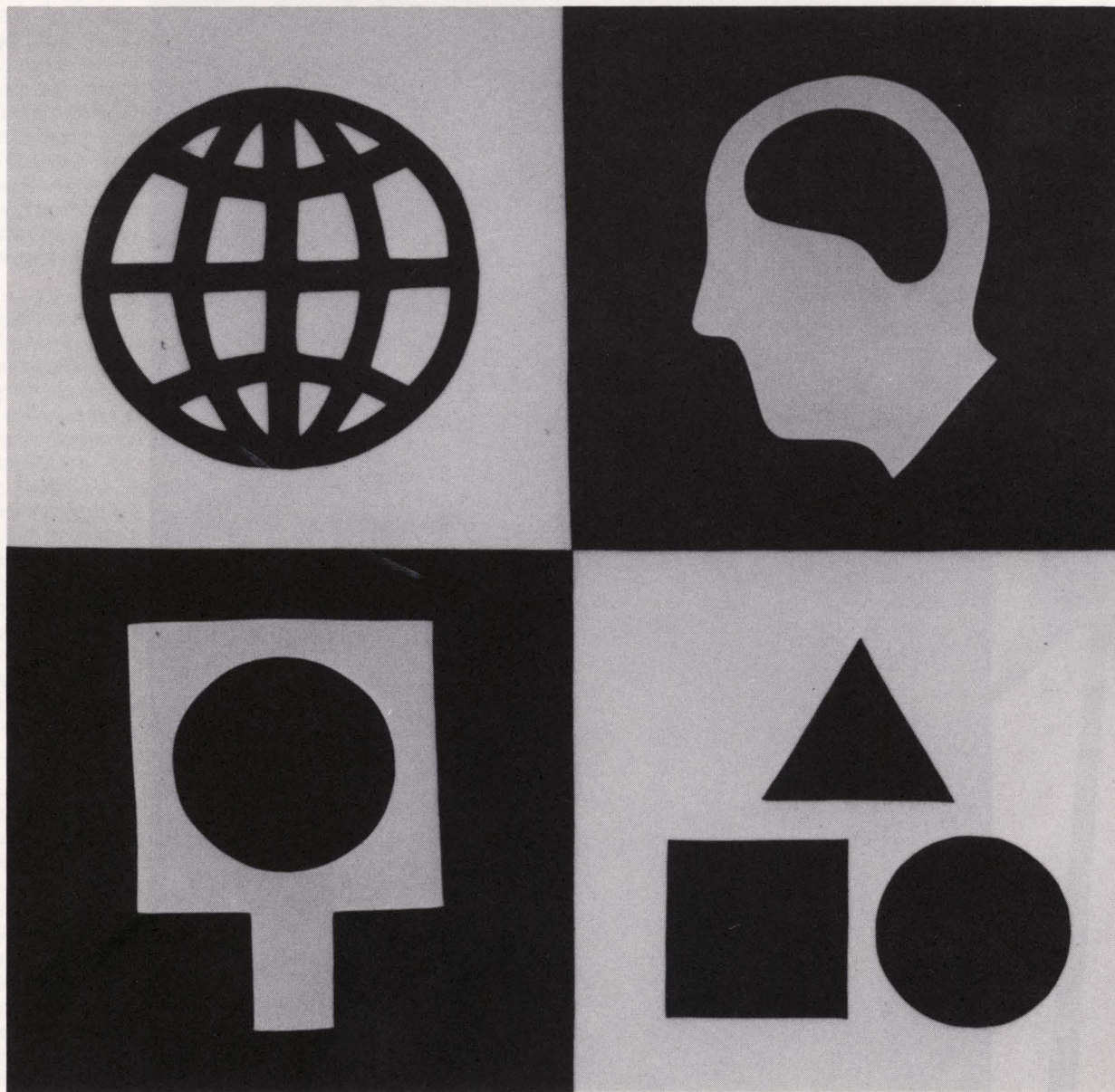


TheNewMuseum
OF CONTEMPORARY ART

NEWS/CALENDAR



SPRING AND SUMMER 1985



John Hull's *Quest for the Empty Tomb* (1984), a painting in the CURRENTS exhibition (see February). Photo: Aaron M. Levin.

DIRECTOR'S REPORT

This winter we were very pleased to welcome on staff our new Curator, William Olander, formerly Acting Director of the Allen Art Museum at Oberlin College, Ohio. Bill is well known and highly respected in the field, having organized many of the most innovative exhibitions of contemporary art in recent years. He will join Lynn Gumpert, Senior Curator, and Brian Wallis, Adjunct Curator, in planning approximately five major exhibitions and five smaller ON VIEW showings of new work each year.

We are also excited to have received a second grant from The Henry Luce Foundation's Fund for Scholarship in American Art, which will enable us to continue our *Documentary Sources in Contemporary Art* series. The first volume, *Art After Modernism: Rethinking Representation*, an anthology of critical writings, has just been published. The second volume, *Artists' Writings: An Anthology*, including fictional, journalistic, and unconventional narratives by contemporary artists, is scheduled for publication in September. Both books have been produced in conjunction with David R. Godine in Boston.

Our spring season promises to be a varied and busy one. In February we are presenting *Currents*, our ongoing series of simultaneous solo shows. This year's exhibition features over thirty narrative paintings by Baltimore artist John Hull and six large, lead and concrete sculptures by Mia Westerlund Roosen. *Signs*, opening in late April and organized by Ned Rifkin, traces the re-interpretation of literal signs or visual sign systems in

contemporary American art. In addition to our ON VIEW program, including the once-a-month performance by Linda Montano, the Education Department will sponsor its annual Children's Exhibition in June.

Finally, we are planning an elegant spring benefit, *Celebration VI: The Magic of Pandora's Box*. We have invited artists from around the country to create a "box" for a Silent Auction.

