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**FOR IMMEDIATE RELEASE**

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**NEW MUSEUM PRESENTS C.L.U.E. (COLOR LOCATION ULTIMATE EXPERIENCE),  
A COLLABORATIVE PROJECT BY A.L. STEINER + ROBBINSCHILDS**

Coinciding with the major surveys of painters Mary Heilmann and Elizabeth Peyton, the New Museum has invited New York-based artists **A.L. Steiner** and **robbinschilds** (Layla Childs and Sonya Robbins) to present ***C.L.U.E. (color location ultimate experience)***, a collaborative project between the artists, with AJ Blandford and a score by the Seattle-based band Kinski. Responding to the architecture of the New Museum, this presentation of *C.L.U.E.* consists of a series of original performances and interventions by robbinschilds; a multichannel video installation of the work; and a nightly outdoor projection of *C.L.U.E., Part I* (2007) on the building directly to north of the New Museum. The outdoor projection can be viewed from 4 p.m. to 6 a.m. Wednesday through Sunday from the New Museum's interior staircase between the third and fourth floor galleries, where the project is installed in the Shaft Project Space, as well as from the street after dark. *C.L.U.E. (color location ultimate experience)* will be on view from October 8, 2008 to January 11, 2009.

*C.L.U.E.* adapts to the space it temporarily occupies, and the flexible nature of this project embraces multiple arrangements of its parts, allowing the environment to inform its presentation. Shifting shape while generating new elements is essential for *C.L.U.E.* and enables the project to continually evolve, remaining a work permanently in progress. In the

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process of making their work, the artists visit locales ranging from desolate desert landscapes to darkened parking lots, responding to the environment and capturing the results of these interactions. The subsequent videos are choreographed patterns, crafted through the use of carefully timed jump cuts that divide the piece into discrete, color-coded sections. In *C.L.U.E.*, robbinschilds is costumed in rainbow hues as they perform a series of choreographed duets to an instrumental rock score by the band Kinski. The symbiotic relationship between Steiner, robbinschilds, AJ Blandford, and Kinski propels the narrative of the video and encourages the viewer to accompany them on their journey.

This project is organized by Amy Mackie, Curatorial Assistant at the New Museum.

*C.L.U.E. (color location ultimate experience)* is made possible by The Greenwall Foundation.

Additional support is provided by Lisa Farjam.

**PERFORMANCE SCHEDULE**

Note: These performances contain partial nudity.

Intervention: Friday, October 31, 2008, 6 p.m.

This event will take place in the space between the 3<sup>rd</sup> and 4<sup>th</sup> floor galleries.

Intervention: Friday, November 14, 2008, 6 p.m.

This event will take place in the space between the 3<sup>rd</sup> and 4<sup>th</sup> floor galleries.

Performance: Saturday, December 13, 2008, 2 p.m.

This event will take place in the lobby, galleries, and on the 7<sup>th</sup> floor.

**ABOUT THE NEW MUSEUM**

Founded in 1977, the New Museum is Manhattan's only dedicated contemporary art museum and among the most respected internationally, with a curatorial program known for its global scope and adventurousness. With the inauguration of our new, state-of-the-art building on the Bowery, the New Museum is a leading destination for new art and new ideas.

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