

# IDEAS

**NEW**  
235 BOWERY  
NEW YORK NY  
10002 USA  
**MUSEUM**

Program  
May 28–30, 2015  
Around the Bowery  
New York City

# CITY

# ESTABLISHED

[ideas-city.org](http://ideas-city.org)  
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# IDEAS CITY— FESTIVAL FOR THE FUTURE

IDEAS CITY is a collaborative, civic program founded by the New Museum in 2011 on the premise that art and culture are essential to the vitality of cities. IDEAS CITY builds on the New Museum’s mission of “New Art, New Ideas” by expanding the Museum beyond its walls into the civic realm. Addressing the key challenges and opportunities facing cities around the world today, the Festival creates networks, seeds concrete projects, and harnesses cultural capital for economic development.

IDEAS CITY provides an important platform for thinkers and practitioners from a variety of disciplines, including the arts, design, architecture, urban planning, technology, science, business, sociology, and education, as well as civic and governmental institutions, to exchange ideas, locate problems, propose solutions, and engage the public’s participation.

### Executive Committee

#### New Museum (Founder)

Lisa Phillips, *Toby Devan Lewis* Director  
Karen Wong, Deputy Director  
Joseph Grima, Director, IDEAS CITY  
Corinne Erni, Senior Producer, IDEAS CITY  
Richard Flood, Director of Special Projects and Curator at Large

#### The Architectural League of New York

Rosalie Genevro, Executive Director

#### Bowery Poetry Club

Bob Holman, Founder and Proprietor

#### The Cooper Union

Elizabeth O'Donnell, Acting Dean,  
The Irwin S. Chanin School of Architecture

#### The Drawing Center

Brett Littman, Executive Director

#### Storefront for Art and Architecture


Eva Franch i Gilabert, Executive Director and Chief Curator

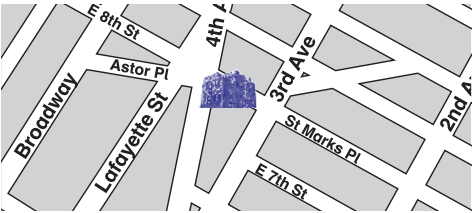
## Conference

May 28, 2015

# THURSDAY

## Great Hall, the Cooper Union





**Location:**  
Great Hall,  
the Cooper Union  
7 East 7th Street  
(between 3rd and  
4th Avenues)

**Tickets:**  
Tickets may be purchased at [ideas-city.org](http://ideas-city.org)  
\$50 Conference Pass for all Thursday events  
at the Cooper Union including Mayoral Conversation  
\$25 Mayoral Conversation only  
Free for students with valid I.D., as capacity allows.  
Space is limited

**Livestreaming:**  
All events will be livestreamed  
on the IDEAS CITY website:  
[ideas-city.org](http://ideas-city.org)

### Theme: THE INVISIBLE CITY

This year’s IDEAS CITY Festival will take place May 28–30 and center on the theme of The Invisible City. Dozens of artists, one hundred organizations, and tens of thousands of visitors will come together to explore questions of transparency and surveillance, citizenship and representation, expression and suppression, participation and dissent, and the enduring quest for visibility in the city.

The Festival will kick off with a series of talks, panels, discussions, and short films at the Great Hall at the Cooper Union. Speakers will include some of the world’s most forward-thinking visionaries, who will discuss key civic issues and formulate action for the city of tomorrow. Panelists will address the following pressing questions, among many others:

- The designers shaping the cities of the future must engage with an increasingly challenging set of hypothetical conditions—scenarios that often remain invisible to their inhabitants. How do urbanists, artists, architects, and activists create habitats that anticipate drastic future change such as overcrowding and climate change?
- A vast proportion of our lives exists as an invisible online record of our identities, interests, and affiliations. What role do data and privacy play in the perpetuation of democracy in the twenty-first century?
- We are increasingly dependent on global-network infrastructures that are as invisible as they are vast. How can networks and processes be made more transparent, accessible, and empowering? How can they guarantee accountability? Can art be the connective membrane in this process?
- Within the city, an increasing number of people—such as the homeless, the elderly, and undocumented immigrants—are disappearing from sight. Is there a cartography to identify those who have wandered or been driven from the center?

SCREENING

Selected Photographs from *Mapa-Mundi BR (postal)*, 2007

Rivane Neuenschwander  
10 min (looped)

WELCOME

Lisa Phillips  
Joseph Grima  
*Toby Devan Lewis Director, New Museum*  
*Director, IDEAS CITY*

KEYNOTE

Lawrence Lessig  
Seeing Through the Noise



Lawrence Lessig  
*Director, Edmond J. Safra Center for Ethics, Harvard University*

Lawrence Lessig is a proponent of reduced legal restrictions on copyright, trademark, and the radio frequency spectrum, particularly in technology applications. In May 2014, he launched a crowdfunded political action committee, which he termed Mayday PAC, with the purpose of electing candidates to Congress who would pass campaign finance reform. Lessig is a founding board member of Creative Commons and Founder of Rootstrikers.

In the information age, we are increasingly dependent on global-network infrastructures that are as invisible as they are vast. These networks dictate the dynamics of decision-making and the shape of power structures, from government records and trading platforms to the seemingly more “democratic” web and social media. How, as citizens, do we relate to the networks, infrastructures, and technologies that underpin urban life today? What role, if any, do they play in promoting justice and accountability, thereby shaping the future of society? How can art and culture encourage awareness of the centrality of data in twenty-first-century life?

PANEL DISCUSSION

Hope and Unrest in The Invisible City

11 AM–12:15 PM

The age of network culture offers new, powerful tools for individual and collective expression, and in response, the act of protest is rapidly evolving; individuals, groups, and entire communities once conveniently invisible to decision-makers are self-organizing to make their voices heard. From Cairo to Istanbul and from Barcelona to São Paulo, the sight of public squares inundated by a sea of protesters has become one of the key images of our time. At the same time, an increasing number of people—the poor, the homeless, the elderly, the mentally ill, and undocumented immigrants, to name just a few groups—are disappearing from view. How do the disenfranchised find representation in the city today? Is there a cartography to guide those who have wandered or been driven from the center? This panel will analyze the social and political crises triggered by new technologies, the shifts in the balance of power within society they are bringing about, and the role of art in defining a new paradigm of social justice.



Jonathas de Andrade  
*Artist*  
Jonathas de Andrade lives and works in Recife, Brazil, and creates art that investigates cultural phenomena that are in danger of vanishing. He has participated in the 12th Lyon Biennial (2013), the 2nd New Museum Triennial (2012), the 12th Istanbul Biennial (2011), the 29th São Paulo Biennial (2010), and the 7th Mercosul Biennial (2009). In 2012, he received a special jury prize for the Future Generation Art Prize Exhibition at the Victor Pinchuk Foundation, Kiev, Ukraine.



Yto Barrada  
*Artist*  
Yto Barrada was born in Paris and grew up in Tangier, Morocco. She studied history and political science at the Sorbonne and photography at the International Center of Photography. Her work moves across photography, film, publications, and installation, and engages with the specific situation of Tangier as a transitory locale. She is the cofounder of the Cinémathèque de Tanger and a member of the Beirut-based Arab Image Foundation. Barrada’s work was recently featured in the exhibition “Here and Elsewhere” at the New Museum.



Rosanne Haggerty  
*President, Community Solutions*  
A recipient of a MacArthur “Genius Grant,” Rosanne Haggerty is President and CEO of Community Solutions, a nonprofit organization working to strengthen communities and end homelessness. In 1990, she founded Common Ground Community and reopened the legendary Times Square Hotel as a place for homeless and low-income residents, thereby reducing homelessness by 87 percent in the twenty-block vicinity surrounding it. In 2012, Haggerty was awarded the Jane Jacobs Medal for New Ideas and Activism.

Micah White  
*Co-creator, Occupy Wall Street, former Editor, Adbusters magazine, and Founder, Boutique Activist Consultancy*  
Driven by the belief that social change movements like Occupy are too focused on urban environments, Micah White moved to Nehalem, Oregon. He sees rural towns as “clean slate[s] for building social change,” where inhabitants are still recovering from the economic and environmental impacts of the capitalist system that Occupy fought against. His new for-profit firm, Boutique Activist Consultancy, specializes in “impossible campaigns.” White argues that to be a full-time activist, you must have an income.



