

# **NEW 235 BOWERY NEW YORK NY 10002 USA MUSEUM**

TEL +1 212.219.1222  
FAX +1 212.431.5328.  
[newmuseum.org](http://newmuseum.org)

## **ABOUT THE NEW MUSEUM**

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum was conceived as a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding, dedicated building, designed by SANAA, on the Bowery in 2007, the New Museum continues to be a hub of new art and new ideas and is a place of ongoing experimentation about what art and arts institutions can be in the twenty-first century.

## **FOUNDER AND DIRECTOR**

Marcia Tucker, Founding Director, 1977–99  
Lisa Phillips, *Toby Devan Lewis Director*,  
1999–present

## **ARCHITECTURE**

With the inauguration of the building at 235 Bowery, the New Museum occupies its own freestanding, dedicated building for the first time in the institution's history, and is the first art museum ever built from the ground up in downtown Manhattan. The seven-story structure, a glimmering metal-mesh-clad stack of boxes shifted off axis in a dynamic composition, was designed by noted avant-garde architects Kazuyo Sejima and Ryue Nishizawa of the Tokyo-based partnership Sejima + Nishizawa / SANAA. The Japanese duo, Kazuyo Sejima and Ryue Nishizawa, were awarded the 2010 Pritzker Architecture Prize. *SHIFT: SANAA and the New Museum*, a book about the making of the New Museum is available for purchase at the New Museum Store or online at [newmuseum.org/shop](http://newmuseum.org/shop).

## **EXHIBITIONS AND SPECIAL PROJECTS**

Exhibitions and special projects reflect the New Museum's enduring commitment to encouraging new work by a diverse range of emerging and established international artists. The completion of a new building allows the New Museum to realize more ambitious exhibitions and public events than ever before. Programs change regularly and encapsulate the New Museum's philosophy of openness and fearlessness, as well as our history as the home of socially committed contemporary art. For more information, visit [newmuseum.org/exhibitions](http://newmuseum.org/exhibitions).



## **MUSEUM AS HUB**

The Museum as Hub initiative is an international collaboration among five international arts organizations, including Insa Art Space, Seoul; Museo Tamayo Arte Contemporáneo, Mexico City; the New Museum, New York; the Townhouse Gallery of Contemporary Art, Cairo; and Van Abbemuseum, Eindhoven. In its third year, the Museum as Hub extends its mission as a laboratory for new institutional models to support contemporary art practice and relevant discourses by exploring new forms of public engagement and presentation as well as expanding its network of partner organizations.

## **PUBLIC PROGRAMMING**

Among other public programs, such as film screenings and talks with artists and scholars, ongoing series include *Get Weird*, an experimental concert series; *New Silent*, a series presenting contemporary art engaged with new technology; *Propositions*, a monthly two-day seminar investigating ideas in progress by leading artists and thinkers in the field of contemporary art; and *RE:NEW RE:PLAY*, a series of month-long performance residencies in the New Museum theater that seeks to reopen a dialogue between the visual and performing arts while providing performing artists with a new context for considering the cultural impact of their work. Admission for most artist talks is free to New Museum Members; all other tickets include discounts for Members. For more information, visit [newmuseum.org/events/](http://newmuseum.org/events/).

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## **SCHOOL, YOUTH, AND FAMILY PROGRAMS**

New Museum First Saturdays for Families at the New Museum offer special, hands-on programs designed for families with children and young adults five to fifteen years old, conducted by trained New Museum educators. Families have the opportunity to explore the New Museum's exhibitions through lively conversations and creative activities in the galleries on the first Saturday of each month. New Museum First Saturdays for Families are free of charge, and include New Museum admission for up to three adults per family. Children under eighteen are always admitted free, and no preregistration is required. Tickets are given out on a first-come, first-served basis. Your entire party must be present; tickets will not be given to partial parties. For more information about New Museum First Saturdays for Families, visit [newmuseum.org/learn/school\\_and\\_youth](http://newmuseum.org/learn/school_and_youth) or e-mail [familyprograms@newmuseum.org](mailto:familyprograms@newmuseum.org).

