSEUM MATCH MAKING

Does your place of employment match gifts to charitable organizations? If so, The New Museum wants to be your 501 (c) 3 match of choice. Company employers who match employees' gifts to the Museum provide a critical source of support. The New Museum thanks members who already contribute

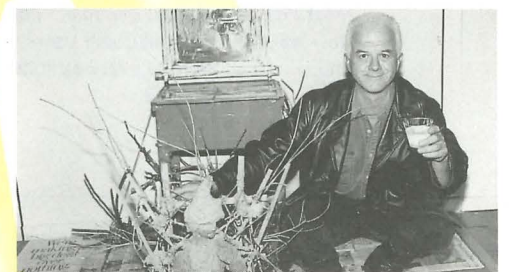


Senior Curator Dan Cameron gets a royal welcome from Trustee Manuel Gonzalez at the *Temporarily Possessed* opening. Photo: Suzette Bross.

through employers' matches and wants others to join in building the Museum's future. If your employer offers the Dollar for Dollar program, call the Development Office, 212.219.1222.

CHAMPION SUPPORTERS

All gifts to The New Museum of Contemporary Art express support for the institution's mission and committed programming. As 1996 begins, the Museum wants to acknowledge financial and donated services from individual patrons and artists who helped realize a variety of programs this year: Arthur and Carol Goldberg for hosting the *Artist Salon* featuring Robert Colescott and Dan Cameron; Mark Aaron, Steve Ganeless, Belinda Watts, and Christie's for organizing *The New Group Mock Auction* and Taittinger Champagne, Labatts, Terra Chips, Campari, Before & Afters and Dewars for their generous contributions to this event; Artists Ann Agee, Chuck Agro, Margaret Curtis, Maria Elena Gonzalez, Jenny Holzer, Portia Munson, Roxy Paine, Liliana Porter, Amy Sillman, and Jeff Way for creating extraordinary wrapping papers, Nenad Gozic for screen printing the papers, Harbor Printing for the invitations, Christo and Jeanne-Claude for donating posters, and finally Kate's Paperie and Onieals for making the holiday fundraiser "*It's A Wrap!*" a success.



Artist Kim Jones (a.k.a. Mudman) in front of his work at the *Temporarily Possessed* opening. Photo: Suzette Bross.

THE NEW MUSEUM GOES TO WASHINGTON

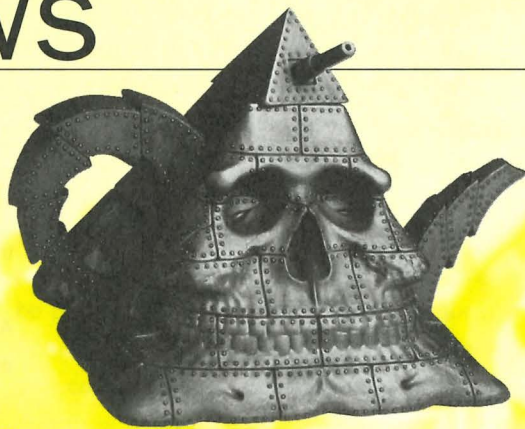
To celebrate American art, the First Ladies' Garden of the White House has been the setting for an impressive national sculpture exhibition on view through Spring 1996. Director Marcia Tucker has been invited to organize the last of the four-part series, focusing on the Northeast. Installed in April, each of the ten outdoor sculpture works chosen from regional museums will be situated in the Garden adjacent to the main entrance of the White House. A catalogue will be produced with an introduction by Hillary Rodham Clinton, an essay by Tucker, and photographs of each sculpture. The exhibition project, conceived by Mrs. Clinton and developed by J. Carter Brown, Director Emeritus of the National Gallery of Art, is sponsored by the American Association of Museum Directors.

SAVE THIS DATE

The New Museum's 19th Benefit Gala and Auction will be May 5, 1996. Auction preview week for artworks is scheduled from April 27

The New Museum of Contemporary Art thanks the following foundations and corporations for recent gifts: the Howard Gilman Foundation and the Foundation for Contemporary Performance Art, Inc. for *Temporarily Possessed*; The Annenberg Foundation and the Cowles Charitable Trust for education programs; American Express, R. H. Macy & Co., and Phillip Morris Companies, Inc. for renewed support; and Thorn Communications, Inc. for providing on-line services. Also, the Museum gratefully acknowledges a bequest from the Estate of Charles J. Simon.

