

**NEW**  
**235 BOWERY**  
**NEW YORK NY**  
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**MUSEUM**

## FOR IMMEDIATE RELEASE

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**NEW MUSEUM ANNOUNCES NAMES OF FIFTY INTERNATIONAL ARTISTS  
FOR FIRST EDITION OF “THE GENERATIONAL”  
a signature triennial exhibition**

**“The Generational: Younger Than Jesus”  
Opens April 8 on the Bowery**

NEW YORK, NY— The New Museum today announced the names of **fifty** artists from **twenty-five** countries who will be presented in the first edition of **“The Generational,”** the institution’s new signature triennial exhibition. The only exhibition of its kind in the United States, **“The Generational: Younger Than Jesus”** will offer a rich, intricate, multidisciplinary exploration of the work being produced by a new generation of artists born after 1976. Known to demographers, marketers, sociologists, and pundits variously as the Millennials, Generation Y, iGeneration, and Generation Me, this age group has yet to be described in any way beyond their habits of consumption. **“Younger Than Jesus”** will begin to examine the visual culture this generation has created to date.



Shilpa Gupta, *Untitled*, 2006. Photograph printed on Flex.

Inspired by the fact that some of the most influential and enduring gestures in art and history have been made by young people in the early stages of their lives, **“Younger Than Jesus”** will fill the entire New Museum’s building on the Bowery with approximately 145 works by artists all of whom are under the age of thirty-three years old.



Ryan Trecartin, *not yet titled*, 2007. 3-channel video installation.



Taubha Auerbach, *Shatter III*, 2009. Acrylic and glass on panel.

Hailing from countries including Algeria, China, Colombia, Germany, India, Lebanon, Poland, Turkey, and Venezuela, many are showing in a museum for the first time. The exhibition will span mediums and encompass painting, drawing, photography, film, animation, performance, installation, dance, Internet-based works, and video games. “The Generational: Younger than Jesus” will be on view from **April 8 through June 14, 2009**. Major support for the exhibition has been provided by The Andy Warhol Foundation.

Consistent with the New Museum’s thirty-year mission to present new art and new ideas, “The Generational: Younger Than Jesus” will be the first major international museum exhibition devoted exclusively to the generation born around 1980, tapping into the different perspectives, shared preoccupations, and experiences of a constituency that is shaping the contemporary art discourse and prescribing the future of global culture. In the United States, this demographic group is the largest generation to emerge since the Baby Boomers, while in India half the population is less than twenty-five years old; the sheer size of this generation ensures its worldwide influence. By bringing together a wide variety of artists and contextualizing their different approaches, “Younger Than Jesus” will capture the signals of an imminent change, identify stylistic trends that are emerging among a diverse group of creators, and provide the general public with a first in-depth look at how the next generation conceives of our world. Revealing new languages and attitudes, the exhibition will comprise a portrait of the agents of change at the beginning of the twenty-first century.

The exhibition is organized by Lauren Cornell, Director of Rhizome and New Museum Adjunct Curator; Massimiliano Gioni, Director of Special Exhibitions; and Laura Hoptman, Kraus Family Senior Curator.

“The New Museum has always been a platform for the new,” comments Lisa Phillips, *Toby Devan Lewis Director*. “We have given important early exposure to artists at the beginning of their careers, from Keith Haring to Adrian Piper, and Ana Mendieta to Jeff Koons—artists who subsequently changed the course of art. ‘Younger Than Jesus’ continues the New Museum’s tradition and mission of showing the art of tomorrow today.”



AIDS-3D, *OMG Obelisk*, 2007. MDF, electroluminescent wire, steel, hot glue, acrylic paint and fire.

“The artists in ‘Younger Than Jesus’ reflect a preoccupation with our future, but also with history and tradition: Rather than foreswearing their parents, they seem interested in imagining new communities and alternative families,” says Massimiliano Gioni. “Their tactics range from role-playing to recycling, from identity tourism to technological archeology, from an hysterical form of realism to an intimate, micro-emotional art.”

According to Lauren Cornell, “The exhibition presents glimpses of a generation that is incredibly diverse, with artists moving seamlessly across mediums. Instead of radically breaking from the past, these artists draw from a myriad of influences across historical movements and geographies to highlight the intergenerational dynamics that drive contemporary art.”

“During World War II, both Pablo Picasso and Giorgio Morandi were painting still lifes,” explains Laura Hoptman. “Two artists, belonging to the same generation, were imagining two absolutely different realities emerging from a chaos that encompassed the entire world. We hope that ‘Younger Than Jesus’ will offer a look at our world as reflected through the work of many artists belonging to the same time and yet representing entirely different perspectives on its problems and its beauties.”



