

NEW
 235 BOWLING GREEN
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MUSEUM

OPENING SOON

CREATIVE **LINK**
 FOR THE ARTS

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THE ORDWAY PRIZE

Creative Link for the Arts partners with the New Museum of Contemporary Art to host prestigious prize for artists, arts writers, and curators

New York, NY (July 2, 2007) – Creative Link for the Arts (formerly the Penny McCall Foundation) and the New Museum of Contemporary Art announced today that Creative Link has chosen to partner with the New Museum of Contemporary Art to serve as the official host of The Ordway Prize, one of the largest international biennial awards for a mid-career artist and a mid-career arts writer and/or curator who have made important contributions to the field of contemporary art. Beginning in December 2007, The Ordway Prize, produced by Creative Link for the Arts, will be hosted by the New Museum.

In 2005, the Ordway Prize was conceived by Jennifer McSweeney, Director of Creative Link for the Arts, as a biennial award. Recipients of the award—selected by nominators and jurors chosen by Creative Link from a pool of international candidates—must be over forty years of age and have created a significant body of work over a minimum of fifteen years. Each winner receives an unrestricted monetary award of \$100,000, and each of the four finalists receives \$7,500. The winners of the first Ordway Prize in 2005 were artist Doris Salcedo and curator and arts writer Ralph Rugoff.

The Ordway Prize is named in honor of Ms. McSweeney's great-great aunt, Katharine Ordway, who was an exemplary philanthropist, avid art collector, and lifelong naturalist.

This prize is the inaugural program of Creative Link for the Arts, formed this spring from the successful work of the Penny McCall Foundation. Creative Link for the Arts will facilitate partnership philanthropy, cultivating new relationships between donors and cultural institutions to advance the state of contemporary art. Jennifer McSweeney is its Director, and Kris Kuramitsu is its Programs Director.

Jennifer McSweeney said, "The New Museum is the most exciting, innovative, and informed arts institution in New York at this moment. Creative Link for the Arts is about partnership philanthropy with non-profit arts organizations, so my family's long history with the Museum made the match ideal."

“The Ordway Prize is one of the most generous and important awards to recognize artists, arts writers, and curators,” said Lisa Phillips, Toby Devan Lewis Director, New Museum. “Since its inception, the New Museum has promoted the work of significant mid-career artists and served as a platform for arts writing and new curatorial models. We are honored to be hosting this prestigious prize at the New Museum.”

About Creative Link for the Arts

Creative Link for the Arts is a privately funded, non-profit organization dedicated to facilitating innovative partnerships between art institutions, foundations, corporations, and philanthropists interested in supporting the arts and making a lasting impact on culture. After assessing the goals of individual organizations and art patrons, Creative Link for the Arts connects the two through projects that meet their mutual needs, forging strategic relationships, and establishing programs that afford access to the resources of both parties. Creative Link for the Arts was founded by Jennifer Mc-Sweeney as a result of the successful partnership philanthropy work done under the auspices of the Penny McCall Foundation.

About the New Museum of Contemporary Art

The New Museum of Contemporary Art, founded in 1977, is the only museum in New York City exclusively devoted to presenting new art and new ideas from around the world. In late 2007, the New Museum will open a new, seven-story home at 235 Bowery at Prince Street. This new facility, designed by the Tokyo-based firm Sejima + Nishizawa/SANAA, will greatly expand the Museum’s exhibitions and programs. For the most up to date information, visit www.newmuseum.org.

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