

FALL 00
WINTER 01

NEW MUSEUM **NEWS**





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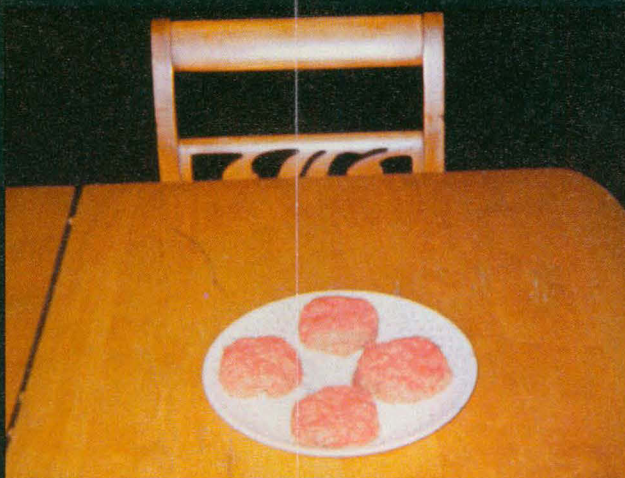
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New Museum News is a publication
of the New Museum of Contemporary Art

newmuseum

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(between Houston and Prince Sts.)

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Hours

Mon closed
Tue closed Store noon - 8 pm
Wed noon - 6 pm Store noon - 8 pm
Thu noon - 8 pm Free 6 - 8 pm
Fri noon - 8 pm
Sat noon - 8 pm
Sun noon - 6 pm

Directions

Subway N, R to Prince St.; A, C, E to Spring St.;
6 to Spring or Bleecker St.; B, D, F, Q to Broadway/Lafayette
Bus 1, 5, 6, 21 to Houston St. or Broadway

Admission

\$6 general; \$3 students and seniors
Free for members. Free for visitors 18 and under

The New Museum of Contemporary Art is supported, in part,
with funds from the New York State Council on the Arts,
the New York City Department of Cultural Affairs, and from the
Museum's Producers Council, members, and friends.

New Museum News is made possible by generous grants
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The New Museum will present an extremely ambitious program during the fall-winter season. Following the Martha Rosler exhibition, we will feature the work of another pioneering conceptualist, Adrian Piper. These back-to-back surveys give long overdue recognition to important female artists who began working in the late 1960s and who inspired successive generations to explore political, social and personal issues in a range of media from photography to video and installation.

In the spirit of our commitment to presenting international artists whose work is often unfamiliar in New York, the New Museum will present the first U.S. survey of the French team Pierre et Gilles. The exhibition will be comprised of over 50 unique photo-paintings including works never before exhibited. It coincides with the Downtown Arts Festival (8-24.sep.00) which this year focuses on new art from France.

Our exhibition program now extends far beyond New York. The much anticipated Paul McCarthy survey, organized by the New Museum, will premier at the Museum of Contemporary Art, Los Angeles this November before opening here in February 2001. *Cildo Mierles* will open at the Museum of Modern Art in Rio de Janeiro in October 2000 and *Pierre et Gilles* will travel to the Yerba Buena Center for the Arts in San Francisco in February 2001.

Looking ahead to the spring, we are proud to organize, in collaboration with the Museum of Contemporary Art Chicago, an exhibition of the work of South African artist William Kentridge. This exhibition will open at the Hirshhorn Museum in February 2001, come to the New Museum in June 2001, and then travel to Chicago, Los Angeles, Houston, and Cape Town, South Africa. These outstanding programs and tour venues have opened up new partnerships and collaborative possibilities with distinguished colleagues and institutions, and have dramatically increased exposure for the artists.

This fall we will also launch a number of other initiatives. In October we will inaugurate our Media Lounge on the Museum Store level. Designed by the provocative architectural team LOT/EK, the space will showcase an engaging range of artists working in new media, along with special talks and events. In September, the Museum welcomes a new membership group for young patrons and collectors called the New Group. Members will enjoy a number of events and benefits uniquely available at the New Museum. Plans are also underway for a new winter fundraising event on thu.07.dec hosted by the New Group. Please save the date!

Take advantage of all these exceptional programs and events. I look forward to seeing you here during this exciting season.

