The New Museum of Contemporary Art is a non-profit institution committed to an ongoing investigation of what art is and the roles art plays in society. The museum focuses primarily on work made within the past ten years by living artists. By presenting experimental work, the museum aims to provide a public forum for expressing diverse points of view and encouraging meaningful interactions with works of art.

**THE BOARD OF TRUSTEES:** Henry Luce III, President; Penny McCall, Vice President; Diller, Thompson; Allen A. Goldring, Manuel E. Gonzalez, Sharon Hoge, Toby Devan Lewis, James C. A. McClennen, Raymond J. McGuire, Eileen Norton, Steven M. Pesner, George Rossakis, Paul S. Smith, Herman Schwartzman, Robert J. Shiff, Laura Skoler, Marcia Tucker, Director; Laila Twigg-Smith; Vera G. List, Trustee Emeritus.

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a labor of love
January 20—April 14, 1996
Fifty contemporary American artists create works drawn from folk, craft, and fine art traditions that convey visual pleasure with a critical edge. Organized by Director Marcia Tucker, a Labor of Love features over 100 works including beading, glassblowing, painting, woodcarving, embroidery, dollmaking and drawing. Artists from different cultural perspectives combine inventive processes and materials that imbue familiar objects in everyday life with social and political significance in personal, nondidactic ways.

A Labor of Love calls into question accepted boundaries of craft, “outsider,” folk, and fine art while confronting topical issues in society such as racial and cultural identity, feminism, gender and sexuality, domesticity, religion, and technological innovation. For example, Liza Lou’s five-year construction of a full-size kitchen where every square inch is covered with colorful beads pays tribute to “women’s work” with poignancy, humor, and irony.

Works are arranged in domestic environments such as a living room and a dining room where visitors are encouraged to make themselves at home and listen to a special selection of folk music, both live and recorded. On scheduled Saturdays inside the Museum’s Window on Broadway, visitors can have their nails, hands, and hair designed by body practitioners.

The fully-illustrated exhibition catalogue includes a critical and historical essay by Marcia Tucker, biographies written by artists, and a bibliography.

The catalogue and presentation of A Labor of Love are made possible by grants and donations from The Rockefeller Foundation, The Penny McCall Foundation, The Peter Norton Family Foundation, Stephen and Pamela Nachtko, Arco, Inc., and the New York State Council on the Arts. The New Museum is supported, in part, with funds from the New York State Council on the Arts, the New York City Department of Cultural Affairs, the Jerome Foundation, and from the Museum’s Director’s Council, members, and friends. A portion of the Museum’s general operating funds for this fiscal year has been provided through a generous grant from the Institutes of Museum Services, a Federal Agency.

colliding worlds
A series of discussions organized for A Labor of Love by the New Museum of Contemporary Art in collaboration with the American Craft Museum.

DISTINCTIONS AND BEYOND
Monday, January 29, 1996
6:30 p.m.—8:30 p.m.
at the American Craft Museum, 40 West 53rd St.
Artists, critics, and museum professionals explore the complex interrelationships among folk, craft, and fine art discourses. Presenters include April Kingsley, curator, American Craft Museum. Free with Museum admission.

TIED TO TRADITION
Thursday, February 1, 1996
6:30 p.m.—8:30 p.m.
at The New Museum of Contemporary Art
Artists and cultural critics investigate how class issues as well as racial and ethnic traditions are distinguished among folk, craft, “outsider,” and fine art. Presenters include Joanne Cubbs, curator of folk art at the High Museum; Michael Cummings, artist and quilt maker; Harriette Mullen, cultural critic and professor of English at UCLA; Joanna Osburn-Bigfeather, curator of fine art and director of the American Indian Community House Gallery/Museum. Tickets $7 general, $5 students, seniors, members. Tickets sold in advance at the Admission Desk during Museum hours; no reservation or ticket orders by phone.
Liza Lou • Kitchen, 1991-95 (detail) • beads, plaster, wood and other materials.

workshops

DOLL WORKSHOPS FOR ADULTS

Saturdays, February 10 and 24, 1996
12:00 p.m.-3:00 p.m.
at The New Museum of Contemporary Art

For A Labor of Love, multimedia artists Lisa Bradley and Larry Krone conduct workshops demonstrating how craft-oriented skills and traditions can be applied. Workshop participants are requested to bring in small objects for doll making. Dolls made in the workshops will be displayed in the gallery and, when the exhibition ends, donated to children in hospitals through social service organizations. Free with Museum admission. For reservations, call 212.219.1222.