We hope that you can attend and help to make our evening a success. We deeply appreciate your support as the Museum continues to grow and prosper.

Marcia Tucker

F E B R U A R Y

CURRENTS

OUTPOST OF PROGRESS: PAINTINGS BY JOHN HULL and MIA WESTERLUND ROOSEN: RECENT SCULPTURE

February 23–April 14
Members' preview, Friday, February 22, 8–10 p.m.

Currents, an ongoing series of simultaneous solo exhibitions, is designed to reveal a body of work by artists in mid-career. These smaller shows allow a variety of interesting work that is produced across the country to be seen in-depth, accompanied by an expository essay and documentation.

Organized by Director Marcia Tucker and Senior Curator Lynn Gumpert, the 1985 *Currents* will present the work of John Hull and Mia Westerlund Roosen. Hull, a Baltimore artist and former news-

paper reporter, has for many years created series of disturbing paintings with strong narrative content, whose themes revolve around the rituals of violence and death. Roosen's physically imposing, often monumental sculptures made of concrete with lead, encaustic or bronze convey an air of compelling mystery through contrasts. The massive, dense forms are awkward yet elegant, bulky yet graceful, static yet animated.

SPEAKERS' CHOICE: ARTISTS, CRITICS, AND DEALERS

A CONVERSATION WITH JESSE MURRY

Thursday, February 28, 5 p.m.

This spring The New Museum is presenting an informal series of conversations on six consecutive Thursdays. Guest speakers select their own topics, which is a departure from the thematic viewpoints of most series. This format allows artists, writers, and art dealers from varied backgrounds, and with diverse interests, to speak on subjects of particular interest to them. The first speaker will be artist Jesse Murry, who will discuss his commitment to abstract painting. The series has been made possible through the generosity of the Alverlist Lecture Fund.

This calendar has been designed and produced as a public service by Needham Harper Worldwide, Inc. Typesetting: Talbot Typographics, Inc. Printing: Ensig Press-Robert Andrews Corp.

Cover: Matt Mullican's *Untitled* (World Sign, Subjective Sign, Sign Sign, Elemental Sign) (1982), a cotton banner with applique in the SIGNS exhibition, opening April 27. Courtesy Mary Boone Gallery, New York. Photo: Zindman/Fremont.

Mia Westerlund Roosen's *Memories II* (1984), a sculpture in the CURRENTS exhibition. Courtesy Leo Castelli Gallery, New York (see February). Photo: Clemens Kalischer.



Gracie Mansion, East Village art dealer, will speak at the Museum on March 7. Photo: Mark Stern.



M A R C H



Art critic Lisa Liebmann will speak at the Museum on March 21.

**PERFORMANCE — “SEVEN YEARS OF LIVING ART”
BY LINDA MONTANO**

*Friday, March 1, 12–6 p.m.
The New Museum's Mercer Street
Window (between Houston and
Prince)*

Internationally-renowned performance artist Linda Montano will occupy the Museum's rear window space one day a month for seven years. There spectators can join her for conversations and counseling on art and life. In this work, the artist intends to blur the distinctions between art and life by creating a mirror image of her private activities within the public space of the window.

Following the teachings of the Yoga *Chakras*, a system for locating centers of consciousness, Montano will use a different color each year—in 1985 it is red—to paint the window environment and clothe herself both at the Museum and at home.

ART QUEST: “CRITIC AS CURATOR”

Thursday, March 7, 6:30–8:30 p.m.

ART QUEST will present its third special panel of the season, featuring renowned critics (guest speakers and location to be announced). Please call ART QUEST Coordinator Marcia Smith for further details.



Art Dealer Phyllis Kind will speak at the Museum on March 28. Photo: Hagenberg

**SPEAKERS' CHOICE:
ARTISTS, CRITICS, AND
DEALERS**

**A CONVERSATION WITH
GRACIE MANSION**

Thursday, March 7, 5 p.m.

The second in the series of informal dialogues with leading figures in the art community will be with guest speaker Gracie Mansion, East Village Art Dealer.

**A CONVERSATION WITH
LINDA MONTANO**

Thursday, March 14, 5 p.m.

Linda Montano, who is currently in residence at the Museum, will speak about her performance work, *Seven Years of Living Art*, wearing the red clothing and speaking with the French accent adopted for the 1985 persona.