Lisa Phillips
The Henry Luce III Director

JOIN US FOR THE

FIRST SEASON OF MEDIA LOUNGE

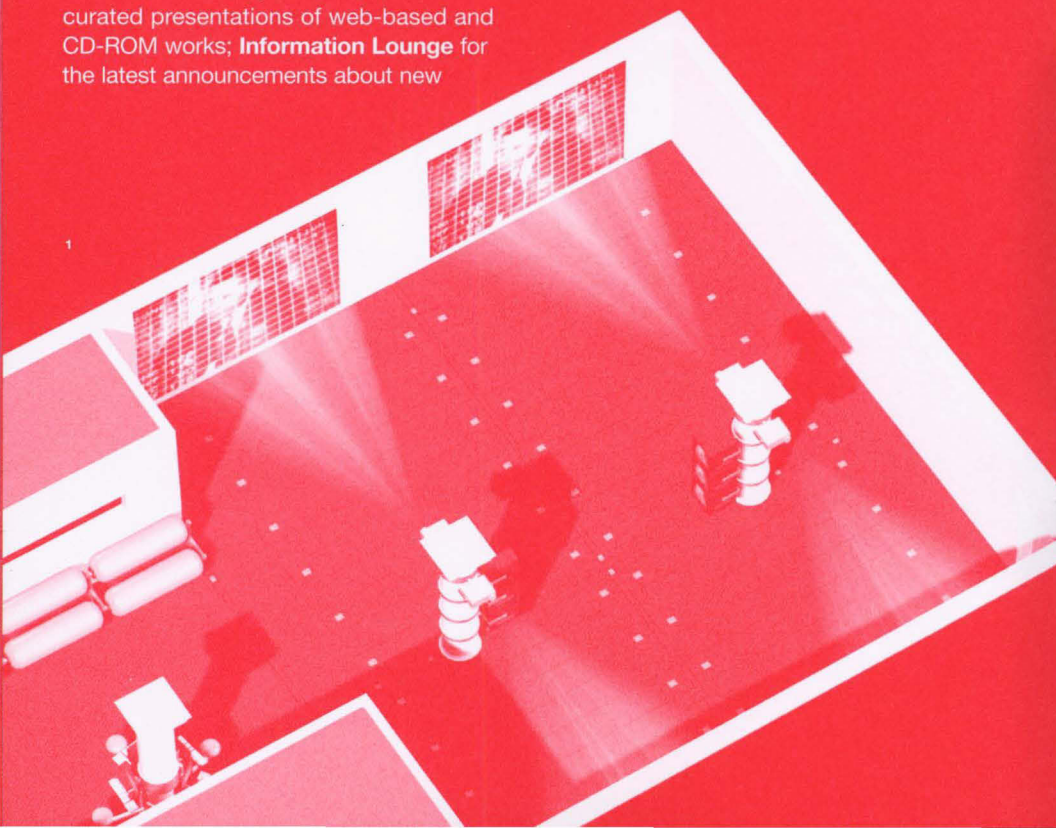
MEDIA LOUNGE is a dramatic new space conceived to showcase and explore new media works. Located adjacent to the New Museum Store, the Media Lounge is designed by LOT/EK, the architectural team of Ada Tolla and Guiseppe Lignano. The first space of its kind in a New York museum, Media Lounge is always free to the public.

Media Lounge includes a **Video Project Gallery** for projections and installations by a broad range of international artists that converts to a **Public Programming Space** for lectures, panels, and artist talks; **Multi-media Computer Stations** for curated presentations of web-based and CD-ROM works; **Information Lounge** for the latest announcements about new

media projects throughout New York City and a reading area with rotating selections of books relevant to current exhibitions.

Look for upcoming Media Lounge

Events. In conjunction with the launch of Media Lounge, a new series of public programs on digital culture begins this fall. An exciting mix of artists' presentations, performances and discussions will take place once every six weeks. Set in an informal atmosphere, this is a 'must' for those interested in new media practice and debate. The inaugural Media Lounge event will take place **30.nov.00**. Save the date!



26.oct.00 - 10.dec.00

Candice Breitz *Babel Series*

In her unsettling work based on a study of speech assimilation in infants, Breitz, a New York artist originally from South Africa, uses seven scattered video monitors to create an ocean of babble. In each video, a different pop singer endlessly repeats the same syllable from a music video (for example, Madonna repeats the sound 'pa' taken from the song 'Papa Don't Preach'), resulting in a cacophonous primal language rooted in mass media's barrage of noise and image.

14.dec.00 - 31.dec.00

Christian Marclay *The Sounds of Christmas*

During a recent residency at ArtPace in San Antonio, composer-artist Marclay scoured local thrift stores and flea markets in search of discarded Christmas music. He acquired over one thousand examples in a matter of weeks, and this archive forms the centerpiece of his installation here. As six videos, painstakingly documenting each album cover, are projected onto the walls, invited guest disk jockeys (including Marclay), create live mixes using turntables and a mixer.

1 LOT/EK Architecture's design
for Media Lounge

2 Candice Breitz *Babel Series:*
ABBA (Uh-Uh) (1999)





PIERRE ET GILLES

Since beginning their collaboration in 1976, Pierre et Gilles have redefined the limits of photography and produced remarkable images brimming over with pleasure, beauty and drama.