Mohamed Bourouissa, *La fenêtre*, 2005.  
Lamda print mounted on aluminum.

## INFORMANTS WORLDWIDE

Artists were selected for “Younger Than Jesus” through an open curatorial model that is participatory, and inspired by the networking proclivities of the generation represented in the show. Initial research for the exhibition was conducted through an international network of correspondents and an information-sharing group of more than 150 curators, writers, teachers, artists, critics, and bloggers worldwide, who were asked to recommend artists for the exhibition. This methodology was intended to expand the curatorial process and challenge the traditional “single-source” method of creating an exhibition. Through this process, more than 500 artists were recommended and researched.

## PUBLICATIONS

Biographical information and images from the over 500 artists who were submitted for consideration for the exhibition by the global network of informants will be included in the publication ***Younger Than Jesus: The Artist Directory***, co-published by the New Museum and Phaidon. The publication will serve as an informal census of the artists from this generation, and will expand the exhibition with this additional platform.



Haris Epaminonda, *Untitled 0012 c/g*, 2007. Collaged paper on paper.

The exhibition catalogue, ***Younger Than Jesus: The Generation Book***, co-published by the New Museum and Steidl, will include reproductions of the work of the fifty artists chosen for the exhibition, as well as original essays by the exhibition curators, and an anthology of articles by a diverse group of writers including philosophers, sociologists, journalists, activists, and marketing and technology experts. It is intended to compose a complex picture of the art and preoccupations that animate the work of this emerging generation.

## LIVE ARCHIVE

The New Museum's fifth-floor Museum as Hub space will serve as the live archive of "The Generational: Younger Than Jesus." Organized by freelance critic Brian Sholis, the space will serve as a research platform, discussion venue, and repository of international periodicals, films, and music created by or documenting this generation. Materials will be gathered from diverse sources: Sholis's conversations and interviews with the exhibition's artists; contemporary publications and zines selected by international correspondents; and texts by philosophers, sociologists, journalists, marketing, and technology experts about this generation. Regular lunchtime presentations will address the idea of generational shifts and the specific nature of this generation and its influences.

## EXHIBITION SUPPORT

"The Generational: Younger Than Jesus" is made possible by a generous grant from The Andy Warhol Foundation for the Visual Arts. Major support is provided by the Friends of The Generational, co-chaired by Maja Hoffman and Dakis Joannou, and the Leadership Council of the New Museum.

Additional significant support is made possible by the Toby Devan Lewis Emerging Artists Exhibitions Fund, Fundación Almine y Bernard Ruiz-Picasso Para El Arte, Horace W. Goldsmith Foundation, Robert Mapplethorpe Photography Fund, and Trust for Mutual Understanding. Support for artist travel and participation provided, in part, by The Cultural Services of the French Embassy in the United States and The Mexican Cultural Institute of New York, and the Office for Contemporary Art Norway. Support for the accompanying publications is made possible by the J. McSweeney and G. Mills Publications Fund at the New Museum. Media Partner: New York magazine. Hotel Partner: The Standard.

## ARTISTS INCLUDED IN "THE GENERATIONAL: YOUNGER THAN JESUS" ARE:

### **AIDS-3D**

Daniel Keller  
Born 1986 in Detroit, Michigan, USA  
Lives in Berlin, Germany

Nik Kosmas  
Born 1985 in Minneapolis, Minnesota, USA  
Lives in Berlin, Germany

### **Ziad Antar**

Born 1978 in Saida, Lebanon  
Lives in Saida, Lebanon and Paris, France

### **Cory Arcangel**

Born 1978 in Buffalo, New York, USA  
Lives in Brooklyn, New York, USA

### **Taub Auerbach**

Born 1981 in San Francisco, California, USA  
Lives in New York, New York, USA

### **Wojciech Bąkowski**

Born 1979 in Poznań, Poland  
Lives in Poznań, Poland

### **Dineo Seshee Bopape**

Born 1981 in Polokwane, South Africa  
Lives in New York, New York, USA

### **Mohamed Bourouissa**

Born 1978 in Blida, Algeria  
Lives in Paris, France

### **Kerstin Brätsch**

Born 1976 in Hamburg, Germany  
Lives in New York, New York, USA  
and Berlin, Germany