JANUARY		
1	Monday	New Year's Day, Museum offices closed
15	Monday	Martin Luther King Day, Museum offices closed
19	Friday	<i>A Labor of Love</i> Artist and Patron Preview Opening, 6:00 p.m.–8:00 p.m.
20	Saturday	<i>A Labor of Love</i> opens to the public, 12:00 p.m.–6:00 p.m. o Artist Talk: Liza Lou talks about her beaded <i>Kitchen</i> , 1:00 p.m.–2:00 p.m. o <i>Corporeal Crafts: Nail Art</i> by Nails & Design by Gee Gee & Co., Inc., 12:00 p.m.–4:00 p.m. o <i>A Labor of Love</i> Members Opening, 6:00 p.m.–8:00 p.m. m Panel: <i>Distinctions and Beyond</i> at the American Craft Museum, 40 W. 53rd, 6:30 p.m. o
29	Monday	
FEBRUARY		
1	Thursday	Panel: <i>Tied to Tradition</i> at The New Museum, 6:30 p.m.–8:30 p.m. o \$ Deadline for <i>alt.youth.media</i> entries.
10	Saturday	Doll Workshop, 12:00 p.m.–3:00 p.m. o
13	Tuesday	Members' Tour of <i>A Labor of Love</i> with Marcia Tucker and Valentine Treats, 6:00 p.m.–7:00 p.m. m "Love Labour Lost and Found" music concert by the Art Mob, 7:00 p.m.–8:00 p.m. m
17	Saturday	<i>Corporeal Crafts: Razor haircuts</i> by Astor Place Hairstylists, 1:00 p.m.–6:00 p.m. o
19	Monday	President's Day, Museum offices closed
24	Saturday	Doll Workshop, 12:00 p.m.–3:00 p.m. o
MARCH		
9	Saturday	Educators' Workshop at The New Museum, 10:00 a.m.–3:00 p.m.
*16	Saturday	<i>InsideArt</i> Studio Tour, tba m
26	Tuesday	Annual Donors Luncheon, 12:30 p.m.–2:00 p.m.
31	Sunday	Educators' Workshop at the Jewish Museum, 10:00 a.m.–3:00 p.m.
APRIL		
13–14	Saturday Sunday	Director's Council Weekend <i>A Labor of Love</i> closes
15	Monday	Deadline for Internship applications
21	Sunday	Educators' Workshop at The New Museum, 10:00 a.m.–3:00 p.m.
MAY		
3	Friday	New Group Spring Dance o \$
5	Sunday	Benefit Auction and Gala o \$
18–19	Saturday Sunday	<i>ArtQuest</i> to Washington, D. C. m
27	Monday	Memorial Day, Museum offices closed
m		members event Members of The New Museum participate in exhibition-related events, meet new artists, and see major private collections through <i>InsideArt</i> tours in the New York City area, <i>ArtQuest</i> travel to destinations beyond, opening receptions, and curatorial tours of every exhibition. For more information, call the Membership Office, 212.219.1222.
o		open to the public
\$		tickets available



THE CURRICULUM RESOURCE GUIDE

for teachers is available now! *Contemporary Art and Multicultural Education* presents works by over fifty artists and contains lesson plans, artists' statements, and original methods for interdisciplinary teaching of contemporary art from multicultural perspectives. Fully illustrated. For more information, call the Education Department, 212.219.1222.

ORDER FORM

Please send me _____ copies of ***Contemporary Art and Multicultural Education*** at \$24.95 each, plus postage and handling at \$3.00 per book. Add \$2.00 for each additional book. Add \$7.00 for international orders. NY residents include 8.25% sales tax. To place a credit card order by phone, call 212.219.1222 or fax 212.431.5328.

All orders must be prepaid. The New Museum accepts checks payable only in U.S. dollars; MasterCard, VISA, and American Express accepted.

- ☐ Payment Enclosed (all orders must include shipping charges)
- ☐ Charge to:
- ☐ MC ☐ VISA ☐ AMEX

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The New Museum
583 Broadway
New York, NY 10012

GROUP VISITS Gallery talks for visiting groups stimulate active inquiry about issues in contemporary art and culture through close examination of the Museum's exhibitions. Trained docents conduct talks appropriate to each visiting group. Group visits are available for adult and school groups from grades 7 through 12.

INTERNSHIP PROGRAM Museum internships are designed to provide hands-on training in arts management and give qualified college, graduate students, and professional individuals a comprehensive overview of museum operations. Internships are available on a trimester basis in various departments. Applications for the Summer 1996 cycle are due April 15, 1996.

For more information, on these Ongoing Programs call 212.219.1222.

HIGH SCHOOL ART PROGRAM The High School Art Program initiated in 1984, is a New York City-wide collaborative arts enrichment program for public and alternative high school students emphasizing an interdisciplinary, multicultural approach to the exploration of contemporary art. The semester-long program aims to integrate the study of art within existing curricula and to draw meaningful connections between the work of contemporary artists and students' life experience. One of the few museum arts education programs specifically designed to serve the culturally diverse public high school population, the High School Art Program provides an opportunity for students to come in contact with multi-racial internationally exhibiting artists/educators and for on-site teachers to develop skills that will sustain the philosophy and experience behind the program.