Employing props, make-up, costumes and lighting, Pierre et Gilles stage idyllic scenes, which once photographed and printed, are then further manipulated with layers of paint and glaze. Beginning with their celebrity portraits from the late 1970s (Iggy Pop, Yves Saint-Laurent, Catherine Deneuve), Pierre et Gilles have created a visual world in which artifice and reality are intertwined with popular culture in a utopian ideal. Along with a selection of early works rooted in cultural and mythological iconography, the survey will bring together pieces from Pierre et Gilles' *Saints* series and from their most ambitious series of the 90s, *Les Plaisirs de la Forêt*.

Following the New Museum presentation, *Pierre et Gilles* will be on view at the Yerba Buena Center for the Arts in San Francisco, CA, 10.feb.01-06.may.01.

An extensive catalogue co-published with Merrell Publishers features an essay by Senior Curator Dan Cameron, the exhibition organizer.

Pierre et Gilles is made possible by generous grants from Etants donnés, the French-American Fund for Contemporary Art, and from the Cultural Services of the French Embassy, New York.

Empire Magazine is the media sponsor of Pierre et Gilles.

UPCOMING PUBLIC PROGRAMS

sat.16.sep 3.00-6.00pm

In conjunction with the Downtown Arts Festival (8-24.sep) and *Pierre et Gilles*, artists Claudia Triozzi and Bum Cello will perform in the New Museum Window on Broadway.

sat.16.sep 6.00-8.00pm

Sip champagne and have Pierre and Gilles sign your exhibition catalogue in the New Museum Store.

thu.21.sep 6.30-8.00pm

Fashionlab 2000 presents *Collaborations for the Future* by artists, designers and architects who, like Pierre et Gilles, explore the creation, production and presentation of fashion design. Presented in

collaboration with the Downtown Arts Festival.

thu.12.oct 6.30-8.00pm.

Art Historian Robert Rosenblum will give a lecture on *Pierre et Gilles* in the New Museum Public Access Gallery.

sat.09.dec 1-7.pm and

sun.10.dec 1-5.pm

In the spirit of *Pierre et Gilles*, Museum visitors are invited to create an alternate persona using backdrops and theater props for a photograph by artist Phyllis Galembo.

Visitors' painted photographs will become part of a window installation in the New Museum Window on Broadway 11-18.dec.

ADRIAN PIPER

Adrian Piper played a formative role in the emergence of Conceptual art in the 1960s and 1970s and an even more crucial role in the development of identity-based art during the 1980s and 1990s. The exhibition at the New Museum explores the least understood aspect of Piper's work: the relationship between aesthetics and political and emotional messages. Over the past thirty-five years, Piper has used artistic media in radical and inventive ways. From forays into Minimalism and Conceptualism in the mid-1960s to the politicized reinterpretation of these idioms in her work of the past two decades, it is Piper's stylistic innovations that make her social commentary and her open invitation to the viewer to examine personal, and often unspoken, attitudes about race and gender, so effective, engaging, and persuasive.

The New Museum presentation brings together two Adrian Piper exhibitions under one roof: *Adrian Piper: A Retrospective* organized by the Fine Arts Gallery, University of Maryland, Baltimore County and curated by Maurice Berger, and *MEDI(t)Ations: Adrian Piper's Videos, Installations, Performances and Soundworks 1968-1992* curated by Dara Meyers-Kingsley.

A 200-page exhibition catalogue includes essays by Maurice Berger, Kobena Mercer, Jean Fisher and Laura Cottingham, plus an interview with the artist.

Adrian Piper: A Retrospective is made possible by the Peter Norton Family Foundation, Lannan Foundation, Andy Warhol Foundation for the Visual Arts, and the Maryland State Arts Council. *MEDI(t)Ations* is distributed by Video Data Bank, Chicago. The New Museum presentations are made possible by the Producers Council of the New Museum.

PUBLIC PROGRAMS *Adrian Piper: Critical Impact* is a series of informal and personal talks by prominent critics, curators and artists on particular works by Adrian Piper and the influence they have had on contemporary culture. Talks will take place alongside works in the exhibition galleries.

fri.03.nov 6.30-7.pm

Adrian Piper: Critical Impact 1

Greg Tate, staff writer, The Village Voice

fri.10.nov 6.30-7.pm

Adrian Piper: Critical Impact 2

Coco Fusco, artist

fri.17.nov 6.30-7.pm

Adrian Piper: Critical Impact 3

Thelma Golden, the Studio Museum in Harlem, on *Food for the Spirit*

thur.02.nov - sun.12.nov

Election week installation of Adrian

Piper's *Hardball*, from the *Decide Who You Are* series in the New Museum Window on Broadway.

wed.08.nov 6.30-8.pm

Inside Art: Private walk-through of *Adrian Piper* with New Museum

Assistant Curator Anne Ellegood for members at the Friend level and above.



