

# FALL 1988 EVENTS

## **MEMBERS' RECEPTION • THURSDAY, SEPTEMBER 15 • 7:30-9:30PM**

Opening reception for the fall exhibitions

## **GOD SAVE THE SPECTACLE • SATURDAY, SEPTEMBER 24 • 10:30AM-4:00PM** **KATIE MURPHY AMPHITHEATER / FASHION INSTITUTE OF TECHNOLOGY / 227 WEST 27TH STREET**

A symposium on the history and legacy of punk. \$6 members and FIT students / \$8 general

## **OPEN FORUM • TUESDAY, SEPTEMBER 27 • 6-8PM**

What were the most important issues of the 1980s? An opportunity for the public to discuss the decade for an upcoming collaborative exhibition.

## **SEVEN YEARS OF LIVING ART • FRIDAY, NOVEMBER 4 • NOON-5:30PM**

Linda Montano talks about art and life in the Mercer Street Window

## **CARNEGIE INTERNATIONAL • FRIDAY, NOVEMBER 4-SUNDAY, NOVEMBER 6 • PITTSBURGH**

Weekend trip with curatorial staff to the opening of this long-established triennial exhibition of international contemporary art

**LOCATION:** 583 Broadway between Houston and Prince Streets, New York, NY 10012. **Transportation:** IRT (#6) to Spring St.; BMT (N/RR) to Prince St.; IND (AA/CC/E) to Spring St.; IND (F) to Broadway/Lafayette; #6 bus southbound to Broadway/Houston; #5 bus to Houston; #1 to Broadway/Houston.

**SUGGESTED ADMISSION:** \$2.50 general; \$1.50 artists/students/seniors. Members and children under 12 free.

**HOURS:** Wednesday / Thursday / Sunday: Noon-6 PM. Friday / Saturday: Noon-8 PM. Monday / Tuesday: Closed.



# The New Museum OF CONTEMPORARY ART

FALL 88 SEPTEMBER 16-NOVEMBER 20

## IMPRESARIO: MALCOLM MCLAREN AND THE BRITISH NEW WAVE

He is best known as the "Svengali of punk," but the career of Malcolm McLaren extends much farther than his antics as the manager of the infamous punk group, The Sex Pistols. In this unconventional art exhibition in the Museum's Main Gallery and the Window On Broadway, McLaren's roles as band manager, fashion designer, screenwriter, songwriter and cultural theorist will be examined.

Using pop artifacts such as posters, clothes, album covers, cassettes, videotapes, film and music, "Impresario: Malcolm McLaren and the British New Wave" presents a full picture of McLaren's career, including his early work with the rock group The New York Dolls. In addition to highlighting his work with The Sex Pistols, the exhibition will examine McLaren's seminal role as one of the creators of the British punk look with fashion designer Vivienne Westwood and graphic designer Jamie Reid. McLaren went on to manage the musical careers of Bow Wow Wow and Adam and the Ants as well as his own, releasing two hit albums since 1983, *Duck Rock* and *Fans*, with another release anticipated this fall.

By devoting an entire exhibition to the career of McLaren, whose work firmly resides within the arena of popular culture, The New Museum challenges, and ultimately broadens, our accepted notions of art.

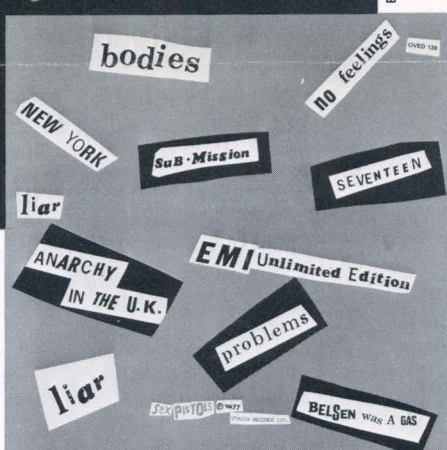
*The exhibition—organized by guest curator Paul Taylor and designed by Judith Barry and Ken Saylor—is accompanied by an illustrated catalogue which includes historical and critical essays by Taylor, Dan Graham, Jon Savage and Jane Withers.*



BOB GRUEN/STAR FILE

△ The Sex Pistols on their final concert tour, 1978.

Album back cover of The Sex Pistols' **NEVER MIND THE BOLLOCKS**, designed by Jamie Reid, 1977. ▷



COURTESY OF VIRGIN RECORDS LTD.