Global Classroom (G:Class) is an interdisciplinary museum education program that provides opportunities in the classroom and at the New Museum for high school teachers and students to work with professional artists and educators to incorporate contemporary art into core curricula. G:Class is designed to enhance critical thinking through peer-group discussions about issues that affect the lives of students, and to foster the development of creative and professional skills.

## **TOURS**

Visitors may participate in docent-led public tours of the New Museum's current exhibitions. Docent tours are offered Wednesday through Friday at 12:30 p.m., and Saturday and Sunday at 12:30 p.m. and 3 p.m. Tours are free with admission, take place on a first-come-first-served basis, and last forty-five minutes. Group tours must be scheduled in advance, and may take place Wednesday through Friday from 11 a.m. to 5 p.m. To learn more, or to schedule a tour visit [newmuseum.org/learn/tours](http://newmuseum.org/learn/tours) or e-mail [tours@newmuseum.org](mailto:tours@newmuseum.org)

## **AFFILIATION WITH RHIZOME**

In 2003, the New Museum formed an affiliation with Rhizome, recognizing that both institutions share a commitment to emerging art and ideas. Founded in 1996 as an intimate e-mail list subscribed to by the first artists to work online, Rhizome has evolved into a thriving nonprofit and played an integral role in the history, definition, and growth of art engaged with the internet and networked technologies. The New Museum will continue to partner with Rhizome to present innovative public programming and special projects. For more information, visit [rhizome.org](http://rhizome.org).

## **NEW MUSEUM STORE**

The New Museum Store has long been considered a premier destination for those seeking a unique and comprehensive selection of contemporary art books and gifts. True to the New Museum's forward-looking mission, the Store procures and produces the most engaging and thought-provoking books, gifts, artist-designed limited editions, two- and three-dimensional art objects, art periodicals, and a cutting-edge selection of CDs and DVDs. Shop online at [newmuseumstore.org](http://newmuseumstore.org). All sales from the New Museum Store support the exhibitions and programs of the New Museum.

## **BIRDBATH, CREATED BY CITY BAKERY**

Birdbath at the New Museum offers seasonal, locally grown, organic food. And in celebration of its opening in 2010, baker Maury Rubin premiered the New Museum Cookie, available exclusively at the New Museum. The forty-seat café features communal tables, as well as intimate settings for conversation, enhancing the New Museum's lobby as a gathering place for visitors and the creative community. The newly designed tables and stools were commissioned especially for the New Museum by Brooklyn-based studio Uhuru, a furniture collective with a commitment to environmental sustainability. Birdbath at the New Museum is located on the ground floor and will also offer take-out service. New Museum admission is not required for entry to the Birdbath café or to the lobby gallery. Birdbath will offer a 25 percent discount to customers if they arrive by bicycle or skateboard, as they do at their other locations. New Museum Members always receive a 10 percent discount at Birdbath created by City Bakery.

## **SKY ROOM EVENTS SPACE**

The Museum's seventh-floor Sky Room offers one of the most arresting views in downtown Manhattan. The nearly 2,000 square foot space, including an outdoor terrace, is open to the public on weekends. With uninterrupted, panoramic views of the Manhattan skyline and beyond, this space serves as a dramatic backdrop for private special events. For information on space rental, visit [newmuseum.org/about/space\\_rental](http://newmuseum.org/about/space_rental).

## **LOCATION AND HOURS**

The New Museum is located at 235 Bowery (at Prince Street between Stanton and Rivington Streets). The New Museum is open to the public Wednesday through Sunday, from 11 a.m. to 6 p.m., with extended evening hours on Free Thursday Evenings from 7 to 9 p.m. The New Museum is closed to the public on Monday and Tuesday, except for prescheduled group tours on Tuesday. For more information, call 212.219.1222 or visit [newmuseum.org](http://newmuseum.org).

## **ADMISSION**

General Admission: \$12  
Seniors: \$10  
Students: \$8  
18 and under: FREE  
Members: FREE