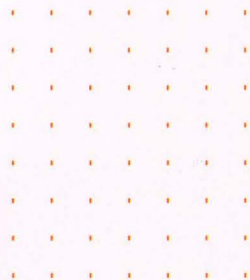
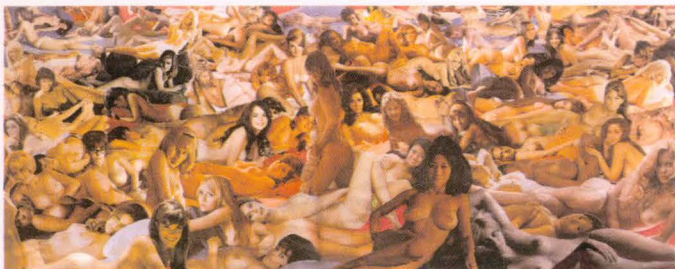
1 Adrian Piper *Self-portrait As a Nice White Lady* (1995)

MARTHA ROSLER: POSITIONS IN THE LIFE WORLD THROUGH 08.OCT.00

The first retrospective of this influential American artist brings together all aspects of her seminal video works, photography, performance, installation, and critical theory. The New Museum is collaborating with the International Center of Photography to present the exhibition. Organized by Ikon Gallery, Birmingham, UK and Generali Foundation, Vienna, Austria.

THE ALTOIDS® CURIOUSLY STRONG COLLECTION 12.JAN.01 - 28.JAN.01

The New Museum presents *The Curiously Strong Collection* by Altoids®, The Curiously Strong Mints®, which includes 70 original works assembled over the past three years. Each year, a highly-regarded group of curators, critics, artists, and other professionals, organized by Altoids®, identifies emerging artists whose paintings, photography, works on paper, sculpture, videos and digital media are "curious," "strong" and "original." Created in 1998, *The Collection* honors and supports the most talented, emerging visual artists working in America today.

**PAUL MCCARTHY 22.FEB.01 - 13.MAY.01**

Controversial combinations of pop-culture clichés, social taboos, and art historical references define Paul McCarthy's groundbreaking fusion of sculpture with performance. The first ever survey to explore the work of this pioneering Los Angeles artist is organized by Lisa Phillips and Dan Cameron of the New Museum. The exhibition will premier at the Museum of Contemporary Art, Los Angeles 12.nov.00-21.jan.01, and will include drawings, videos, sculptures, and installations spanning the last 30 years.

WILLIAM KENTRIDGE 07.JUN.01 - 16.SEPT.01

This exhibition will present the acclaimed South African artist's animated films, drawings, and performance work from 1989 to the present. With a potent combination of modesty and satire, Kentridge creates characters shaped in turn by the political turmoil of South Africa, European culture, and by the artist's own history and identity. Co-organized by the New Museum and the Museum of Contemporary Art, Chicago.

1 Martha Rosler
Untitled (Playboy) (c.1972)

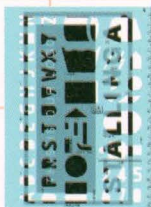
2 Paul McCarthy
Spaghetti Man (1993)



RENAMED & RENEWED

Remember... members always receive a 10% discount.

The New Museum Store is renowned for its selection of the latest artist monographs, cultural theory and design books, and unique small press titles. This August, the Museum renamed the space to reflect the broader scope of the merchandise and events in the store. The New Museum Store now also features contemporary artist editions and designer gifts offered nowhere else.

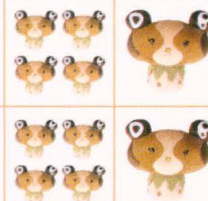


HENK STALLINGA's poetic, witty and economical products range from furniture and lighting to vases and handbags that are now in museum collections worldwide. The New Museum Store will also feature a book showcasing Stallinga's work.



1 Henk Stallinga *Clampchair*.
Also shown is the cover of his book

This fall, look for an upcoming window installation and new edition by KAWS



These watches have been available only in Japan until now!



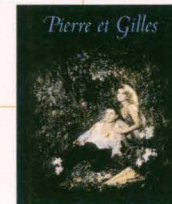
TAKASHI MURAKAMI'S HIROPON II IDOB is an adaptation of his character Mr. DOB on an Eco-Drive (Solar Battery) watch. The watch is engraved with the artist's signature and edition number and is contained in the neck of a stuffed animal. (edition of 1,999, \$215)

YOSHITOMO NARA'S HELL CAT and **LONESOME PUPPY** watch editions each have unique detailed faces, clasps and embossed bands that reverse to tartan plaid. The back of each watch is engraved with the artist's signature and the year of the edition (edition of 500 each, \$240).