**A CONVERSATION WITH
LISA LIEBMANN**

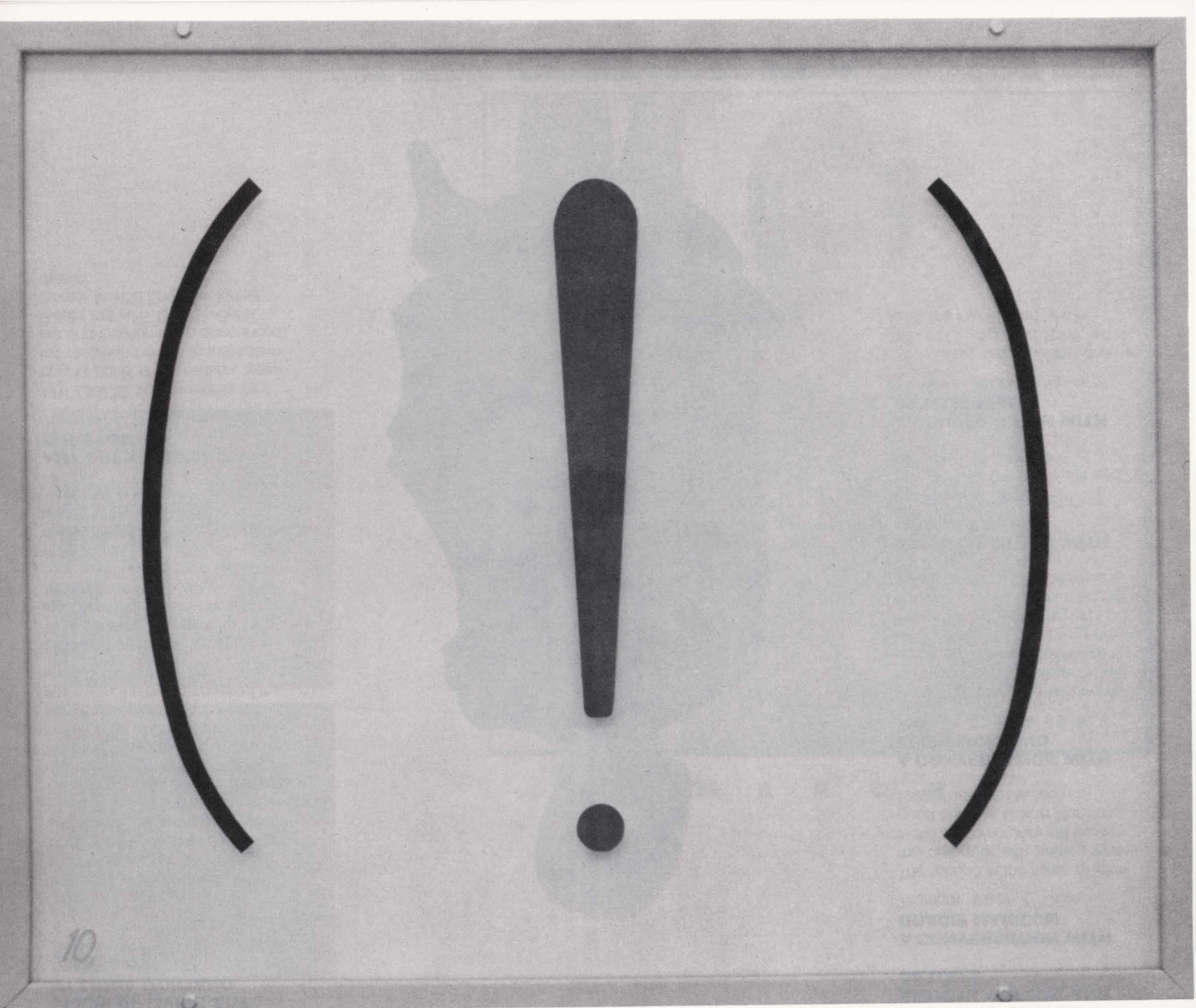
Thursday, March 21, 5 p.m.

Art critic Lisa Liebmann will lead this week's informal talk.

**A CONVERSATION WITH
PHYLLIS KIND**

Thursday, March 28, 5 p.m.

Phyllis Kind, who operates galleries in both Chicago and Soho, will discuss the life of an art dealer.



Ken Feingold's *Sign No. 10* (1980-83), a painting on glass and wood in the SIGNS exhibition.

A P R I L

SPEAKERS' CHOICE: ARTISTS, CRITICS, AND DEALERS

A CONVERSATION WITH JOHN YAU

Thursday, April 4, 5 p.m.

The final talk in the six-part series will be given by critic John Yau.

ARTS UPDATE

Wednesday, April 10,
6:30-7:30 p.m.

This month's ARTS UPDATE will present artists' slides by three guest curators (to be announced).

ON VIEW (3): SUSTAINED VISIONS

April 16-June 30

Periodically, part or all of the ON VIEW program will be devoted to a thematic exhibition in keeping with the Museum's policy to show recent work by lesser-known artists whose work merits exposure. In this instance, The New Work Gal-

lery will continue a series begun in 1979, entitled *Sustained Visions*, which will focus on the work of a mature artist who has maintained a consistent vision over an extended period of time. Organized by Guest Curator Dore Ashton, art historian and critic, the exhibition will feature approximately thirty drawings and five paintings by the French artist Tal-Coat. A brochure will accompany the showing. Installations in "The Window" and WorkSpace will also be on view.

ART QUEST: LONG ISLAND CITY STUDIO TOUR

Saturday, April 20, 12-6 p.m.

ART QUEST members are invited on a tour of unaffiliated artists' studios in Long Island City, ending at Isamu Noguchi's studio for a wine and cheese reception and informal discussion with the Museum's curators. Please call ART QUEST Coordinator, Marcia Smith for further details.

SIGNS

April 27-July 7
Members' preview,
Friday, April 26, 8-10 p.m.

Signs constantly pervade our visual environment, inundating us with behavioral mandates. This large-scale exhibition will examine the work of ten American artists who take literal signs (i.e., road signs, advertisements, public announcements) or visual sign systems (as in sign language) and then remove them from their conventional associations. In such a way, they are able to inflect new meanings that may convey and embody more specifically personal information. Organized by Ned Rifkin, former Curator at The New Museum and currently Curator of Contemporary Art at the Corcoran Gallery of Art in Washington, D.C., the exhibition will include works by Gary Falk, Ken Feingold, Marian Galczenski, Jenny Holzer, John Knight, Matt Mullican, Tad Savinar, and Al Souza, among others.

FIRST ANNUAL NEW MUSEUM BOOK SALE

Saturday, April 13, and Sunday,
April 14, 12-6 p.m.

The Museum's first Book Sale, organized by the Publications Department, will offer used art books, magazines, exhibition catalogues, and limited-edition artists' books at drastically reduced prices.

The Museum is accepting donations of books from artists, publishers, galleries, and bookstores for the sale. All contributions to The New Museum are tax-deductible to the full extent permitted by law. Proceeds will benefit the publications program. To give away a book, please call the **BOOK SALE HOTLINE** (212) 219-1222.

DANCE ON DOWN TO THE GOVERNMENT
AND TELL THEM YOU'RE EAGER TO
RULE BECAUSE YOU KNOW WHAT'S
GOOD FOR YOU

Jenny Holzer's Unex sign from her *Survival* series (1983), in the SIGNS exhibition. Courtesy Barbara Gladstone Gallery, New York.