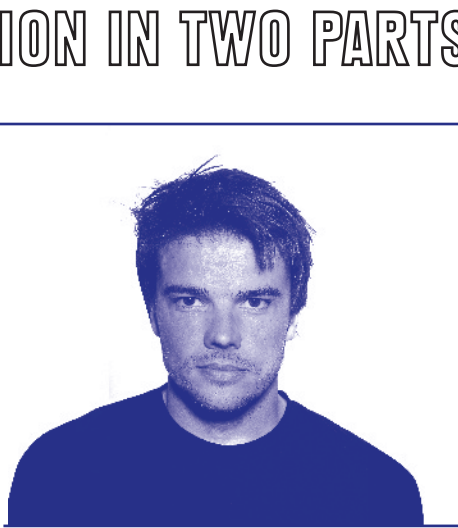
Jonathan Bowles (moderator)  
*Executive Director, Center for an Urban Future*  
Since 2002, Jonathan Bowles has been Executive Director of the Center for an Urban Future, a Manhattan-based think tank dedicated to independent research about key policy issues facing New York City and other cities. Under Bowles’s direction, the Center authored an acclaimed study about the significant impact immigrant entrepreneurs are having on cities’ economies, a study about New York City’s innovation economy, as well as a report about how to retain and grow New York City’s middle class.

MAKE NO LITTLE PLANS: A CONVERSATION IN TWO PARTS

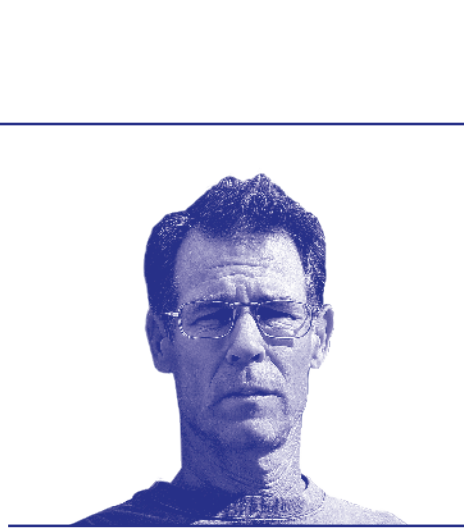
PART 1 Toward a Plausible Utopia

12:15–1 PM

As the speed of technological innovation accelerates, life in the twenty-first century metropolis is coming closer to fulfilling the predictions of science-fiction writers of decades past, and not always for the best. Many of the most apocalyptic scenarios envisioned by novelists—extreme overcrowding, conflict driven by climate change, the crisis of capitalism, mass uprisings—have also become all too familiar. Could it be that the solutions to today’s challenges are already written? What can architects learn from the wild speculations of their literary heroes? Two of today’s most acclaimed voices from the fields of architecture and science fiction will discuss their visions for life in the near-future metropolis.



Bjarke Ingels  
*Architect, Founder, Bjarke Ingels Group (BIG)*  
Bjarke Ingels is renowned for his innovative approach to sustainable development and renewable energy, and his acclaimed architectural practice, BIG, operates within the fields of architecture, urbanism, research, and development. BIG was recently selected as the designer of a \$335 million storm defense system to defend lower Manhattan from future floods, as well as the new Google campus in Palo Alto, California, in association with Thomas Heatherwick.



Kim Stanley Robinson  
*Novelist*  
Robinson is best known for his award-winning “Mars” trilogy (1993–99), in which humans, in light of environmental catastrophe, are forced to colonize the planet Mars. His books address issues revolving around the imminent warming of our planet as well as the dark sides of capitalism and democracy. He has been invited to speak at multiple fiction and science-fiction conferences as well as at the “Rethinking Capitalism” conference at the University of California, Santa Cruz, in 2011.

1–2 PM

LUNCH BREAK

*Suggested lunch location:*  
ETH Zurich Future Garden and Pavilion, First Street Garden  
Enter at the corner of East Houston Street and 2nd Avenue  
Food and drinks by Café Select (11 a.m.–10 p.m.)

2–2:10 PM

SCREENING

Mannahatta: Studies for an Opera about Robert Moses and Jane Jacobs

Directed by Joshua Frankel, composed by Judd Greenstein, libretto by Tracy K. Smith, choreography by Will Rawls  
9 min

2:10–2:20 PM

AFTERNOON WELCOME

Richard Flood

*Director of Special Projects and Curator at Large, New Museum*

PART 2 Policy and The Invisible City

2:20–3 PM

As more and more people flock toward urban areas, the size and complexity of cities is growing exponentially. As a consequence, the designers shaping the cities of the future must engage with an increasingly challenging set of hypothetical conditions—critical scenarios that remain invisible in the day-to-day lives of today’s inhabitants. In light of the author of Chicago’s seminal modern masterplan Daniel Burnham’s invective to “make no little plans,” how will urbanists, architects, and activists think about creating a habitat that anticipates drastic future change, overcrowding, and climate change? What are the guiding principles in an architecture that is preventative? This discussion will analyze the extraordinary challenges of designing for unpredictable conditions, accelerated change, and the new opportunities that arise when one takes radical change into account.



Rohit Aggarwala  
*Professor of Professional Practice, School of International and Public Affairs (SIPA), Columbia University*  
Rohit Aggarwala works on cities, transportation, and the environment from the perspectives of a former public official, a policy expert, and a historian. In addition to his teaching and research at Columbia’s School of International and Public Affairs, he currently serves as Special Advisor to the Chair of the C40 Cities Climate Leadership Group and leads environmental programs for Bloomberg Philanthropies. He is also Co-chair of the Fourth Regional Plan of the Regional Plan Association of New York City.



Connie Hedegaard  
*Chair, KR Foundation, and Chair, OECD Round Table for Sustainability*  
In 1984, at the age of twenty-three, Connie Hedegaard became Denmark’s youngest ever Member of Parliament when she was elected as a member of the Conservative People’s Party. In 1989, Hedegaard became First Spokesperson for the Conservative People’s Party, but she chose to leave politics for journalism in 1990. In 2004, she was appointed as Danish Minister for the Environment and, in 2007, was placed in charge of setting up the Danish Ministry of Climate and Energy, for which one of the main tasks was to prepare the UN Climate Conference in Copenhagen in December 2009. She was appointed as the European Union’s first Commissioner for Climate Action in February 2010.

PANEL DISCUSSION

Full Disclosure and the Morality of Information

3–4 : 30 PM

Everything we do, from messaging our friends to streaming music to using public transport, generates information. 90 percent of the data in the world today has been created in the last two years alone, and its sheer volume means that a vast proportion of our lives exists as an invisible online record of our identities, interests, and affiliations. Yet even after recent revelations of mass collection on the part of governments, we take surprisingly little interest in what happens to our data. This panel comprises internationally renowned artists, researchers, activists, and geographers whose work is organized around the practice of making visible, through art and activism, the critical importance of data and privacy to the perpetuation of democracy in the twenty-first century.



**Trevor Paglen**  
Artist, Geographer, and Author

Trevor Paglen is credited with coining the term “Experimental Geography” to describe practices coupling experimental cultural production and art-making with ideas from critical human geography about the production of space, materialism, and praxis. Paglen’s visual work has been exhibited in museums including the Metropolitan Museum of Art, New York City, and Tate Modern, London.

**Christopher Soghoian**  
Principal Technologist and Senior Policy Analyst, ACLU’s Speech, Privacy, and Technology Project

Between 2009 and 2010, Christopher Soghoian was the first in-house technologist at the Federal Trade Commission’s Division of Privacy and Identity Protection, where he worked on investigations of Facebook, Twitter, MySpace, and Netflix. Prior to joining the FTC, he co-created the Do Not Track privacy anti-tracking mechanism now adopted by all of the major web browsers. His PhD, completed at Indiana University in 2012, focused on the role that third-party service providers play in facilitating law enforcement surveillance of their customers.



**Jillian C. York**  
Director for International Freedom of Expression, Electronic Frontier Foundation

Jillian C. York’s work focuses on free expression, particularly in the Arab world. She has written for a variety of publications, including *Al Jazeera*, the *Atlantic*, the *Guardian*, *Foreign Policy*, and CNN. York recently contributed a chapter to the volume *Beyond WikiLeaks: Implications for the Future of Communications, Journalism and Society* (2013).

**Gabriella Coleman**  
(moderator)

Wolfe Chair in Scientific and Technological Literacy, Art History and Communication Studies Department, McGill University

Trained as an anthropologist, Gabriella Coleman teaches, conducts research, and writes on computer hackers. Her work examines the ethics of online collaboration and institutions as well as the role of the law and digital media in sustaining various forms of political activism. Her new book, *Hacker, Hoaxer, Whistleblower, Spy: The Many Faces of Anonymous*, published by Verso, has been named one of *Kirkus Reviews’* Best Books of 2014.

SCREENING

2008, *A Year of Edits*

4 : 30–4 : 35 PM

OpenStreetMap  
1:30 min (looped)

PANEL DISCUSSION

Maps for The Invisible City

To make a map is an inherently political act. By documenting that which is unfamiliar and invisible, maps define our universe; they not only record the organization of physical space, but also shape its future form. Cartography is almost as ancient as humanity itself, yet it is undergoing unprecedented change. Once drawn and managed by an elite few, maps are increasingly collaborative, open, fluid, and freely accessible. What is cartography’s potential as a form of activism in the twenty-first century? What will the map’s role be in shaping the city of the future? How can it guide us through The Invisible City?