EDUCATORS' WORKSHOPS

March 9, 10:00 a.m.-3:00 p.m.,
at The New Museum
March 31, 10:00 a.m.-3:00 p.m.,
at the Jewish Museum, 1109 5th Ave.
April 21, 10:00 a.m.-3:00 p.m.,
at The New Museum

During winter and spring 1996, The New Museum offers a series of educators' workshops on developing innovative methods of teaching about contemporary art within and across a range of disciplines. Curator of Education Brian Goldfarb and teachers from the Museum's High School Art Program facilitate the workshops with a selection of artists from A Labor of Love. Free with Museum admission. Call the Education Department for a complete schedule, 212.219.1222.

artist talk

Artist Liza Lou talks about her beaded Kitchen.
Saturday, January 20, 1996
1:00 p.m.-2:00 p.m.
free with Museum admission

corporeal crafts

WINDOW ON BROADWAY

A series of body crafts performed for (and on) willing visitors. Free.

NAIL ART
by Nails & Design by Gee Gee & Co., Inc.
Saturday, January 20, 1996
12:00 p.m.-4:00 p.m.

RAZOR HAIRCUTS
by Astor Place Hair Stylists
Saturday, February 17, 1996
1:00 p.m.-6:00 p.m.

fall 1996 exhibition alt.youth.media

The Fall 1996 exhibition, alt.youth.media, brings together projects produced by and about youth in the U.S. and internationally. Video, film, digital media, CD-ROM, computer interactive programs, Internet-based projects, and alternative print publications will be presented. Combining artistic and educational practices and elements drawn from pop culture, these works reveal youth perspectives today on topics such as community, love, sexuality, gangs, family, school environment, racism, and violence. By integrating the disparate aesthetic and cultural perceptions of adolescents and young adults thrive on, alt.youth.media aims to move beyond narrow representations of youth prevalent in mainstream media and society. The Educational Video Center and a team of youth advisors will organize a selection of video projects for the exhibition. Presentations and workshops involving media artists and youth producers will take place in the galleries throughout the exhibition providing a critical forum for engaging with a range of audiences about attitudes concerning youth. alt.youth.media is organized by the Museum's Education department. Groups and individuals may submit works for consideration. The deadline for submissions is February 1, 1996. For entry forms and information call 212.219.1222.

In coordination with the exhibition the Museum will hold a day-long symposium entitled Media Generations: Age, Agency and Technology. The symposium includes screenings, panels, and workshops addressing the relationship between approaches to media and generational differences. Date to be announced.

Image from the interactive computer project Sex Get Serious, part of The New Museum's Day Without Art program, December 1, 1995. Focusing on perceptions of sex and AIDS, Sex Get Serious is created by young people in partnership with Jubilee Arts and Sandwell Health Authority in the U.K.. The project is a sample of works on cultural issues featured in the upcoming alt.youth.media exhibition.
through May 5. The downtown team of Carla Chammas of CRG Art, Tom Jones, formerly of Fawbush Gallery, and Friedrich Petzel of the Friedrich Petzel Gallery are chairing the Auction with support from Dan Cameron and Maureen Sullivan of The New Museum. Christopher Burge, Chairman of Christie’s America, will be the auctioneer.

A SPECIAL APPEAL FROM BOARD PRESIDENT HENRY LUCE III

The New Museum has set a goal to raise $385,000 in the Annual Giving Campaign this year. In today’s decreasing funded climate for the arts, individual patronage is especially encouraging. Your financial contribution helps keep the Museum’s doors open wide and exhibitions and programs alive. Participating in donor programs can increase your tax deduction contributions and can often double or triple your gift. Please consider making a gift in honor of a friend, mentor, or artist whose work you admire, or perhaps in memory of a loved one. If you want to offer an honorarium, a memorial, or prefer other planned giving options, please call Jessica Myers Carlin, the Museum’s Major Gifts Officer, 212.219.1222.

Thank you for your continued support of The New Museum of Contemporary Art.

WELCOME NEW BOARD TRUSTEES

The New Museum welcomes Toby Devan Lewis and Steven M. Pesner. Ms. Lewis is Curator of Corporate Art for Progressive Corporation in Cleveland, Ohio. Established in 1974, Progressive’s collection encompasses work in all media by nationally and internationally known artists and local and emerging Ohio artists. A Board member of the Cleveland Center for the Arts, Ms. Lewis is an original member of The New Museum’s Director’s Council. Steven M. Pesner is an attorney and art collector. A partner at Akin, Gump, Strauss, Hauer & Feld, L.L.P., Mr. Pesner has served on a number of boards of publicly held companies.