M A Y

CELEBRATION VI: THE MAGIC OF PANDORA'S BOX Tuesday, April 30, 7 p.m.

The exotic myth of the beautiful Pandora and the mysterious box she opened is the theme of The New Museum's sixth annual dinner dance. This spring's glamorous black-tie benefit will feature a Cocktail Hour Preview and Silent Auction of 100 unique "boxes," objects created by artists for this event. An elegant dinner followed by dancing will complete the evening.

In commemoration of our eighth year as New York City's only museum of contemporary art, we are pleased to offer a limited-edition sculpture by Nancy Graves. This exciting work will be available, on a priority basis only, to guests attending CELEBRATION VI.

CELEBRATION is the time of year when The New Museum can thank its growing family of friends and supporters who have been so instrumental to the Museum's continued growth and success. The evening also serves as a special introductory welcome to the many new friends that we hope will join us for years to come.

PERFORMANCE — "SEVEN YEARS OF LIVING ART" BY LINDA MONTANO

Wednesday, May 1, 12–6 p.m.
The New Museum's Mercer Street Window (between Houston and Prince)

Performance artist Linda Montano will continue to occupy the Museum's rear window space on the first day of each month, wearing the color red, speaking in a French

accent, and conducting conversations about art and life. Spectators are invited to join her.

ART QUEST: "A WEEKEND TRIP TO THE CHICAGO ART FAIR"

May 11–12

ART QUEST takes another out-of-town trip to the Art Fair in Chicago, with invitations to special cocktail parties and other festivities. Please call Marcia Smith for further details.

NATIONAL THEATER FOR THE DEAF

The internationally-acclaimed Theater for the Deaf will present a special dramatic production in conjunction with the Museum's *Signs* exhibition. Well known among the hearing-impaired community, the theater group specializes in creating visual performances that are engaging to a general audience as well. (*Date to be announced.*)



This spring's benefit, CELEBRATION VI, will feature artists' creations of "Pandora's Box," as in this mixed-media work by Jane Krupp. Photo: Veronica M. Saddler.

J U N E / S U M M E R

PERFORMANCE — "SEVEN YEARS OF LIVING ART" BY LINDA MONTANO

Saturday, June 1, 12–6 p.m.
The New Museum's Mercer Street Window (between Houston and Prince)

Linda Montano continues to occupy the Museum's rear window space. Her work is based on the teachings of the Yoga *Chakras*, a system for locating centers of consciousness. Spectators are encouraged to join her for talk, counseling or palm readings.

SECOND ANNUAL CHILDREN'S EXHIBITION

June 1–30

The second presentation of children's work at The New Museum will feature collaborative projects by students from a New York City public school. The works, which are the result of Museum-led workshops held at the school, will be on view in the lobby.

ARTS UPDATE

Thursday, June 13, 6:30–7:30 p.m.

This month's ARTS UPDATE will present artists' slides by three guest curators (to be announced).

ART QUEST: A SUMMERFEST

Saturday, June 22, 10 a.m.–5 p.m.

ART QUEST will announce a special surprise for the final outing of the season. Until then, please save this date.

ON VIEW (4)

July 9–August 25

The ON VIEW program, which shows recent works by artists who have received little public exposure or critical attention, will occupy "The Window," The New Work Gallery, and WorkSpace. (Please call the Museum for a list of artists whose works will be represented.)

A spectator joins Linda Montano, who began her seven-year performance in the Museum's Mercer Street Window this winter. Photo: David Lubarsky.

THE NEW MUSEUM COLLECTS: PROMISED GIFTS AND SELECTIONS FROM THE SEMI-PERMANENT COLLECTION

July 20–September 2
Members' preview,
Friday, July 19, 8–10 p.m.

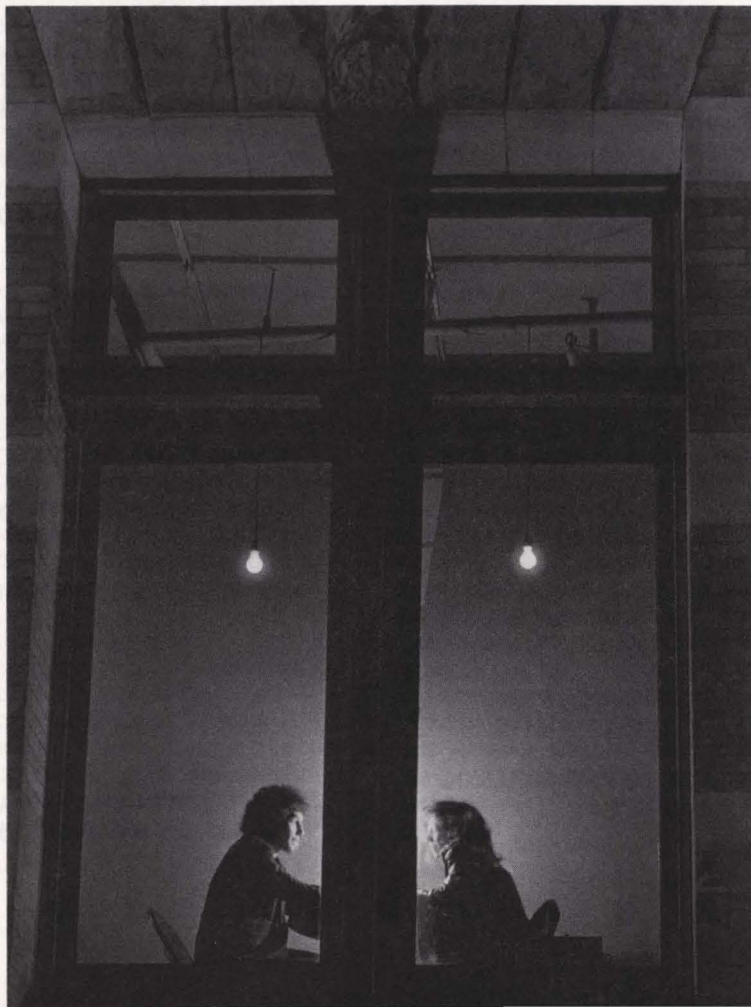
The summer exhibition will present the first public viewing of works ac-