**Steve Coast**  
Founder, OpenStreetMap

Steve Coast is a British entrepreneur. In 2004, he founded OpenStreetMap (OSM), a community-based world-mapping project dubbed by the *Guardian* as “the Wikipedia of maps,” thanks to its millions of contributors across the world. OSM has created a platform for individuals to map everything from cities to hiking trails, footpaths, and local services, as well as slums in Sub-Saharan Africa that previously translated as blank spots on most online maps.

**William Rankin**  
Founder, Radical Cartography

William Rankin is a historian and cartographer. His mapping activity is focused on reimagining everyday urban and territorial geographies as complex landscapes of statistics, law, and history. His maps have appeared in publications such as *Perspecta*, *Harvard Design Magazine*, and *National Geographic*, and in exhibitions at Harvard University, Pratt Institute, the Cartographie Biennial in Lausanne, Triennale di Milano, and the Toronto Images Festival. Rankin’s maps traveled for several years with the Independent Curators International’s “Experimental Geographies” exhibition. He teaches at Yale University, where he is Assistant Professor of History of Science.

**Laura Kurgan** (moderator)

Associate Professor of Architecture, Columbia University Graduate School of Architecture, Planning and Preservation

Laura Kurgan is Director of the Spatial Information Design Lab (SIDL) and Associate Professor of Architecture at Columbia University’s Graduate School of Architecture, Planning and Preservation. Her work explores issues ranging from digital location technologies and the ethics and politics of mapping, to new structures of participation in design and the visualization of urban and global data. Her work has appeared at the Venice Architecture Biennale; the Whitney Altria, New York City; Museu d’Art Contemporani de Barcelona; the Center for Art and Media Karlsruhe (ZKM), Germany; and the Museum of Modern Art, New York City.



5 : 45–6 PM

BREAK

6–6 : 15 PM

SCREENING

*Stainless, 42 Street, 2013*

Adam Magyar, 10:49 min

6 : 15–6 : 20 PM

INTRODUCTION

Joseph Grima *Director, IDEAS CITY*

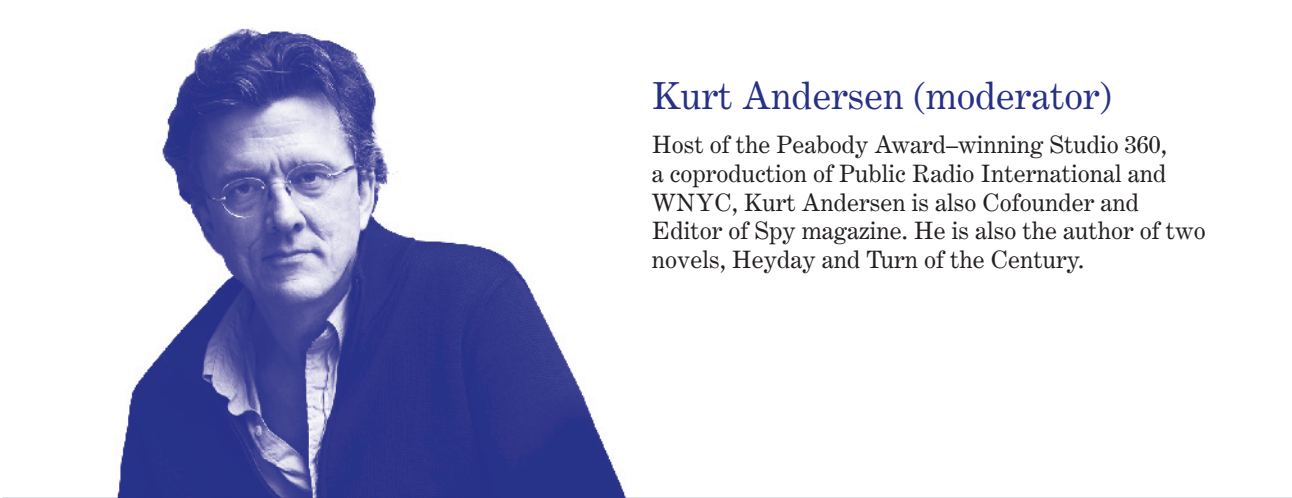


**Annise Parker**  
Houston, Texas

Annise Parker has been elected Houston Mayor three times, serving since 2010, and is one of only two women to hold the city’s highest elected office. She has been named by *Time* magazine as one of the hundred most influential people in the world. In addition to her duties as Mayor, Parker is a member of President Obama’s Task Force on Climate Preparedness and Resilience and chairs the US Conference of Mayors Criminal and Social Justice Committee.

**Carmen Yulín Cruz**  
San Juan, Puerto Rico

Carmen Yulín Cruz, Mayor of San Juan since 2013, has been involved in the city’s politics since 1992, when she served as an advisor to the then-mayor. She is a long-standing member of the Popular Democratic Party (PPD) and is a leading figure in the Party’s Soberanista wing, which supports Puerto Rican sovereignty while keeping such US ties as currency, common defense, and American citizenship. The Mayor is a champion of women’s rights and has, since 2005, served as President of the Popular Women Organization; she has also served as the PPD Speaker for the Commission of Women’s Affairs. One of her prime initiatives has been to incentivize the municipal economy, with the revitalization of the Rio Piedras neighborhood serving as a paradigm.



**Kurt Andersen** (moderator)

Host of the Peabody Award–winning Studio 360, a coproduction of Public Radio International and WNYC, Kurt Andersen is also Cofounder and Editor of *Spy* magazine. He is also the author of two novels, *Heyday* and *Turn of the Century*.

THURSDAY AT A GLANCE

10–11 AM  
Keynote Address:  
Seeing Through the Noise  
Lawrence Lessig

11 AM–12 : 15 PM  
Panel Discussion:  
Hope and Unrest in The Invisible City  
Jonathas de Andrade, Yto Barrada, Rosanne Haggerty, Micah White, Jonathan Bowles (moderator)

12 : 15–1 PM  
Make No Little Plans:  
A CONVERSATION IN TWO PARTS  
Part 1. Toward a Plausible Utopia  
Bjarke Ingels and Kim Stanley Robinson

2 : 20–3 PM  
Make No Little Plans:  
A CONVERSATION IN TWO PARTS  
Part 2. Policy and The Invisible City  
Rohit Aggarwala and Connie Hedegaard

3–4 : 30 PM  
Panel Discussion:  
Full Disclosure and the Morality of Information  
Trevor Paglen, Christopher Soghoian, Jillian C. York, Gabriella Coleman (moderator)

4 : 35–5 : 45 PM  
Panel Discussion:  
Maps for The Invisible City  
Steve Coast, William Rankin, Laura Kurgan (moderator)

6 : 20–7 : 30 PM  
Mayoral Conversation:  
Finding The Invisible City  
Annise Parker, Carmen Yulín Cruz, Kurt Andersen (moderator)

FRIDAY

On the Festival’s second day, the morning’s keynote speech will lead into an afternoon of workshops and an evening of screenings, rapid-fire pitches, and performative actions. The invisible undercurrents of urban life will come alive throughout the Lower East Side and Little Italy as IDEAS CITY takes over a basilica and a former gym, ending just before the break of dawn.

GREAT HALL,  
THE COOPER UNION

7 East 7th Street (between 3rd and 4th Avenues)  
Tickets are \$25 and may be purchased at [ideas-city.org](http://ideas-city.org)

**Livestreaming:** This event will be livestreamed on the IDEAS CITY website: [ideas-city.org](http://ideas-city.org)

Welcome and Introduction to the Keynote Speaker by Lisa Phillips, *Toby Devan Lewis Director*, New Museum

IDEAS CITY Keynote  
The Hon. Julián Castro

U.S. Secretary of Housing and Urban Development

As three-term mayor of San Antonio, Texas, Julián Castro was known for innovative governance. His “Decade of Downtown” program campaigned for new investments

in San Antonio’s city center and older communities and brought in \$350 million of private sector money, generating more than 2,400 housing units. In 2010, Castro was enrolled in the World Economic Forum’s list of Young Global Leaders and named by *Time* magazine as one of its “40 under 40” notable leaders in American politics. At the 2012 Democratic National Convention, he became the first Latino to deliver a keynote. Castro took office as the sixteenth Secretary of the U.S. Department of Housing and Urban Development on July 28, 2014.



NEW MUSEUM SKY ROOM

235 Bowery (at Prince Street)

IDEAS CITY: Detroit  
Workshop Session

By invitation only

12–3 PM

In preparation for IDEAS CITY: Detroit, which will take place in the fall of 2015, IDEAS CITY convenes a by-invitation-only workshop to be led by Detroit cultural activists and urban entrepreneurs. Participants will include Halima Cassells, Vice President, Oakland Avenue Artist Coalition; Piper Carter, educator and founding member, Detroit Digital Justice Coalition; Khalil Mogassabi, Head of Urban Design, City of Detroit; Pashon Murray, CEO, Detroit Dirt; and Jerry Paffendorf, Founder, Loveland Technologies.