THE NEW MUSEUM GOES TO WASHINGTON

To celebrate American art, the First Ladies’ Garden of the White House has been the setting for an impressive national sculpture exhibition on view through Spring 1996. Director Marcia Tucker has been invited to organize the last of the four-part series, focusing on the Northeast. Installed in April, each of the ten outdoor sculpture works chosen from regional museums will be situated in the Garden adjacent to the main entrance of the White House. A catalogue will be produced with an introduction by Hillary Rodham Clinton, an essay by Tucker, and photographs of each sculpture. The exhibition project, conceived by Mrs. Clinton and developed by J. Carter Brown, Director Emeritus of the National Gallery of Art, is sponsored by the American Association of Museum Directors.

SAVE THIS DATE

The New Museum’s 19th Benefit Gala and Auction will be May 5, 1996. Auction preview week for artworks is scheduled from April 27 through employers’ matches and wants others to join in building the Museum’s future. If your employer offers the Dollar for Dollar program, call the Development Office, 212.219.1222.

CHAMPION SUPPORTERS

All gifts to The New Museum of Contemporary Art express support for the institution’s mission and committed programming. As 1996 begins, the Museum wants to acknowledge financial and donated services from individual patrons and artists who helped realize a variety of programs this year: Arthur and Carol Goldberg for hosting the Artist Salon featuring Robert Colescott and Dan Cameron; Mark Aaron, Steve Ganeless, Belinda Watts, and Christie’s for organizing The New Group Mock Auction and Taittinger Champagne, Labatts, Terra Chips, Campari, Before & Afters and Dewars for their generous contributions to this event; Artists Ann Agee, Chuck Agro, Margaret Curtis, Maria Elena Gonzalez, Jenny Holzer, Portia Munson, Roxy Paine, Liliana Porter, Amy Sillman, and Jeff Wold for creating extraordinary wrapping papers, Nanad Gozic for screen printing the papers, Harbor Printing for the invitations, Christo and Jeanne-Claude for donating posters, and finally Kate’s Paperie and Onearts for making the holiday fundraiser “It’s A Wrap!” a success.

The New Museum of Contemporary Art thanks the following foundations and corporations for recent gifts: the Howard Gilman Foundation and the Foundation for Contemporary Performance Art, Inc. for Temporarily Possessed; The Annenberg Foundation and the Cowles Charitable Trust for education programs; American Express, R. H. Macy & Co., and Phillip Morris Companies, Inc. for renewed support; and Thom Communications, Inc. for providing online services. Also, the Museum gratefully acknowledges a bequest from the Estate of Charles J. Simon.
### GROUP VISITS

Stimulate active inquiry about issues in contemporary art and culture through close examination of the Museum’s exhibitions. Trained docents conduct talks appropriate to each visiting group. Group visits are available for adult and school groups from grades 7 through 12.

### INTERNSHIP PROGRAM

Museum internships are designed to provide hands-on training in arts management and give qualified college, graduate students, and professional individuals a comprehensive overview of museum operations. Internships are available on a trimester basis in various departments. Applications for the Summer 1996 high school internships are due April 15, 1996.

For more information, on these Ongoing Programs call 212.219.1222.

### HIGH SCHOOL ART PROGRAM

The High School Art Program initiated in 1984, is a New York City-wide collaborative arts enrichment program for public and alternative high school students emphasizing an interdisciplinary, multicultural approach to the exploration of contemporary art. The semester-long program aims to integrate the study of art within existing curricula and to draw meaningful connections between the work of contemporary artists and students' life experience. One of the few museum arts education programs specifically designed to serve the culturally diverse public high school population, the High School Art Program provides an opportunity for students to come in contact with multi-racial internationally exhibiting artists/educators and for on-site teachers to develop skills that will sustain the philosophy and experience behind the program.

### THE CURRICULUM RESOURCE GUIDE

For teachers is available now! Contemporary Art and Multicultural Education presents works by over fifty artists and contains lesson plans, artists' statements, and original methods for interdisciplinary teaching of contemporary art from multicultural perspectives. Fully illustrated. For more information, call the Education Department, 212.219.1222.

#### ORDER FORM

Please send me ___ copies of Contemporary Art and Multicultural Education at $24.95 each, plus postage and handling at $3.00 per book. Add $2.00 for each additional book. Add $7.00 for international orders. NY residents include 8.25% sales tax. To place a credit card order by phone, call 212.219.1222 or fax 212.431.5328.

All orders must be prepaid. The New Museum accepts checks payable only in U.S. dollars; MasterCard, VISA, and American Express accepted.

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Larry Krone • Identical Twin Tooth Dolls (Janet), 1995 • wisdom teeth, enamel paint, sterling silver, silk, glass beads • photo: Larry Krone.