quired since the Museum opened in 1977. The Semi-Permanent Collection is so called because the Museum changes its holdings every ten years to make room for more recent work. In this way, the collection can remain relevant to a museum devoted exclusively to contemporary art that reflects ideas and issues essential to the world in which we live. At the same time, the twenty-year span—the work must be completed within ten years of acquisition and held for the next decade—allows ample opportunity for reflection and scholarship. Organized by Director Marcia Tucker and Curators Lynn Gumpert and William Olander, the exhibition will also present a selection of promised gifts that indicates the diversity and direction of the Museum's present collecting activity.

PERFORMANCE — "SEVEN YEARS OF LIVING ART" BY LINDA MONTANO

Thursday, August 1, 12–6 p.m.
The New Museum's Mercer Street Window (between Houston and Prince)

Linda Montano continues her performance work in the Museum's rear window space. There spectators can join her for conversations and counseling about art and life.





ART QUEST visits the studio of sculptor Bonnie Rychlak, pictured with Director Marcia Tucker. Photo: Veronica M. Saddler.

ART QUEST
ART QUEST, the Museum's collectors' forum, brings together individuals who share a commitment to the world of contemporary art. Each month ART QUEST provides its members with the invaluable opportunity to speak informally with critics, curators, and artists in the homes of private collectors and in the studios of unaffiliated artists. In the past The New Museum has acquainted ART QUEST members with the work of Tom Butter, Keith Haring, James Hill, Judith Linhares, and Mark Tansey before any public showings.

A limited-edition print, available exclusively to ART QUEST members, is commissioned each year. This year's print was executed by Cheryl Laemmle, who first exhibited at the Museum in 1982.

ART QUEST comprises a separate category of membership and supports one exhibition annually. For more information about the program or the schedule of fall events, please contact Marcia Smith at the Museum.

EDUCATION ACTIVITIES
Youth Program: The Museum continues to serve elementary schools in New York City. The two-part format combines an outreach program of classroom slide presentations with artist-led workshops held at the Museum.

Interns: Undergraduate and graduate students seeking an internship for course credit at the Museum should request an application form from the Education Department. **Group Visits:** School or adult groups who would like to schedule a visit to the Museum should also contact the Education Department. Docents will be available most days to provide informative gallery talks.

ON VIEW
This winter, the Museum inaugurated a tripartite series of exhibitions under the title, ON VIEW. **The New Work Gallery** was constructed on the main exhibition floor to feature continuously work by artists who have not received significant exposure in New York City. **WorkSpace**, the gallery located on the second level, will be used for both site-specific installations and smaller exhibitions. **"The Window,"** visible from Broadway, will continue to be used as an installation space that willfully engages the general public. All three formats will remain "on view" for approximately eight weeks and will be accompanied by a handout with a brief essay and documentation. For information on current artists participating in ON VIEW, please call the Museum.

BOOKS
DOCUMENTARY SOURCES IN CONTEMPORARY ART
The Museum has been awarded a grant by The Henry Luce Foundation's Fund for Scholarship in American Art to publish an anthology of artists' writings. This book, the second volume in the *Documentary Sources in Contemporary Art* series, will be a companion to an anthology of recent criticism, also supported by the Luce Fund. Both books, directed by Series Editor Marcia Tucker and compiled by Editor Brian Wallis, present original material by critics (volume one) and artists (volume two) in order to promote discussion of issues essential to the understanding of recent experimental art.

Art After Modernism: Rethinking Representation
with a cover designed by Barbara Kruger, contains twenty-five essays by contemporary writers of art and cultural criticism. The book focuses on the critique of representation, a central issue of much of today's art. Individual essays will examine the influence of the media, the eclipse of modernism, the shifting roles of artist and audience, and the important notions of artistic originality and cultural context. The book, co-published by The New Museum and David R. Godine of Boston, is now available through the Museum Shop or by mail order (see *Publications page*).

Artists' Writings: An Anthology will bring together for the first time a collection of critical, journalistic, and fictional writings of the past decade from widely

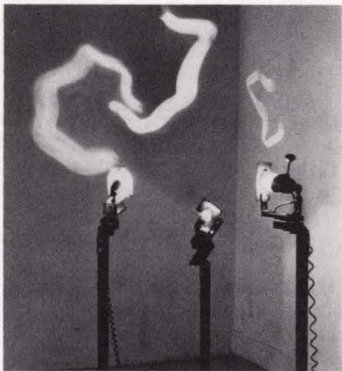
diverse sources. The anthology will provide new forms of writings by artists—not only about art and art-making, but about new genres, hybrid forms of image and text, and unconventional narratives. Publication date is tentatively set for Fall 1985.

BOARD OF TRUSTEES
Henry Luce III
President
Vera G. List
Vice President
Arthur A. Goldberg
Treasurer

Gregory C. Clark
Elaine Dannheisser
Richard Ekstract
John Fitting, Jr.
Allen Goldring
Eugene Paul Gorman
Paul C. Harper, Jr.
S. L. Highleyman
Martin E. Kantor
Nanette L. Laitman
Mary McFadden
Denis O'Brien
Patrick Savin
Herman Schwartzman
Laura Skoler
Marcia Tucker, Director

Edited by:
Jessica Schwartz
and
Marcia Landsman
Editorial Assistant:
Lansing Moran

M E M B E R S H I P A P P L I C A T I O N



Susan Dallas-Swann's *Static Force*, an installation of illuminated sculptures, part of the ON VIEW program. Photo: Kevin Noble.