ST. PATRICK’S  
OLD CATHEDRAL  
BASILICA

Entrance on Mott Street between Prince and East Houston Streets

Municipal Art Society  
and Architizer  
Pitching the City

Free and open to the public. Registration required: [MAS.org/PitchingTheCity](http://MAS.org/PitchingTheCity)  
Seating is available on a first-come, first-served basis.

7–8:30 PM  
(Doors open at 6:30 PM)

Vote for the next best design idea at this high-energy pitch event showcasing the newest city-building projects presented by an array of urban entrepreneurs and innovators.

After a months-long open call and selection process, five urban entrepreneurs will present their ideas to improve the contemporary city at the biennial Pitching the City competition. These finalists will present their visions to an expert panel that will include Majora Carter, urban revitalization strategist; Shohei Shigematsu, Principal at OMA; and Scott Anderson, Cofounder of the design and technology company Control Group. The panel will offer each project-team advice on how these ideas may be realized, and the event will culminate with a live audience poll to determine a winner. In 2013, Pitching the City captured our imaginations with projects including + Pool and New Lab.

This year’s finalists include the Miami Underline (Meg Daly, Founder, Friends of the Underline, and Hamish Smyth, Designer, Pentagram), Open Lobby (Lindsey May, Creator), East River Skyway (Daniel Levy, President and Founder), Melbourne Docklands Surf Park (Damian Rogers, Creator), and NYC Real Estate Investment Cooperative (Interim Steering Committee and Facilitation Team: Mark Scott, duendenatural; Paula Z. Segal, 596 Acres; and Caroline Woolard, NYCTBD and OurGoods).

NEW INC AND DEEP LAB

231 Bowery (at Prince Street)

Workshops  
and Panel  
Discussions

10 AM–6 PM

Workshops and panels will take place throughout the day, with topics ranging from “Surveillant Anxiety” to “Data & Social Justice” to “Pipelines to Tech Empowerment” to “How to PGP.” RSVP is requested. Guests will be admitted on a first-come, first-served basis, as capacity allows.

EMA  
Performance

8–10 PM

A performance by experimental rock musician EMA will engage the audience through surreptitious portrait sketches writ large in an immersive projection environment. RSVP is requested. Guests will be admitted on a first-come, first-served basis, as capacity allows.

Screening of *The Dent*  
by Basim Magdy

19:02 min (looped)

Introduction by Lauren Cornell

Free and open to the public. Seating is available on a first-come, first-served basis.

9 PM–12 AM

A screening of the lush and evocative experimental film *The Dent* by Basim Magdy, currently featured in the 2015 New Museum Triennial: “Surround Audience.”



Basim Magdy, *The Dent*, 2014 (still). Super 16mm film transferred to full HD video; 19:02 min. Commissioned by the Abraaj Group Art prize 2014. Courtesy the artist and Gypsum Gallery, Cairo

ST. PATRICK’S  
OLD CATHEDRAL  
THE AULA

268 Mulberry Street  
(between East Houston and Prince Streets)

7:30 PM–3 AM

A Performative  
Conference in Nine  
Acts

Tickets are \$20 and may be purchased at ideas-city.org. Guests are welcome to come and go at any time. Tickets and seating are available on a first-come, first-served basis, as capacity allows.Valid photo I.D. required.

A Performative Conference in Nine Acts will take issues discussed in the auditorium the previous day onto the stage with spoken word, dance battles, hot-air balloon performances, and immersive video and sound installations. Start times are approximate. There will be three intermissions.

7:30–7:50 PM

ACT 1.  
Jordi Enrich Jorba  
Nomadic Place

From the bowels of an inoperative hot-air balloon, artist Jordi Enrich Jorba will summon a work of temporary architecture.

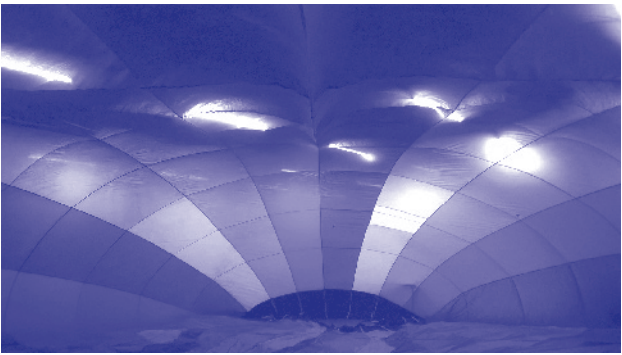
7:50–7:55 PM

Welcome by Master  
of Ceremonies

Bob Holman, Poet and Proprietor,  
Bowery Poetry Club

7:55–8:10 PM

Deflation Performance  
of Nomadic Place by  
Jordi Enrich Jorba



The European Balloon Festival in Igualada, Spain, 2014. Photo: Marc Vila

8:10–8:40 PM

ACT 2.  
United States  
Department of Arts  
and Culture

People’s State of the Union:  
“2015 Poetic Address to the Nation”

Inspired by stories shared at hundreds of People’s State of the Union events nationwide, poets will perform the “2015 Poetic Address to the Nation.”

8:40–9 PM

ACT 3.  
Penny Arcade  
*Longing Lasts Longer*



Penny Arcade. Photo: Steven Menendez

Penny Arcade’s *Longing Lasts Longer* is a passionate rumination on love, longing, and the loss of New York’s cultural identity, set to a rollicking live-mixed soundscape.



BattleFest dancer Lil G at BattleFest 30. Photo: Epic Major

9–9:25 PM

ACT 4.  
BattleFest

Curated by Kareem Baptiste

The home of the most exciting Extreme Street Dancing competitions around the nation, BattleFest will bring amazing one-on-one dance battles to IDEAS CITY.

9:25–9:40 PM

Intermission



9:40–10 PM

ACT 5.  
Joshua Frankel

*Plan of the City*

*Plan of the City* is an animated film about the architecture of New York City blasting off into outer space and resettling on Mars.

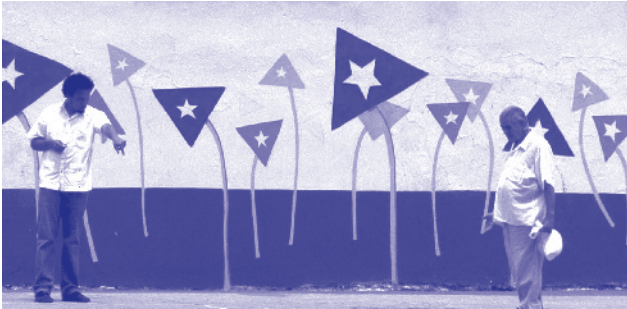
10–10:30 PM

ACT 6.  
Daniel Lima,  
Featuring Eugênio  
Lima, Felipe Teixeira,  
and Élide Lima

*Harlem: Cultural Capital*

Presented by Invisíveis Produções

Daniel Lima will present an audiovisual experience set to a live score and featuring interviews with residents from cities across the world threatened by displacement. Supported by Sesc São Paulo.



Saída De Emergência. Performance: Havana, 2012. Photo: Elida Lima

10:30–10:45 PM

Intermission



10:45–11 PM

Danny Hoch, *Taking Over*

ACT 7.  
Danny Hoch  
*Excerpt from Taking Over*

Taking on the character of a taxi dispatcher, Danny Hoch will perform an excerpt from his heartbreaking and raucously funny play about gentrification and feelings of displacement in New York.

11–11:30 PM

ACT 8.  
Jace Clayton, aka  
DJ/Rupture, and  
Sharifa Rhodes-Pitts  
*The Last Dance*

This collaborative performance by Jace Clayton, aka DJ/Rupture, and Sharifa Rhodes-Pitts, author of *Harlem is Nowhere*, will incorporate music, text, and dance in tribute to the recently torn-down Harlem Renaissance Ballroom.

11:30 PM–12 AM

Intermission

12–3 AM

ACT 9.  
Ursula Scherrer  
*a/float*

In an immersive performance of floating sounds and images, the visible will become invisible, and the invisible will become visible. The audience is invited to sit, lie down, come, and go. Supported by the Swiss Arts Council Pro Helvetia.

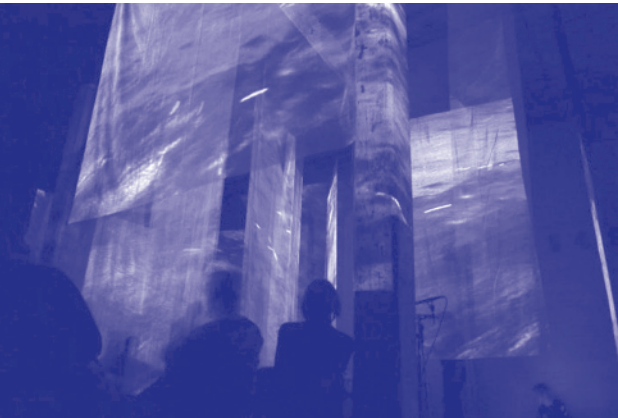


Photo: Ursula Scherrer

Projections during intermissions  
provided by:

ARTPORT\_making waves  
COOL STORIES FOR WHEN  
THE PLANET GETS HOT, IV

COOL STORIES IV is the fourth edition by ARTPORT\_making waves of short art videos and animations addressing climate change. This edition will focus on food production and consumption.



