



FOR IMMEDIATE RELEASE

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NEW MUSEUM PRESENTS EXHIBITION ORGANIZED BY TOWNHOUSE GALLERY, CAIRO, EGYPT FOR MUSEUM AS HUB INTERNATIONAL PARTNERSHIP

New York, NY...The New Museum is pleased to announce the opening of "Antikhana," the third of five exhibitions by international **Museum as Hub** partner organizations. Presented by the **Townhouse Gallery of Contemporary Art, Cairo**, and curated by William Wells, Director of the Townhouse Gallery, the exhibition features the work of artists Susan Hefuna, Ayman Ramadan, Jan Rothuizen, and Tarek Zaki to address the topic of "neighborhood." The project is on view at the New Museum from July 11 through September 21, 2008.

Museum as Hub is a new model for curatorial practice and institutional collaboration established to enhance a greater understanding of contemporary art, and is the cornerstone of the New Museum's public programs and the fifth floor Education Center. Both a network of relationships and an actual physical site at the New Museum, the Museum as Hub partnership was initiated by the New Museum in 2006, and includes the Museo Tamayo Arte Contemporáneo (Mexico City, Mexico); Insa Art Space, (Seoul, Korea); the Townhouse Gallery of Contemporary Art (Cairo, Egypt); and the Van Abbemuseum (Eindhoven, The Netherlands).

The Antikhana neighborhood in Downtown Cairo is a vibrant urban space built up from a complex mix of architectural styles and disparate communities. The result is an unusual and intriguing site, a place of coexistence for artists, writers, intellectuals, and conservative male workers from the "lanes," the streets surrounding the Townhouse Gallery. The four artists presented in this show consider different aspects of the local social structure through the neighborhood as a microcosm of Egyptian society, while taking up and challenging its inherent contradictions.

During the exhibition opening on the evening of July 10, visitors will be invited to participate in artist Ayman Ramadan's *Koshary min Zamman*. Based on koshary shops, the installation features stacks of disposable bowls emblazoned with a fictitious restaurant logo and photographs capturing international political figures eating koshary—a staple carbohydrate meal of the working class in Egypt. The photographs evoke a criticism on the short-lived peace



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negotiations that, like koshary, satiate the appetite very quickly and give a temporary feeling of self-satisfaction and contentment. Visitors will have the opportunity to taste koshary and socialize in this simulated shop in the New Museum Theater. For more information about attending this program visit newmuseum.org.

ABOUT THE TOWNHOUSE GALLERY

The Townhouse Gallery of Contemporary Art was opened in 1998, and has established itself as one of the region's leading independent spaces for the arts, providing an extensive program of visual arts, film, theatre, and music. In addition, community development initiatives and educational programs figure significantly in their multiple mandates. Townhouse Gallery has expanded over the course of the last years to accommodate for demands in the realm of visual and performative arts, opening an annex in 2001, and the factory space in the spring of 2002. Today, the gallery stands as one of the largest private exhibition spaces in the Middle East.

ABOUT NEW MUSEUM

Founded in 1977, the New Museum is Manhattan's only dedicated contemporary art museum and among the most respected internationally, with a curatorial program known for its global scope and adventurousness. With the inauguration of our new, state-of-the-art building on the Bowery, the New Museum is a leading destination for new art and new ideas.

SUPPORT FOR MUSEUM AS HUB

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