The New Museum needs your help to continue its programs. Your membership in The New Museum is an opportunity to support art by living artists. We invite your participation.

I wish to enroll as a member of The New Museum in the category indicated below:

- CATEGORIES OF MEMBERSHIP**
- ☐ **\$15 Artist/Student/Senior Citizen (62 or older)**
Free Admission to Exhibitions
10% Discount on Museum Publications
News/Calendar
Advance Notice of Special Events
10% discount on art supplies at New York Central for artist members
Invitations to Exhibition Openings
Reduced Admission to Lectures, Symposia, and Panel Discussions
Listing on Members Roster
 - ☐ **\$30 Individual**
All of the Above Benefits, plus:
25% Discount on Museum Publications
Current Exhibition Catalogue
10% Discount at the Museum Shop

- ☐ **\$50 Family or Shared Membership**
All of the Above Benefits for Two People
- ☐ **\$100 Supporting**
All of the Above Benefits, plus:
Two Free Exhibition Catalogues (your choice)
40% Discount on Museum Publications
Biennial Report
Free Admission to *Arts Updates*
- ☐ **\$250 Sustaining**
All of the Above Benefits, plus:
Invitations to Special Openings with Artists & Curators
All Exhibition Catalogues
New York City Artists Studio Tour
- ☐ **\$500 Sponsoring**
All of the Above Benefits, plus:
"The Portable Gallery, S.M.S.," a limited edition of original works of art published by The Letter Edged in Black Press Inc.(Cply).

- ☐ **\$1,000 Patron**
All of the Above Benefits, plus:
A Limited-Edition Work of Art, commissioned by The New Museum.
- ☐ **\$2,500 Benefactor**
All of the Above Benefits, plus:
A Special Tour to studios of unaffiliated artists with a Museum Curator
Listing on the Benefactors Plaque in the Museum Lobby
- ☐ **\$5,000 Founder**
All of the Above Benefits, plus:
Curatorial Advisory Service
Listing on the Founders Plaque in the Museum Lobby
- ☐ **Gallery Memberships** of \$250 or more and **Corporate Memberships** of \$1,000 or more are available. Please contact Charles A. Schwefel for details.

ART QUEST is The New Museum's Collectors' Forum. Please contact Marcia Smith for details.

Museum memberships paid for a twelve-month period are tax-deductible to the extent allowed by law.

I would like to add \$5.00 or \$_____ to my membership to support the Museum's Education program.

Total Amount Enclosed \$ _____

Ms./Mr./Mrs./Mr. & Mrs. _____

Membership name as you wish it to appear in the Annual Report, if different from above

Street Address _____

City, State, Zip Code _____

() () _____

Home telephone _____ Business telephone _____

My membership is new _____ renewed _____

Does your employer have a matching gift program?
If so please indicate. Yes ☐ No ☐

Name and Address of Company _____

THE NEW MUSEUM EXHIBITION PUBLICATIONS

SALE!

CATALOGUES

- ☐ EARLY WORK BY FIVE CONTEMPORARY ARTISTS (1977) \$3.60
- ☐ ALFRED JENSEN: PAINTINGS FROM THE YEARS 1957-1977 (1978) \$12.00
- ☐ NEW WORK/NEW YORK (1978) \$3.60
- ☐ OUTSIDE NEW YORK (1978) \$3.60
- ☐ BARRY LE VA: FOUR CONSECUTIVE INSTALLATIONS AND DRAWINGS (1978) \$6.30
- ☐ THE INVENTED LANDSCAPE (1979) \$4.50
- ☐ SUSTAINED VISIONS (1979) \$4.50
- ☐ IN A PICTORIAL FRAME-WORK (1979) \$3.60
- ☐ DIMENSIONS VARIABLE (1979) \$4.50
- ☐ NEW WORK/NEW YORK (1979) \$3.60
- ☐ OUTSIDE NEW YORK: THE STATE OF OHIO (1980) \$3.60
- ☐ DECONSTRUCTION/ RECONSTRUCTION: THE TRANSFORMATION OF PHOTOGRAPHIC INFORMATION INTO METAPHOR (1980) \$4.50
- ☐ HALLWALLS: FIVE YEARS (1980) \$5.00
- ☐ INVESTIGATIONS: PROBE/ STRUCTURE/ANALYSIS (1980) \$4.50

- ☐ EVENTS: FASHION MODA, TALLER BORICUA, ARTISTS INVITE ARTISTS (1980) \$4.50
- ☐ JOHN BALDESSARI: WORK 1966-1980 (1981) \$9.00
- ☐ ALTERNATIVES IN RETROSPECT: AN HISTORICAL OVERVIEW 1969-1975 (1981) \$4.50
- ☐ STAY TUNED (1981) \$3.60
- ☐ PERSONA (1981) \$3.60
- ☐ NOT JUST FOR LAUGHS (1981) \$4.50
- ☐ EARLY WORK (1982) \$3.60
- ☐ EXTENDED SENSIBILITIES: HOMOSEXUAL PRESENCE IN CONTEMPORARY ART (1982) \$6.30
- ☐ OUTSIDE NEW YORK: SEATTLE (1982) \$4.50
- ☐ EVENTS II: EN FOCO AND HERESIES (1983) \$6.30
- ☐ THE END OF THE WORLD: CONTEMPORARY VISIONS OF THE APOCALYPSE (1983) \$8.10
- ☐ ART & IDEOLOGY (1984) \$6.30
- ☐ EARL STALEY: 1973-1983 (1983) \$8.10
- ☐ NEW WORK: NEW YORK/ OUTSIDE NEW YORK (1984) \$6.30
- ☐ MARTIN PURYEAR/ (1984) \$10.00
- ☐ GOLUB (1984) \$10.00
- ☐ DIFFERENCE: ON REPRESENTATION AND SEXUALITY (1984) \$6.00