Katja Loher, *Last Supper?*, 2013

Asians in New York  
(Lorin Roser and Nina Kuo)

CorbuRuption

CorbuRuption will use I Ching–inspired animations and 3-D simulation generatrices to recompose past architectural styles of New York City, bringing our attention to the ways architectural shifts mirror the physical transitions within our city.

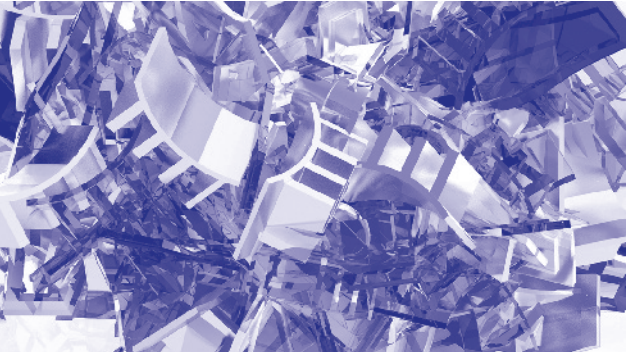
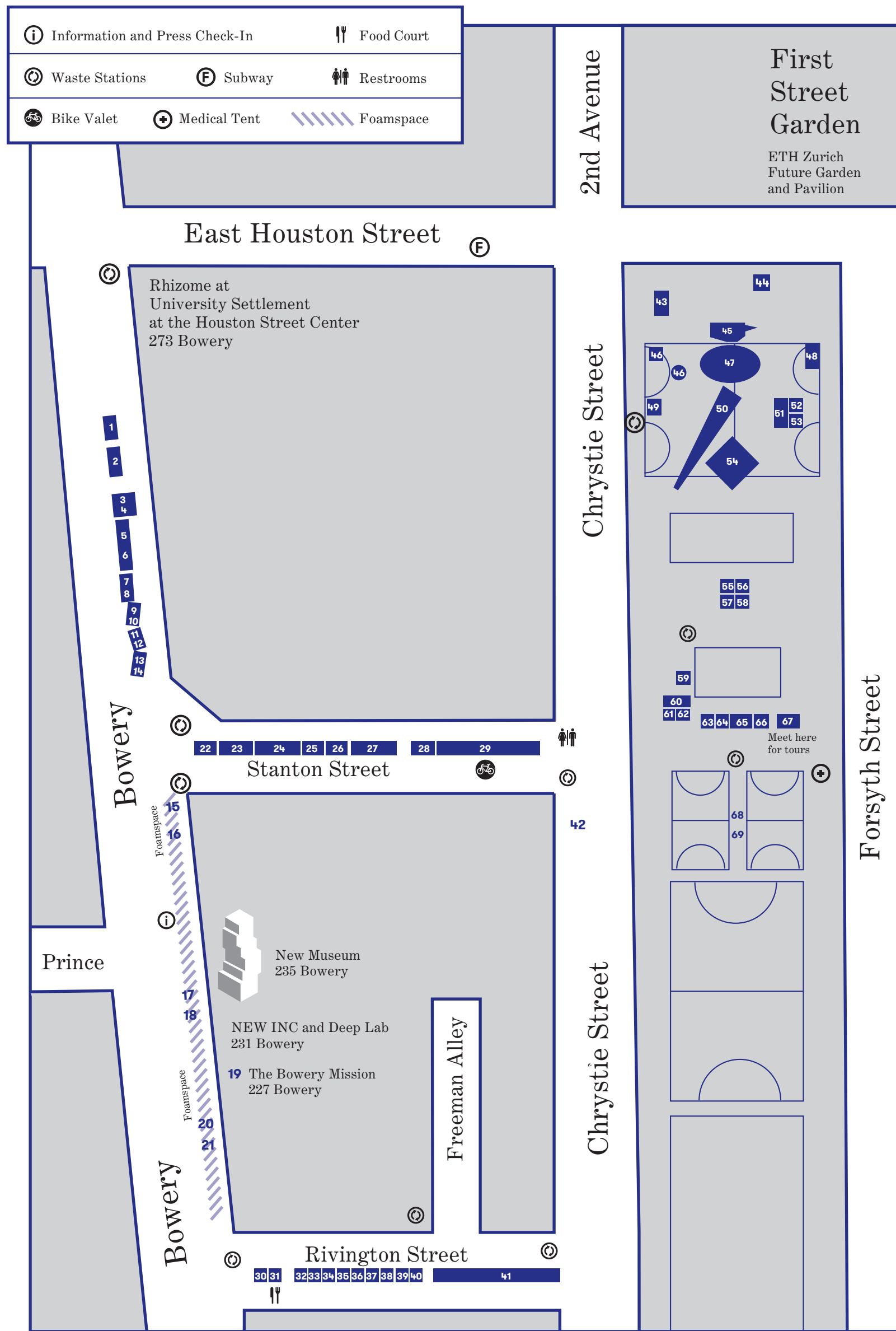


Photo: Nina Kuo



- 1 eocartspace
- 2 ArtHome
- 3 Solar One
- 4 Institute for Public Architecture
- 5 Fourth Arts Block (FABNyc)
- 6 Downtown Art / LES History Month
- 7 Center for Urban Pedagogy
- 8-14 Family and Play/Lab
- 8 Genspace NYC, Inc
- 9 Groundswell
- 10 City Atlas
- 11 French Institute Alliance
- 12 Française (FIAPF) (12-3 p.m.)
- 11 + POOL (3-6 p.m.)
- 12 Fixers Collective
- 13 Anne Apparu-Hall, Ted Hall, and Friends
- 14 Public Interactives Research Team (the New School) and Playable Media Lab (Sarah Lawrence College)
- 15 Second Media
- 16 Med44-Media Architecture
- 17 Changing Environments
- 18 Emily Johnson/Catalyst
- 19 The Boving Mission
- 20 The Living Theatre
- 21 Naturally Occurring Cultural Districts New York (NOCOD-NY)
- 22 Loisaidda, Inc.
- 23 Bowery Arts + Science, CityLore, Endangered Language Alliance, and the U.S. Department of Arts and Culture
- 24 miLES
- 25 The Irwin S. Chanin School of Architecture of the Cooper Union
- 26 The Uni Project
- 27 The Sketchbook Project
- 28 Visual AIDS
- 29 Transportation Alternatives
- 30-39 Hester Street Fair
- 30 Center for Genomic Gastronomy with Edible Geography, Presented by the Finnish Cultural Institute in New York
- 41 Marjetica Potrč and Design for the Living World
- 42 Lower East Side Ecology Center (E-waste)
- 43 New Museum Education Department
- 44 New York City Department of Design and Construction
- 45 Circus for Construction with Austin+Mergold
- 46 The Drawing Center
- 47 Jordi Enrich Jorba
- 48 Technoculture, Art and Games Resource Center (TAG) with Gina Haraszti and Pierson Browne
- 49 Storefront for Art and Architecture
- 50 Storefront for Art and Architecture and Clemente Soto Vélaz Cultural and Educational Center with Jonah Bokaer
- 51 Arte Institute and Albanian Institute New York
- 52 The Lodge Gallery
- 53 Art in Old Places
- 54 The New York City Urban Debate League
- 55 Two Bridges Neighborhood Council
- 56 Abrons Arts Center (12-3 p.m.)
- 56 Materials for the Arts (3-6 p.m.)
- 57 Come Out & Play
- 58 The Movement Creative
- 59 596 Acres with Deborah Berke Partners
- 60 The Greenpoint Bioremediation Project (gBP)
- 61 NYC Parks
- 62 Lower East Side Ecology Center and NYC Compost Project
- 63 Manny Cantor Center and Laura Nova
- 64 MTWTF
- 65 Municipal Art Society of New York
- 66 The Lower Eastside Girls Club
- 67 Cooper Square Committee
- 67 Davidson Rafailidis
- 67 Lower East Side Business Improvement District
- 67 Muséum National d'Histoire Naturelle de Paris
- 67 New York City Housing Authority
- 67 NYU ITP, NYU CUSP, MIT DUSP
- 67 Woodward Gallery and Gotham SideWalks
- 68 The Institute for Aesthetics
- 69 Chinatown YMCA

# Street Program

May 30, 2015, 12–6 PM

# SATURDAY

# Around the Bowery

One hundred cultural and community groups will transform the streetscape around the Bowery neighborhood into a temporary city of ideas, redefining public space through participatory programming and unexpected structures for gathering, several of which will be constructed from normally invisible commercial materials. These programs are free and open to the public, and all ages are welcome!

11 + POOL

## The World's First Water Filtrating, Floating Pool

+ POOL is a floating pool in the inner harbor of the New York City waterfront, designed to filter the very river in which it floats, cleaning more than 600,000 gallons of water that enters through its walls every single day. No chemicals or additives are used—just natural river water. (3–6 p.m.)