FRESH CREAM, the newly released second edition of the award-winning Cream series, is an important reference for art professionals and newcomers alike. *Fresh Cream* features the work of 100 new artists, selected by 10 international curators, with texts by 10 contemporary writers (\$49.95).

PIERRE ET GILLES by Dan Cameron provides a new and insightful look at the artists' unique, idyllic marriage of photography and painting in the first substantial overview of their work in the United States (Merrell Publishers, \$24.95).



MEMBERS IN SEARCH OF NEW ART

New Museum Trustees and Producers Council members traveled to London and St. Petersburg with the New Museum this past May to explore two strikingly different artistic scenes. In London, the group took part in the opening festivities of the Tate Modern, the city's new museum of modern art housed in the former Bankside Power Station. The group experienced the burgeoning gallery scene in the East and West End, and attended exclusive parties at the Serpentine Gallery, the Institute of Contemporary Arts, and private residences. In St. Petersburg, the itinerary included in-depth visits to the Hermitage and State Russian Museum, a lunch cruise on the Neva River, and studio visits with internationally acclaimed artists Sergei Bugaev (Afrika) and Timur Novikov.



At home in New York City, Producers Council members took part in three specially organized Saturday programs: an in-depth exploration of Global Conceptualism, inspired by the Museum's Cildo Meireles retrospective; a day devoted to Art and Digital Technology with visits to the digital media arts center Harvestworks, and visits with media artists Kiki Seror and John Simon, Jr; and an in-depth visit to the gallery scenes of Williamsburg and Dumbo in Brooklyn. The day in Brooklyn was capped off with a special viewing of Council members' Jennifer McSweeney and Peter Reuss' private collection.

Upcoming art study tours include a weekend trip (10-12.nov) to Los Angeles for the opening of the New Museum's Paul McCarthy survey at the Museum of Contemporary Art, visits to private collections and galleries, and an architectural tour of Silverlake. A trip to Havana, Cuba that will include studio and museum visits, music and the city's architecture is scheduled for 3-8.jan.01.

The search for new art continues in 2000 - 2001. Look for more exciting events this fall. *New Museum trips are open to Trustees and members at the Producers Council and Patron levels only.*

1 Members on their way to the Winter Palace in St. Petersburg

BENEFIT GALA & ART AUCTION 2000

Over 400 guests enjoyed the New Museum's annual art auction and dinner which this year honored Miuccia Prada and Laurie Anderson for their outstanding contributions to the advancement of contemporary art. Held this past April, the festivities raised over \$500,000 for Museum programs through the generous contributions of collectors, artists, museum professionals, fashion and music world personalities, and the New Museum's friends and supporters. *Special thanks to artnet.com, Creed, Cupping Room Cafe, El Teddy's, Omnipak Imports, RainVodka, Savoy, Time Cafe, 3 Custom Color, Winesby.com and Zoe for their part in making the event such a success!*



1 Lisa Phillips with honoree Miuccia Prada



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1-7 photographs by Christine Butler

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Patricia G. Hammes
Lillian Kiesler
and Maryette Charlton
Richard Marcolus
and Carolyn Campo
Leonard Majzlin and Carol Hall
Father Brian Zinnamon

MEMBERSHIP PROGRAM

Encourage friends to join the
New Museum of Contemporary
Art as a member at one of the
following levels:

Advocate	\$60
Friend or Dual	\$100
Associate	\$300
New Group	\$400
Patron	\$1000

Share the Inside Art events,
private New Museum Store sales,
special curator-led exhibition
tours, international art study
tours and more!

To send a friend membership
information, or for more
information about the Membership
Program, contact Suzanne
Egeran, Membership Coordinator,
at 212.219.1222 ext.228 or via
email: segeran@newmuseum.org



THE NEW GROUP

The New Group, the New Museum membership category for people 39 and under, is set to launch 14.sep.00 with a party for the opening of *Pierre et Gilles*. Membership gives you all the benefits at the Associate level, plus a specially planned calendar, including private events with curators, collection and studio visits, lectures, debates and panel discussions—in short, all you need to learn about new trends in contemporary art! If you join before

January 2001 you will be listed in select New Museum publications through January 2002. Membership is \$400 per person.