BROCHURES

CURRENTS

- ☐ AL SOUZA (1982) \$1.20
- ☐ MARY STOPPERT (1982) \$1.20
- ☐ THE REVEREND HOWARD FINSTER (1982) \$1.20
- ☐ CANDACE HILL-MONTGOMERY (1982) \$1.20
- ☐ DAVID IRELAND (1984) 25c
- ☐ JOHN HULL (1985) \$1.00
- ☐ MIA WESTERLUND ROOSEN (1985) \$1.00

"THE WINDOW"

- ☐ JOSEPH HILTON (1982) \$1.20
- ☐ KENNETH SCHORR (1982) \$1.20
- ☐ BRAD MELAMED (1982) \$1.20

- ☐ ANNE TURYN (1982) \$1.20
- ☐ GARY FALK (1983) \$1.20

WORKSPACE

- ☐ E'WAO KAGOSHIMA (1983) \$1.20
- ☐ JAMIE SUMMERS (1983) \$1.20

THE NEW MUSEUM BINDER

- ☐ \$1.80

THE SET

- ☐ CURRENTS, "THE WINDOW," and WORKSPACE in a binder \$15.00

BOOKS

- ☐ ART AFTER MODERNISM: RETHINKING REPRESENTATION
An anthology of recent criticism, published by The New Museum and David R. Godine, Inc., Boston (1984) \$17.95

Postage Rate: \$2.00 for the first publication, 50c for each additional.

New York State Residents please add 8 1/4% sales tax

SUBTOTAL _____

POSTAGE _____

TAX _____

TOTAL _____

Total number of catalogues _____

Enclosed is my check for _____ Payable to The New Museum

Please bill me for my order _____

Name _____

Address _____

City, State _____ Zip _____

MAIL TO: THE NEW MUSEUM 583 Broadway NYC 10012 ATTN: Lorry Wall

MEMBERSHIP SURVEY

This survey is part of The New Museum's continuing effort to learn more about the interests and needs of our Membership. Please take a few moments to answer the following questions and return the self-mailer to us. Your response will help us make your Membership in the Museum even more rewarding.

1. How many times each year do you visit The New Museum?
() More than once per exhibition
() Once per exhibition
() Once every six months
() Once a year
() Openings only
2. What level Member are you?

() Past Member
() Not currently a Member

3. Please rate the benefits of Membership on a scale of 1 to 5 (1: "This is a benefit that I really enjoy." 5: "This is a benefit that I rarely or never use.").
- Free admission to the Museum
1 2 3 4 5
- Invitations to openings
1 2 3 4 5
- Discounts on exhibition catalogues
1 2 3 4 5

- The New Museum News/Calendar
1 2 3 4 5
- Invitations to special events
1 2 3 4 5
- Discounts on Museum Shop purchases
1 2 3 4 5
- Educational programs and lectures
1 2 3 4 5
- Complimentary catalogues (for Sustaining Members and above)
1 2 3 4 5

4. Please list the activities that you would like to see offered to Members.

5. Please rank the following exhibitions in order of your preference (Number 1 through 7, from most to least favorite).
() Language, Drama, Source, and Vision
() The End of the World: Contemporary Visions of the Apocalypse
() Art & Ideology
() New Work: New York/Outside New York

- () Martin Puryear. Currents: David Ireland
() The "Window" and WorkSpace
6. What other cultural institutions are you a member of?

7. Please list how you obtain your cultural information.
() A major newspaper (name) _____
() An art publication (name) _____
() A general interest publication (name) _____
() Special mailings
() Word of mouth
() Other _____
8. After receiving your New Museum News/Calendar do you . . .
() Note the events you wish to attend in your own calendar
() Pin it up on a bulletin board for future reference
() Bury it with other magazines
() Discard it and trust to memory
9. Please answer the following questions about yourself.
() male () female
() single () married

- Age: () under 18 () 18-24
() 25-34 () 35-49
() 50-64 () 65 & over
- Family: () one child
() two children
() more than two children
- Ages of your children _____, _____, _____
- Are you the head of your household? () yes () no
- Occupation: () student () artist
() sales () professional
() technical () clerical
() managerial () retired
- other _____
- Do you work in New York City? () yes () no
- Current household income:
() under \$10,000
() \$10-25,000
() \$25-50,000
() \$50-75,000
() over \$75,000
- What is your home zip code?
() () () () ()
- Please tear out the survey form, tape or staple in half, and mail to The New Museum (postage is not necessary if mailed in the United States).
- Thank you for participating in the survey.

"The Window" by Jarvis Rockwell was part of the ON VIEW showings of new work this winter. Photo: David Lubarsky.