59 596 Acres with  
Deborah Berke Partners

What do we do with our land?

Self-guided audio tours and annotated maps of the Bowery and the Lower East Side will make visible sites of past, present, and future opportunities for neighbors to shape the city together.

## 56 Abrons Arts Center

## The City of the Lost and Found

Use recycled materials to recreate an object, a feeling, or an idea you have lost. Chart its travels on a New York City map. (12–3 p.m.)

**13** Anne Apparu-Hall,  
Ted Hall, and Friends

Spider Web

Artists Anne Apparú-Hall and Ted Hall, along with a group of friends, will present a “spider web” of talks, demonstrations, collectives, and workshops.

## 53 Art in Odd Places

RECALL

Ten visual and performance art interventions, selected from AiOP's ten years of public art programming, will be performed throughout the Festival area.

51 Arte Institute and  
Albanian Institute New York

Surface Markers and I will  
play your soul

Visual artist Joana Ricou will take “selfies” of visitors. Pianist Renato Diz and guitarist Taulant Mehmeti will improvise melodies inspired by the photographs.



## 2 ArtHome

ArtBuilt Mobile Studios

Moveable work spaces can house artists, social service agencies, and vendors. Learn how they support our disappearing cultural sector by making small-scale enterprise visible and mobile.

Wojciech Gilewicz,  
Presented in Collaboration  
with Artists Alliance Inc.

RRRC: Reduce, Reuse, Recycle, Compost

During the course of the IDEAS CITY Festival, Polish-American artist Wojciech Gilewicz will quietly collect, sort, and recycle discarded waste produced by visitors to the event.



## 23 Bowery Arts + Science, CityLore, Endangered Language Alliance, and the U.S. Department of Arts and Culture

Ministry of Endangered Language

With a projected film, speakers of endangered languages, and an interactive booth, we will create an exciting tribute and call to action for linguistic diversity.

## 19 The Bowery Mission

### 227 Bowery Tours

The Bowery Mission will open its doors to the public for tours of its historic building at 227 Bowery. Tours will occur every half hour from 12 p.m. to 6 p.m.

## 10 Center for Genomic Gastronomy with Edible Geography, Presented by the Finnish Cultural Institute in New York

### Smog Tasting

Smog Tasting uses egg foams to harvest air pollution. We will serve smog meringues from different locations to allow urban atmospheres to be tasted and compared.

## 7 Center for Urban Pedagogy

### Sewer in a Suitcase

Sewer in a Suitcase will demystify the hidden workings of New York City's water infrastructure by following the journey water takes beyond the drain.

## 17 Changing Environments

### Soofa

Powered by solar energy, the Soofa bench will collect valuable environmental data while giving urban dwellers a place to chat and charge up.

## 49 Chinatown YMCA

### Fitness Demos

Our fitness staff will demonstrate exercises and workout ideas to keep people from being invisible.

## 15 Circus for Construction with Austin+Mergold

### The Wall Inside

Circus for Construction is a traveling event space situated on the back of a truck for exhibiting and experiencing works of art and architecture.



The Circus for Construction is a mobile gallery that travels to and generates sites of discourse in unexpected locations

## 10 City Atlas

### Share Your City II

Our temporary-tattoo series will continue at the IDEAS CITY Festival by showing what the city needs but doesn't have.

## 57 Come Out & Play

### Sesame Street Boxheads, ART BOY SIN, and Sloth Chase

Come Out & Play will present three games from their popular festival of street games, which turns New York City into a giant playground.

## 57 Cooper Square Committee

### Tenants' Rights Walking Tour: An Exploration of Current Housing Issues on the Lower East Side

This tour is designed to both highlight tenant-organizing victories and the present-day struggles tenants face on the Lower East Side. The tour will be leaving from the Shared Tour Hub in Sara D. Roosevelt Park at 1 p.m.

## 25 The Irwin S. Chanin School of Architecture of the Cooper Union

### Building a Model of Education

A student-built model of the Cooper Union Foundation Building journeyed through New York City to engage with the public and key civic monuments.

## 57 Davidson Rafailidis

### "MirrorMirror"

Winner of the 2013 IDEAS CITY Street Architecture Prize, "MirrorMirror" reflects the cityscape and human activity on the ground, offering a dynamic, intensified view of street life. Tours for all projects meet here.

## 6 Downtown Art / LES History Month

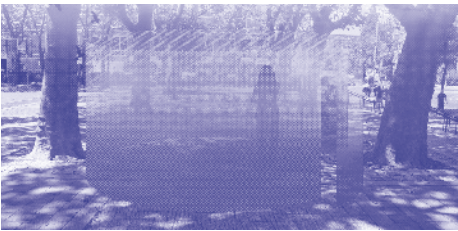
### LES STORIES

LES STORIES will celebrate Lower East Side History by chalking the neighborhood's past on its pavement; this version will include call-in recordings of music and readings of text.

## 46 The Drawing Center

### Meditation Room: Horizon

The Drawing Center will present Balmori Associates' *Meditation Room: Horizon*, a work that creates the sense of an expansive horizon in the smallest of spaces.



The Drawing Center presents Balmori Associates, *Meditation Room: Horizon*, 2015

## 1 ecoartspace

### To What Measure? Designs for Incremental Preparedness

ecoartspace and Habitat for Artists will collaborate on a series of art and environmental workshops, displays, and discussions on topics including renewable energy and growing food alternatively.

## 18 Emily Johnson/Catalyst

### Conjuring Future Joy

Conjuring Future Joy is a collective imagining of a joyful, shared future. Inspired by wild imaginings, our ideas become actions, thus manifesting true change for our communities.

## 8-14 Family and PlayLab

### "The Worms"

"The Worms" tents can be combined in an infinite number of different configurations, generating important gathering spots and orientation points at public events.

## 12 Fixers Collective

### Fixing Session

Bring your broken things to our table and we will examine, diagnose, and (hopefully) repair that broken item!

## 5 Fourth Arts Block (FABnyc)

### Invisible Memory, Movement, & Sound

Share your Lower East Side stories and explore our neighborhood through Typewritten Tales and a neighborhood Sound Walk. Sound Walks will be leaving from FABnyc's tent at 1 p.m. and 3 p.m.

## 11 French Institute Alliance Française (FIAF)

### Lights in French and American Cities

The French Institute Alliance Française (FIAF) will present activities *en français* for kids about how lights make a city visible or invisible, focusing on French and American cities. (12-3 p.m.)

## 8 Genspace NYC, Inc

### Genspace Citizens Science and the City

Genspace, a citizen science biotech lab, and scientist Christine Marizzi from the DNA Learning Center will offer a hands-on bacteria-printing workshop, making New York City's microbiome visible and accessible.

## 60 The Greenpoint Bioremediation Project (gBP)

### Free Soil Testing

Bring your soil! The gBP with the Urban Soils Institute at Brooklyn College will perform on-site soil testing. Act to alleviate the anxiety of the unknown properties of urban soils.

## 9 Groundswell

### Scaffold Up! Making The Invisible City Visible

Join Groundswell, New York City's leading community public art organization, to discover the symbols and public artworks that make visible our "invisible cities."

## 30-39 Hester Street Fair

### IDEAS CITY Food Court

Hester Street Fair will bring together favorite local restaurants, along with exciting new food vendors, for a mini artisanal food festival.

## 68 The Institute for Aesthetics

### Mayan Ball Game Tournament

This tournament will mash the ancient Mesoamerican sport with New York City street basketball, pitting cultural institutions against each other to crown the 2015 Mayan Ball Game champ.



## 4 Institute for Public Architecture

### Total Reset

Explore the Institute for Public Architecture's proposals for public and below-market housing in New York, created in response to Mayor de Blasio's "total reset" for housing.



A human castle rises during the European Balloon Festival in Iguilada, Spain, 2014. Photo: Marc Vila

## 47 Jordi Enrich Jorba

### Nomadic Place

Artist Jordi Enrich Jorba repurposes inoperative hot-air balloons to create colorful, temporary structures that house community events, performances, and workshops.

## 20 The Living Theatre

### No Place to Hide

*No Place to Hide* is an experimental and participatory theater experience about hiding and the human condition in which we all find ourselves.

## 52 The Lodge Gallery

### The Positivity Scrolls

This project, led by Thailand-born, New York City-based artist Pairoj Pichetmetakul, will utilize socially inviting plein air portrait painting sessions to create temporary outdoor art spaces that are free for open participation.

## 22 Loisaída, Inc.

### Invisible Loisaída

Loisaída, Inc. will present a performance and workshop tent highlighting the invisible creative and social history of the larger—and more accurate—downtown scene, making Loisaída, Inc. visible.

## 47 Lower East Side Business Improvement District

### Lower East Side Public Art Tour featuring 100 Gates

This tour of public art in the neighborhood will include intermittent stops into pertinent galleries. The tours will be leaving from the Shared Tour Hub in Sara D. Roosevelt Park at 12:30 p.m. and 3:30 p.m.