### **Cao Fei**

Born 1978 in Guangzhou, China  
Lives in Beijing, China

### **Carolina Caycedo**

Born 1978 in London, England  
Lives in Isabela, Puerto Rico

### **Chu Yun**

Born 1977 in Jiangxi, China  
Lives in Shenzhen, China

### **Keren Cytter**

Born 1977 in Tel Aviv, Israel  
Lives in Berlin, Germany

### **Mariechen Danz**

Born 1980 in Dublin, Ireland  
Lives in Los Angeles, California, USA

### **Faye Driscoll**

Born 1976 in Los Angeles, California, USA  
Lives in Brooklyn, New York, USA

### **Ida Ekblad**

Born 1980 in Oslo, Norway  
Lives in Oslo, Norway

### **Haris Epaminonda**

Born 1980 in Nicosia, Cyprus  
Lives in Berlin, Germany and Nicosia, Cyprus

### **Patricia Esquivias**

Born 1979 in Caracas, Venezuela  
Lives in Guadalajara, Mexico

### **Mark Essen**

Born 1986 in Los Angeles, California, USA  
Lives in Brooklyn, New York, USA

### **Ruth Ewan**

Born 1980 in Aberdeen, Scotland  
Lives in London, England

### **Brendan Fowler**

Born 1978 in Berkeley, California, USA  
Lives in Los Angeles, California, USA

**Luke Fowler**

Born 1978 in Glasgow, Scotland  
Lives in Glasgow, Scotland

**LaToya Ruby Frazier**

Born 1982 in Pittsburgh, Pennsylvania, USA  
Lives in New Brunswick, New Jersey, USA

**Cyprien Gaillard**

Born 1980 in Paris, France  
Lives in Paris, France

**Ryan Gander**

Born 1976 in Chester, England  
Lives in London, England

**Liz Glynn**

Born 1981 in Boston, Massachusetts, USA  
Lives in Los Angeles, California, USA

**Loris Gréaud**

Born 1979 in Eaubonne, France  
Lives in Paris, France and  
Ho Chi Minh City, Vietnam

**Shilpa Gupta**

Born 1976 in Mumbai, India  
Lives in Mumbai, India

**Emre Hüner**

Born 1977 in Istanbul, Turkey  
Lives in Istanbul, Turkey

**Matt Keegan**

Born 1976 in Manhasset, New York, USA  
Lives in Brooklyn, New York, USA

**Tigran Khachatryan**

Born 1980 in Yerevan, Armenia  
Lives in Yerevan, Armenia

**Kitty Kraus**

Born 1976 in Heidelberg, Germany  
Lives in Berlin, Germany

**Adriana Lara**

Born 1978 in Mexico City, Mexico  
Lives in Mexico City, Mexico

**Elad Lassry**

Born 1977 in Tel Aviv, Israel  
Lives in Los Angeles, California, USA

**Liu Chuang**

Born 1978 in Hubei, China  
Lives in Beijing, China

**Guthrie Lonergan**

Born 1984 in Los Angeles, California, USA  
Lives in Los Angeles, California, USA

**Tala Madani**

Born 1981 in Tehran, Iran  
Lives in Amsterdam, the Netherlands

**Anna Molska**

Born 1983 in Prudnik, Poland  
Lives in Warsaw, Poland

**Ciprian Muresan**

Born 1977 in Cluj, Romania  
Lives in Cluj, Romania

**Ahmet Öğüt**

Born 1981 in Diyarbakir, Turkey  
Lives in Istanbul, Turkey

**Adam Pendleton**

Born 1980 in Richmond, Virginia, USA  
Lives in New York, New York, USA

**Stephen G. Rhodes**

Born 1977 in Houston, Texas, USA  
Lives in Los Angeles, California, USA

**James Richards**

Born 1983 in Cardiff, Wales, UK  
Lives in London, England

**Emily Roysdon**

Born 1977 in Easton, Maryland, USA  
Lives in New York, New York, USA

**Kateřina ředá**

Born 1977 in Brno, Czech Republic  
Lives in Brno and Prague, Czech Republic

**Josh Smith**

Born 1976 in Okinawa, Japan  
Lives in New York, New York, USA

**Ryan Trecartin**

Born 1981 in Webster, Texas, USA  
Lives in Philadelphia, Pennsylvania, USA

**Alexander Ugay**

Born 1978 in Kyzilorda, Kazakhstan  
Lives in Almaty, Kazakhstan

**Tris Vonna-Michell**

Born 1982 in Southend-on-Sea, England  
Lives in Berlin, Germany, and London, England

**Jakub Julian Ziolkowski**

Born 1980 in Zamosc, Poland  
Lives in Kraków, Poland

**Icaro Zorbar**

Born 1977 in Bogotá, Colombia  
Lives in Bogotá, Colombia

**ABOUT THE NEW MUSEUM**

Founded in 1977, the New Museum is Manhattan's only dedicated contemporary art museum and among the most respected internationally, with a curatorial program known for its global scope and adventurousness. With the inauguration of our new, state-of-the-art building on the Bowery, the New Museum is a leading destination for new art and new ideas.

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