For more information about the Membership Program, contact Suzanne Egeran, Membership Coordinator, at 212.219.1222 ext.228 or via email at segeran@newmuseum.org

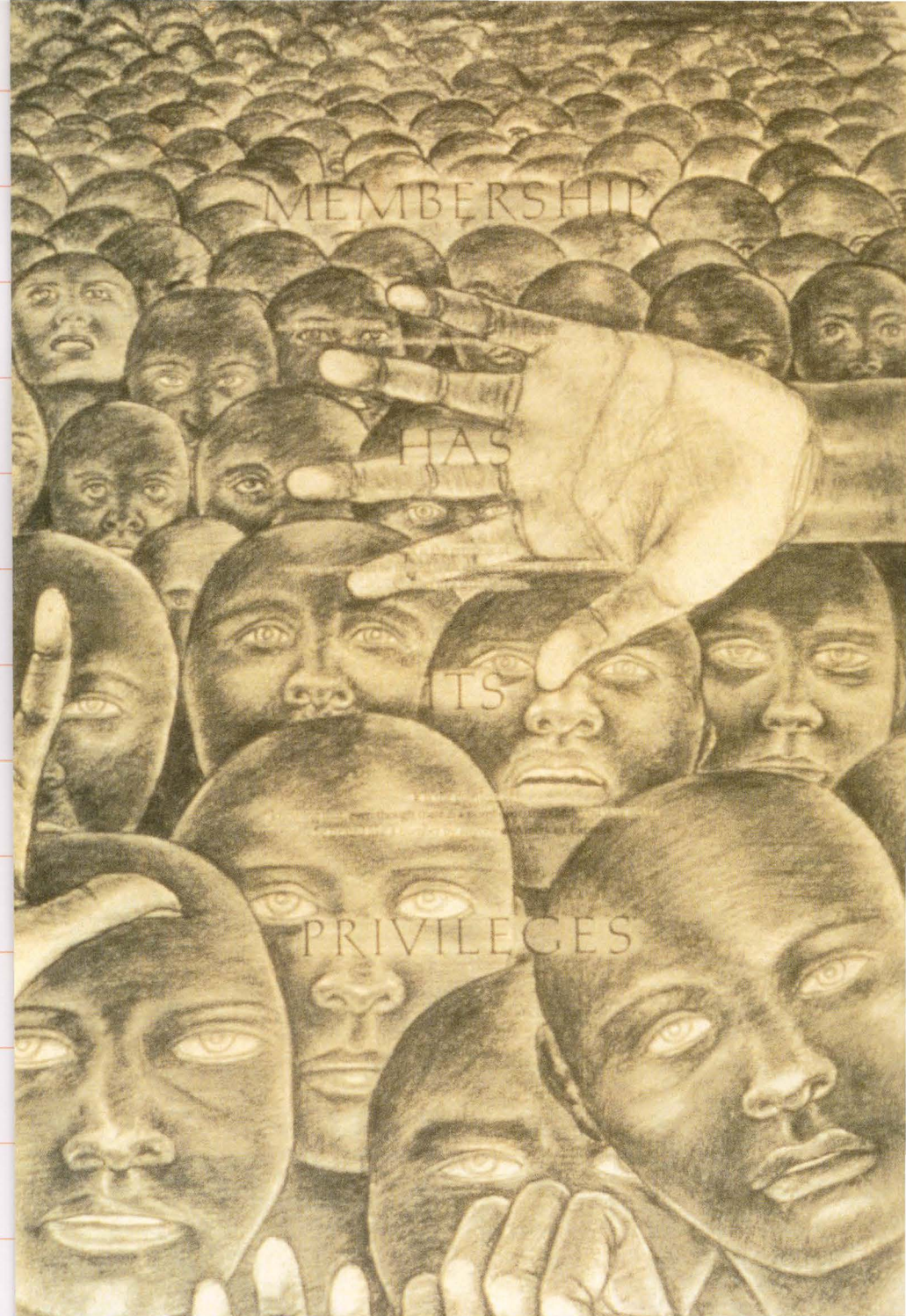
UPCOMING

INSIDE ART EVENTS

Members at the Friend or Dual level and above are invited to participate in an ongoing series of behind-the-scenes art events.

A private walk-through of the Adrian Piper retrospective with New Museum Assistant Curator Anne Ellegood is scheduled for 8.nov.00 from 6.30 to 8.p.m on the First Floor and Mezzanine level galleries.

A visit to a private collection will also take place in the fall.