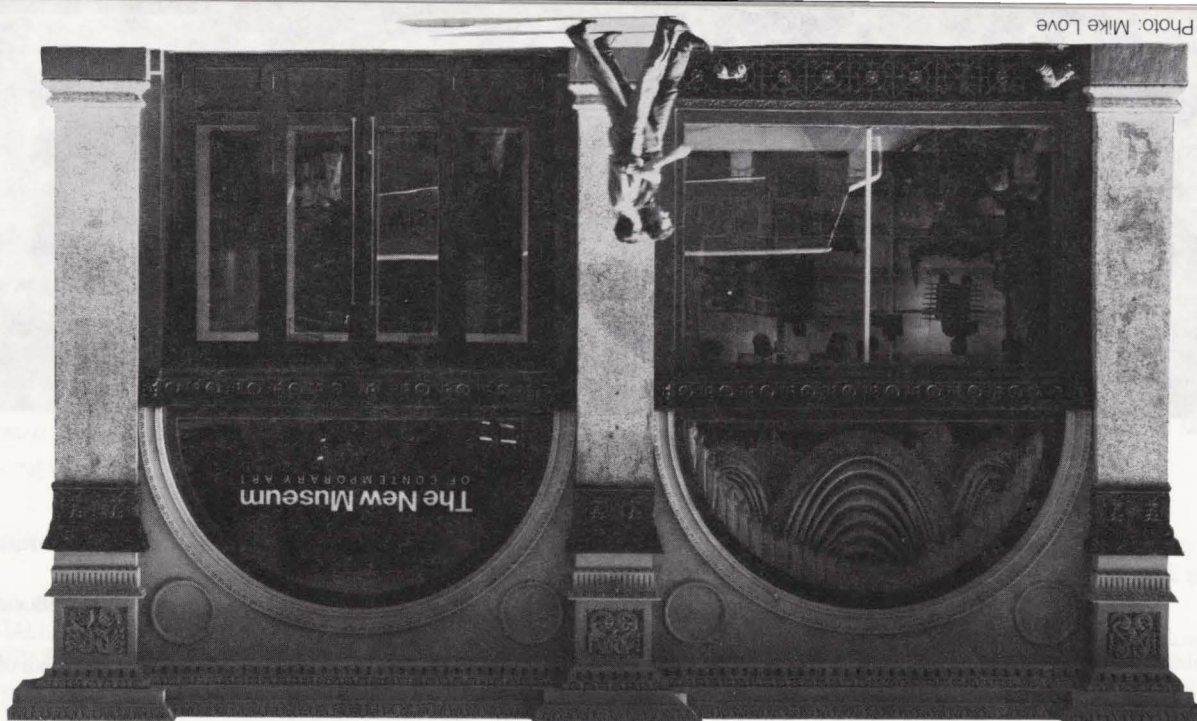


Photo: Mike Love

BUSINESS REPLY MAIL

FIRST CLASS PERMIT No. 4181 NEW YORK, N.Y.

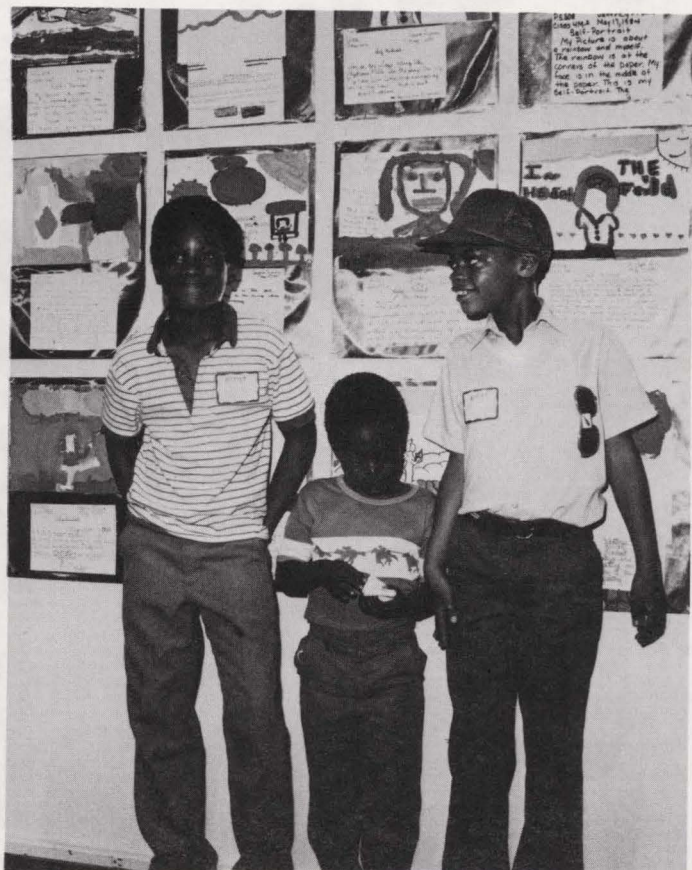
POSTAGE WILL BE PAID BY ADDRESSEE

TheNewMuseum

OF CONTEMPORARY ART

583 Broadway New York, NY 10012

No Postage
Necessary
If Mailed
In The
United States



The CHILDREN'S EXHIBITION, held for the first time last year, will be on view this June. Photo: Veronica M. Saddler.

THE MUSEUM SHOP

The Museum Shop, open to the public during Museum hours, carries exhibition catalogues and brochures; artist-crafted multiple editions of books, prints, cards, jewelry, ceramics, and other art objects; resource materials for artists, published by arts service organizations and artists' interest groups; and maps and guides.

TRANSPORTATION

IRT (#6) Lexington Avenue subway (Spring Street)
N/RR Broadway subway (Prince Street)
IND Eighth Avenue subway (AA/CC/E) (Spring Street)
#6 bus (Seventh Avenue southbound to Broadway at Houston)
#5 bus (Broadway southbound to Houston)
#1 bus (Fifth Avenue southbound to Broadway at Houston)

HOURS:

Wed. 12–8 p.m.
Thurs.–Sun. 12–6 p.m.
Closed Mon. & Tues.

SUGGESTED ADMISSION

General: \$2.50
Artists, students & seniors: \$1.50
Children under 12: free
Members: free

Contributions for admission to The New Museum of Contemporary Art are on a voluntary, pay-as-you-can basis.

The New Museum of Contemporary Art is a not-for-profit, tax-exempt organization chartered by the New York State Board of Regents. A copy of our Annual Report filed with the Department of State may be obtained upon request by writing to the Museum or the Department of State, Office of Charities Registration, Albany, NY 12231.

**THE NEW MUSEUM OF
CONTEMPORARY ART
583 BROADWAY
NEW YORK, NY 10012**

Back cover: *A Public Projection* by Polish artist Krzysztof Wodiczko, part of The New Museum's ON VIEW program. Photo: David Lubarsky.

**THE NEW MUSEUM
OF CONTEMPORARY ART
583 BROADWAY
NEW YORK, NY 10012
212 219 1222**

NON-PROFIT ORG.
U.S. POSTAGE
PAID
New York, N.Y.
Permit No. 1816