## 56 Materials for the Arts

### Make Visible the Music: Giant Xylophones with Materials for the Arts

Materials for the Arts invites everyone to collaborate in the creation of giant xylophones made of reused materials, making visible the invisible resources of New York City. (3-6 p.m.)

## 16 Med44—Media Architecture

### Urban Speaker

This portable urban art installation will allow people to broadcast their voices in public space by calling a telephone number from their mobile phones.

## 24 miLES

### Pop-up Caravan

A pop-up caravan will publicly showcase the work in progress of usually invisible and hidden workplaces. Pop-up Caravan is a collaboration by miLES, Architecture Commons, and curated participants.

## 53 The Movement Creative

### Parkour and the Pop-up Playground

What if your playground grew up with you? Pop-up is an interactive, all-ages parkour playground. Come out and play!

## 64 MTWTF

### WAPR: Astor Place Radio

This self-guided audio tour will rematerialize the wildly diverse stories that shape New York City's Astor Place.

## 55 Municipal Art Society of New York

### Walking Tour: "On and Off the Bowery"

Tours will explore a short section of the Bowery, highlighting the past, present, and future of the storied thoroughfare that was one of New York City's first streets. The tours will be leaving at 12 p.m. and 2 p.m.



Winner of Pigeon Beauty Pageant  
Champion Old Dutch Capuchine.  
Photo: Layne Gardner

## 67 Muséum National d'Histoire Naturelle de Paris

### A Pigeon's Perspective

This walk will explain the presence of pigeons on the Lower East Side scientifically, historically, and culturally. Their ubiquity reveals as much about human ideology as it does about bird behavior. The tours will be leaving from the Shared Tour Hub in Sara D. Roosevelt Park at 1:30 p.m. and 4 p.m.

## 21 Naturally Occurring Cultural Districts New York (NOCD-NY)

### Underground Justice: a Five Borough Perspective

Through conversations and performances, NOCD-NY with El Puente will explore how racial and spatial (in)visibility is being challenged by artists across the five boroughs.

## 43 New Museum Education Department

### Collecting Memories

Celebrate the New Museum's history and inaugural 1977 exhibition "Memory" by participating in a related interactive photo booth and other art activities.



## 41 MARJETICA POTRC AND DESIGN FOR THE LIVING WORLD

### The Invisible Lunch Discussions

Artist Marjetica Potrč and her Design for the Living World students at HFBK Hamburg will invite incognito speakers to address affordable housing and food at a 100-foot-long table.

Photo: Design for the Living World, *Gerichte auf Tischen* [Meals on Tables], Regionale 12, St.Lambrecht, Austria. Photo courtesy Design for the Living World

## 61 NYC Parks

### Trees Count! 2015

NYC Parks will teach participants about the citywide street-tree census and engage participants in mapping street trees.

## 67 NYU ITP, NYU CUSP, MIT DUSP

### City Sensing Bike Tour

Join a short, slow cycling tour of new downtown sensors, try wearing some of them, and see what your own data looks like! The tour will be leaving from the Shared Tour Hub in Sara D. Roosevelt Park at 5:15 p.m.

## 14 Public Interactives Research Team (the New School) and Playable Media Lab (Sarah Lawrence College)

### Let's SEE the Trash!

This mobile augmented-reality app is designed to raise awareness of garbage and waste in the immediate area of the Festival.

## 27 The Sketchbook Project

### The Sketchbook Project Mobile Library

The Sketchbook Project's Mobile Library will give public access to four thousand-plus original sketchbooks created by people of all ages and backgrounds worldwide.

## 3 Solar One

### The Peril the Wind Sings to: Making Electricity Visible

Solar One will present an exhibition of objects and activities to demonstrate how electricity works, from fruit-powered batteries to the Tesla coil.



## 15 "SECOND MEDIA "Foamspace"

Winner of the 2015 IDEAS CITY Street Architecture Prize, "Foamspace" is a mobile work of architecture and a digital platform of financial tools that will allow members to propose and vote on the next iterations.



Photo: Benoit Pailley

## 49 Storefront for Art and Architecture

### Plush

Plush is a mobile yet immersive space of love and secrets, created by Maria Lynch and Daniel Perlin, that will contain reactive sounds embedded within its soft, dreamlike environment.

## 50 Storefront for Art and Architecture and the Clemente Soto Véléz Cultural and Educational Center with Jonah Bokaer

### Speechbuster Parade

The Speechbuster, a mobile table with individual pieces that create various configurations, will travel in a procession throughout the streets of the IDEAS CITY Festival.

## 48 Technoculture, Art and Games Resource Center (TAG) with Gina Haraszti and Pierson Browne

### MINDCRAFT

A hacked version of the famous game Minecraft will encourage the audience to think about questions surrounding the creation and destruction of cities, civilizations, and societies.



The Uni, Sunnyside, Queens, July 26, 2014

## 23 Transportation Alternatives

### Free Bike Valet

Transportation Alternatives advocates for more bike lanes, safer streets for pedestrians, and affordable public transportation. Our free bike valet service works like a coat check...for your bike!

## 28 Visual AIDS

### Undetectability Mapping Exercise

We will coordinate an artist-led mapping exercise for the public about the HIV serostatus "undetectable" while displaying artist-created lenticular lightboxes and distributing lenticular cards about undetectability.

## 67 Woodward Gallery and Gotham SideWalks

### Street/Art, Lower East Side: An Interactive Community Art Walk

This neighborhood art tour will bring together the anonymous world of street art with the white-hot local gallery scene. Meet key art players. Expect the unexpected. The tour will be leaving from the Shared Tour Hub in Sara D. Roosevelt Park at 4 p.m.

## 55 Two Bridges Neighborhood Council

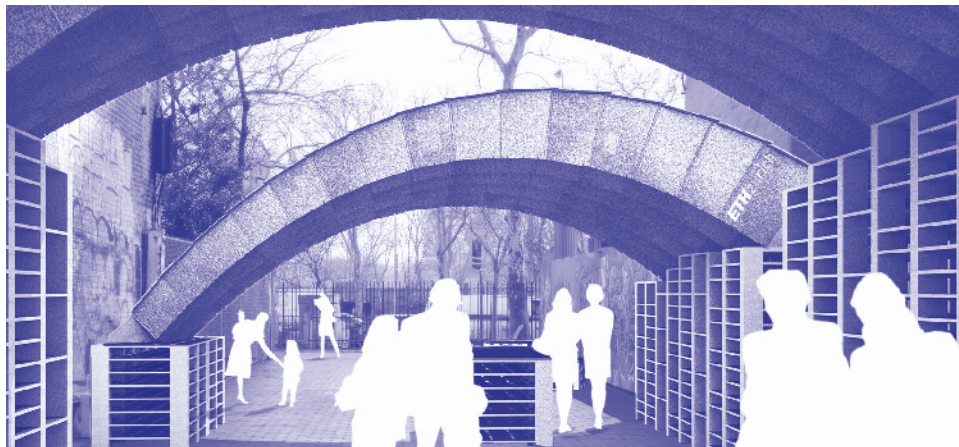
### Beyond the Grid and the Cooper Lumen

What if the power didn't go out during Hurricane Sandy? Experience an innovative and resilient energy and communications network designed to serve diverse community needs.

ETH ZURICH FUTURE GARDEN AND PAVILION

First Street Garden, enter at the corner of East Houston Street and 2nd Avenue.

Check back for updates on programming, times, and information about how to RSVP here: ethmeetsyou.org, #ETHMeetsYou Exhibition and Café open Thursday May 28–Saturday May 30, 11 a.m.–10 p.m. Free and open to the public.



Fri. 9–10 AM

ETH Zurich, miLES, and PareUp

Wasted Food x Wasted Space: A Morning Dialogue Over Breakfast

These roundtable discussions will be led by thought leaders on the causes of, challenges to, and solutions for waste—from wasted food to wasted space and anything in between. A “rescued” breakfast will be served during the event. Registration recommended.



Fri. 12–8 PM

Swiss Think Tank W.I.R.E., ETH Zurich, and SAVIDA

Social Innovation in the Data Age: Inventing a Truly Smart City

How can digitalization contribute to social innovation? Formulate your own ideas on how to design a “truly smart city”—developing, building, and testing ideas in an interdisciplinary and fast-paced prototyping process. Registration recommended.

Sat. 12–6 PM

Y Gallery

Maurício Ianês: *Expansion*

During the performance *Expansion*, artist Maurício Ianês will invite the public to develop a communal practice of cultural, artistic, and knowledge exchange.

Sat. 12–6 PM

Sharifa Rhodes-Pitts

Bookstore Project BLACK-NUSS: Books + Other Relics

Sharifa Rhodes-Pitts and Publication Studio Hudson will set up an on-demand printing station showcasing the hand-bound pamphlet series “On the Blackness of BLACKNUSS.”