1 Adrian Piper *The Mythic Being: Getting Back #3* (1975). Street performance

1 Adrian Piper *Vanilla Nightmares #18* (1986)

2 Adrian Piper *Self-portrait Exaggerating My Negroid Features* (1981)

SEPTEMBER

WINDOW INSTALLATION
fri.1 - sun.10

Home Fronts: Between the Public and the Private American Dreams by Nancy Buchanan and Carolyn Potter
(Window on Broadway)

MARTHA ROSLER BOOKSIGNING
thurs.7 6-8pm

Artist Martha Rosler talks about her work and signs copies of *Martha Rosler: Positions in the Life World*
(New Museum Store)

OPEN LATE

sat.9 until 9pm
To inaugurate the fall art season in SoHo

MARTHA ROSLER AND PIERRE ET GILLES PATRONS' AND MEMBERS' RECEPTION; LAUNCH PARTY FOR THE NEW GROUP
thurs.14 6-9.30pm

PIERRE ET GILLES OPENS
fri.15 Museum hours
(2nd floor gallery)

WINDOW PERFORMANCE
sat.16 3-6pm

By Claudia Triozzi and Bum Cello, planned in conjunction with *Pierre et Gilles* and the Downtown Arts Festival
(Window on Broadway)

PIERRE & GILLES BOOKSIGNING
sat.16 6-8pm

Sip champagne and have Pierre and Gilles sign your exhibition catalogue
(New Museum Store)

CAT CHOW WINDOW INSTALLATION
mon.18 - sun.24

In conjunction with Fashion Week in New York, the New Museum will feature designer Cat Chow's wearable art pieces
(Window on Broadway)

DISCUSSION

thurs.21 6.30-8.30pm
Fashionlab 2000: *Collaborations for the Future*
Presented in collaboration with the Downtown Arts Festival (8-24.sep)
(New Museum Store)

For the latest updates on programs and events call 212.219.1222 or visit www.newmuseum.org

OCTOBER

MARTHA ROSLER: POSITIONS IN THE LIFE WORLD CLOSÉS
sun.8**LECTURE**

tues.10 6.30-8pm
The New Museum Store will host "The Gift, the Commodity, and the Televisual Imagination," by Arvind Rajogopal, Dept. of Culture and Communications, NYU and "Etant Donées, Le Toucher," by Simon Leung, Dept. of Art and Art Professions, NYU
(New Museum Store)

LECTURE

thurs.12 6.30-8pm
Art historian Robert Rosenblum on the art of Pierre et Gilles
(Public Access Gallery)

ADRIAN PIPER AND CANDICE BREITZ, BABEL SERIES PATRONS' AND MEMBERS' RECEPTION
thurs.26 6-9.30pm

ADRIAN PIPER OPENS
fri.27 Museum hours
(1st floor gallery & mezzanine)

CANDICE BREITZ, BABEL SERIES OPENS
fri.27 Museum hours
(Media Lounge)

NOVEMBER

GALLERY TALK

ADRIAN PIPER: CRITICAL IMPACT 1
fri.3 6.30-7pm
Greg Tate of The Village Voice
(1st floor gallery)

ADRIAN PIPER'S HARBALL
thurs.2 - sun.12
(Window on Broadway)**INSIDE ART**

wed.8 6.30-8pm
Private walk-through of *Adrian Piper* with Assistant Curator Anne Ellegood. For members at the Friend level and above.
(1st floor gallery & mezzanine)

ADRIAN PIPER: CRITICAL IMPACT 2
fri.10 6.30-7pm
Coco Fusco, artist
(1st floor gallery)

LOS ANGELES ART STUDY TOUR
fri.10 - sun.12

ADRIAN PIPER: CRITICAL IMPACT 3
fri.17 6.30-7pm
Thelma Golden of the Studio Museum, Harlem, on *Food for the Spirit*
(1st floor gallery)

PREMIER MEDIA LOUNGE EVENT
thurs.30 6.30-8pm
(Media Lounge)

DECEMBER

HOLIDAY SHOPPING
fri.1 6-9.30pm

A special evening of shopping with additional discounts for New Museum members, staff and other museum professionals. Holiday refreshments will be served.
(New Museum Store)

WINTER PARTY HOSTED BY THE NEW GROUP
thurs.7 8pm-midnight

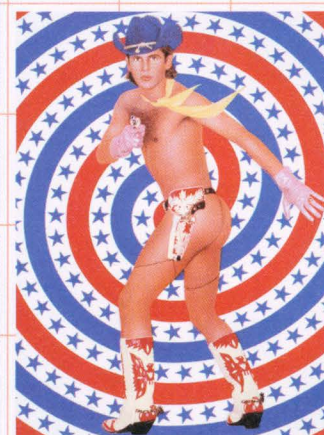
PIERRE ET GILLES VISITOR PARTICIPATION PHOTOGRAPHY PROJECT AND INSTALLATION
sat.9 1-7pm and **sun.10 1-5pm**
With artist Phyllis Galembo
(Window on Broadway)

CANDICE BREITZ, BABEL SERIES CLOSÉS
sun.10

CHRISTIAN MARCLAY, THE SOUNDS OF CHRISTMAS OPENS
thurs.14 Museum hours
(Media Lounge)

