

# THE NEW MUSEUM

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## NEW PERCEPTION ABROAD OF AMERICAN PAINTING HIGHLIGHTED BY EXHIBITION ON INTERNATIONAL TOUR

For the first time, eastern and western European audiences are gaining a fresh perception of recent developments in American painting through a major exhibition, The 1970's: New American Painting.

Organized by The New Museum at the invitation of the International Communication Agency of the U.S. Government, the exhibition features the work of 42 American painters who gained recognition or become influential in the 1970's. The exhibition is part of a larger presentation of American culture, "AMERICA NOW: A Look at the Arts in the 70's," currently on exhibition in North Jutland, Denmark.

Mrs. Joan Mondale attended the premier of the show last June in Belgrade, Yugoslavia. Since then the exhibition has traveled to Zagreb and Ljubljana, Yugoslavia; to Cagliari, Sardinia and Palermo, Italy; and is scheduled to go to Copenhagen, Denmark; Budapest, Hungary; Warsaw, Poland; and Prague, Czechoslovakia.

The 1970's: New American Painting highlights the diversity of expression and a multiplicity of approaches by painters throughout the United States from 1970 through 1978.

Reaction to the exhibition was controversial in Yugoslavia, eliciting a variety of responses. "The American exhibition contains works which couldn't easily obtain a visa for our art review exhibits," commented a writer in Borba, a Yugoslavian publication. Nin, another Yugoslavian publication reported, "The illusory chaos of styles and trends is only a picture of the strong pluralism present in American art at the moment ... The exhibit will remain in our lasting memory primarily because of its vitality, sincerity, and frankness ... because of the modesty and honesty with which the force and greatness of contemporary American culture speak out in an ever more eloquent way."

An extensive catalogue written by the Director and the curatorial staff of The New Museum accompanies the exhibition.

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