Sat. 12–12:40 PM

Asian American Arts Centre and the Cultural Equity Group of New York City

Hinterland Arts

Artists and Cultural Equity Group members will come together to speak about New York City’s cultural plan and the increasingly important role of the art and culture of the city’s diverse neighborhoods and communities.

ETH Zurich brings a cutting-edge artifact of the future to the East Village: a pavilion created from waste materials. Recasting “trash” as a valuable asset, ETH Zurich Future Garden and Pavilion will redefine the notion of waste, acknowledging its value as a resource from which new cities can rise. Over the course of three days, ETH Zurich Future Garden and Pavilion will host events, workshops, and an exhibition outlining the future metropolis. Food and drinks will be provided by Café Select. The project will be hosted by the New York City Department of Parks & Recreation and First Street Green.

Sat. 1–1:40 PM

TYTHEdesign

Hear the Unheard

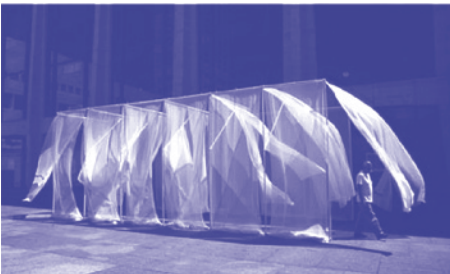
This interactive workshop will introduce community engagement techniques to the public and offer tips on how to uncover the voices in your community.

Sat. 2–2:30 PM

Y Gallery

Invisible Cities: On the Work of Raquel Rabinovich and Monika Bravo

In this conversation with critic Ann McCoy and professor Carla Stellweg, artists Monika Bravo and Raquel Rabinovich will discuss their work and its relation to “invisible cities.”



Sat. 2:45–3:15 PM

ETH Zurich

Meet the Future

Take a guided tour of ETH Zurich Pavilion, meet its creators, and walk through an exhibit of twenty-five building materials produced from waste. Registration recommended.

Sat. 3:30–4:15 PM

Art in Odd Places:

RECALL/11 Years

Art in Odd Places was conceived in New York City in 2005 to assert and exercise civil liberties and engagement through art in public space—without seeking permission.

Sat. 4:30–4:45 PM

Photosynthesis Projects/ Karla Stingerstein with Mary Mattingly

*Biotope*

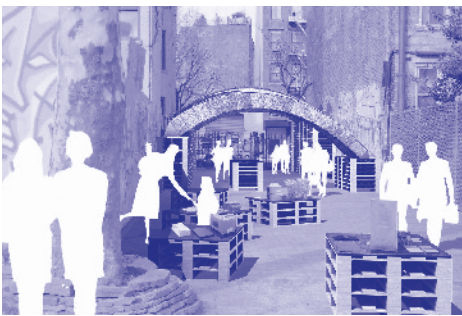
Karla Stingerstein will present *Biotope*, an eco-specific sculpture of flora for fauna that supports wildlife habitats in Philadelphia by stewarding damaged riparian zones. *Biotope* will be on view 12–6 p.m.

Sat. 5:30–7:30 PM

ETH Zurich and AIA New York Chapter

“In the future, there will be no waste...”

Dirk Hebel and Philippe Block of ETH Zurich will join David Benjamin and Mark Wasiuta of Columbia University’s Graduate School of Architecture, Planning and Preservation in conversation. Together, they will consider how we can navigate design methodologies and ethical practice in the quest for the future smart city. Registration recommended.



Stay With Me

Presented by Rhizome

Sat. 12–6 PM

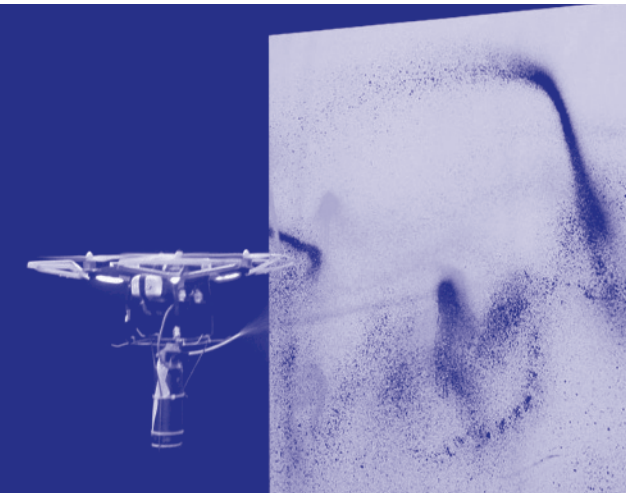
The AIRBNB Pavilion will host a livestreamed salon in a rented apartment to discuss contemporary domesticity, interior decoration, and housing rights in post-Airbnb New York City. Livestream and chat will be available at rhizome.org. Livestream viewing sessions will be held at University Settlement at the Houston Street Center, 273 Bowery. Availability is limited. For information and reservations, please email info@rhizome.org.



AIRBNB Pavilion, *Stay With Me*, 2015. Digital image. Courtesy the artists

NEW INC AND DEEP LAB AT 231 BOWERY

NEW INC and cyberfeminist research collective Deep Lab’s weeklong residency will explore privacy, security, surveillance, anonymity, and data aggregation, culminating in a drone painting performance, network infrastructure walking tours, and more. Supported by Microsoft Civic Innovation and Data & Society Research Institute. These events are free and open to the public. Check back for updates on programming, times, and information about how to RSVP here: newinc.org/deep-lab



Workshops and Panel Discussions

Fri. 10 AM–6 PM

Workshops and panels will take place throughout the day, with topics ranging from “Surveillant Anxiety” to “Data & Social Justice” to “Pipelines to Tech Empowerment” to “How to PGP.” RSVP is requested. Guests will be admitted on a first-come, first-served basis, as capacity allows.

Drone Painting Performance

Thurs. 8–9 PM

The drone painting will be performed by Deep Lab Founder and artist Addie Wagenknecht, in collaboration with KATSU, NEW INC member Dan Moore, and Becky Stern of Adafruit. No RSVP required.

EMA Performance

Fri. 8–10 PM

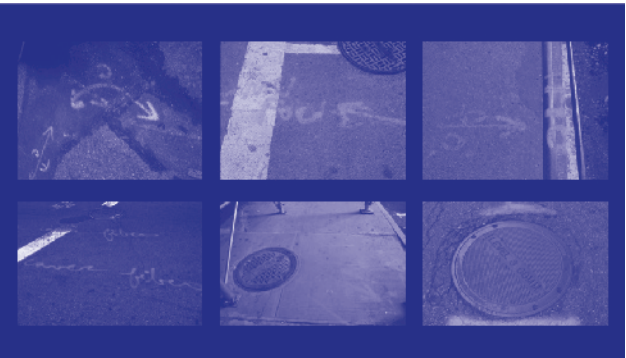
A performance by experimental rock musician EMA will engage the audience through surreptitious portrait sketches writ large in an immersive projection environment. RSVP is requested. Guests will be admitted on a first-come, first-served basis, as capacity allows.

Ingrid Burrington

Internet Infrastructure Walking Tour

Sat. 1 PM and 3 PM

This walking tour will teach participants how to spot fiber optic cables, cell towers, carrier hotels, and other network infrastructure in cities. RSVP is requested. Guests will be admitted on a first-come, first-served basis, as capacity allows.



Examples of telecommunications cable markings, New York City, 2014. Photo: Ingrid Burrington

## Founder

**NEW  
235 BOWERY  
NEW YORK NY  
10002 USA  
MUSEUM**

## Founding Supporter

**Goldman  
Sachs**  
*Gives*

The grant from Goldman Sachs Gives  
is at the recommendation of  
David B. Heller & Hermine Riegerl Heller.

## Executive Committee

New Museum (Founder)  
The Architectural League of New York  
Bowery Poetry Club  
The Cooper Union  
The Drawing Center  
Storefront for Art and Architecture

## Lead Supporters



## Supporting Partner

**ETH** zürich

## Special Thanks

**ebay**

## Media Partner

*NEW YORK*

Additional support is provided by  
Manhattan Borough President Gale A. Brewer,  
New York City Department of Parks &  
Recreation, and TD Charitable Foundation.  
Volunteer support is made possible through  
Goldman Sachs Community TeamWorks.

## Hotel Partners

The James New York  
The Bowery Hotel

We would like to acknowledge the  
following companies and individuals  
for their support:

Anomaly, CitiView, Clemente Soto  
Vélez Cultural and Educational Center,  
David Diamond, Empire Entertainment,  
FabCafe, First Street Green,  
Hess is More, Kettle, Microsoft, Neo Neo,  
Q+A Events and Production LLC,  
Rooftop Films, St. Patrick's Old  
Cathedral, The They Co., Tiger Beer,  
Uber, Whole Foods Market

## Upcoming IDEAS CITY Global Conferences:

IDEAS CITY: Detroit 2015

Lead sponsor:

**KF Knight Foundation**

IDEAS CITY: Athens 2016

Presented by the New Museum  
in partnership with the NEON  
Foundation.

Design: Neo Neo