CHRISTIAN MARCLAY, THE SOUNDS OF CHRISTMAS CLOSÉS
sun.31

JANUARY

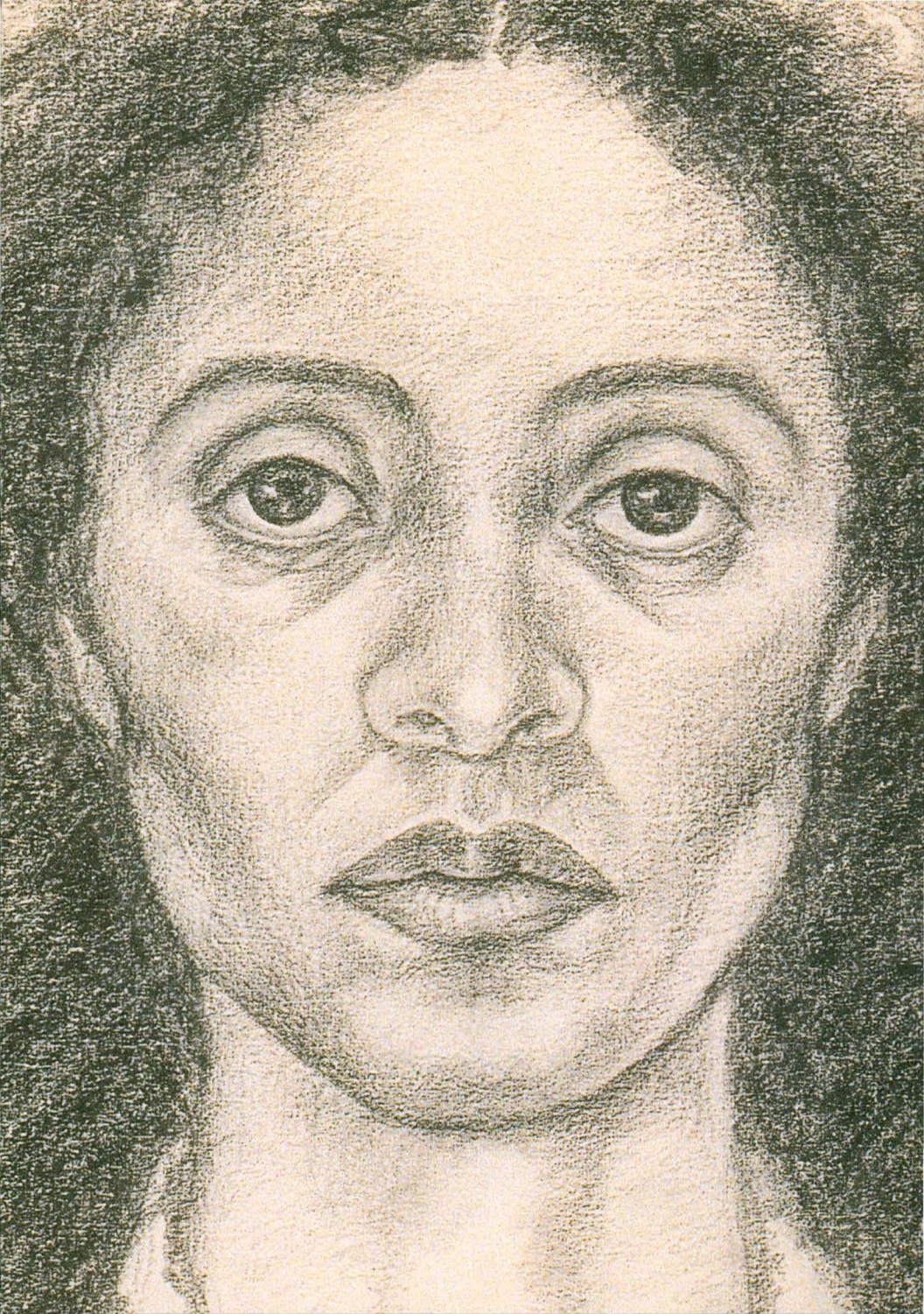
CUBA ART STUDY TOUR
wed.3 - mon.8**PIERRE ET GILLES CLOSÉS**
sun.7

MEDIA LOUNGE EVENT
thurs.11 6.30-8pm
(Media Lounge)

THE ALTOIDS® CURIOUSLY STRONG COLLECTION OPENS
fri.12 Museum hours
(2nd floor gallery)

ADRIAN PIPER CLOSÉS
sun.21

THE ALTOIDS® CURIOUSLY STRONG COLLECTION CLOSÉS
sun.28



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New Museum of Contemporary Art