## GIRLS NIGHT OUT

### FEMININITY AS MASQUERADE

What constitutes feminine identity? "Girls Night Out: Femininity as Masquerade" brings together work by seven young artists that deals with the idea of womanliness in terms of its accoutrements, its trappings. Often using decorative patterns and images of domesticity, these artists confront the compelling, repugnant and prosaic traits associated with the gender, charting a landscape of considered ambivalence toward the topic of femininity.

Marilyn Minter's pink-and-blue gender-coded paintings comment on the either/or status of sexual identity, while Alison Saar's vibrant figures treat identity as a fluid cultural hybrid. In Rona Pondick's sculpture, the allure of oversized satin pillows is sullied by the dense weight of lead. Tina Potter offers stark and startling glimpses of gruesome histories hidden on the jewel-like surface of her canvases. Sifting through literary and art history, Susan Silas raises questions about the fictional status of femininity. Meg Cranston's multi-media compositions call attention to gender-identified notions embedded in everyday objects. Aimee Rankin rounds out the exhibition with her signature diorama/peep-show boxes, elaborating on the mythic entanglements of the female gender.

*"Girls Night Out: Femininity as Masquerade" is presented as part of the Museum's ON VIEW program.*



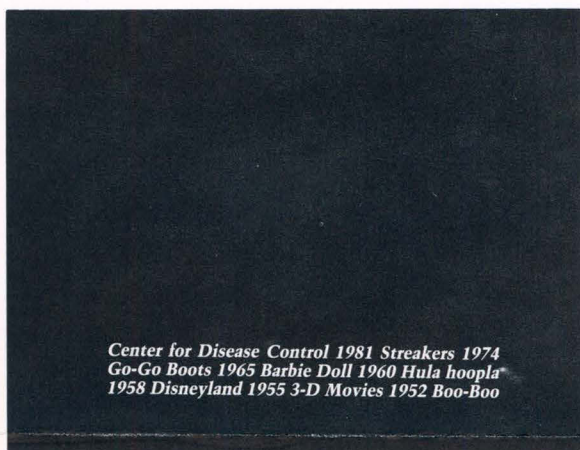
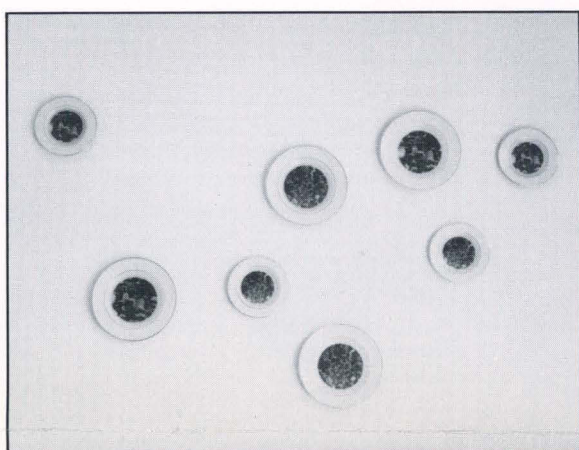
COURTESY OF FICTION/NONFICTION

△ Rona Pondick, **LEAD BED**, 1987-88.

## INSTALLATION BY FÉLIX GONZÁLEZ-TORRES

The work of Félix González-Torres appears disarmingly simple: a combination of text pieces, monochrome canvases and altered photographs of crowds. Juxtaposing cultural trivia with turning points in history, consumer products with crises, this installation explores the ways in which the media shapes our sense of history. Through understatement and a characteristically deadpan manner, González-Torres touches on complexities of language and memory. The text pieces in particular challenge the viewer to decipher the differences and connections within lists of dates and names that seem to caption a blank space. In other works, González-Torres creates constellations made from cropped and distorted photographs of crowds taken from newspapers and magazines. Enlarged into grainy abstractions, the circular scenes resemble microscopic views of viruses, offering a disquieting view of the tensions between the public and the personal in the age of AIDS.

*"Installation by Félix González-Torres" is presented as part of the Museum's ON VIEW program.*



COURTESY OF PASTOVSKI GALLERY

△ Félix González-Torres, (left) **PLATES**, 1987 and (right) 1987, 1987.



BOB GRUEN/STAR FILE

## GOD SAVE THE SPECTACLE

SATURDAY, SEPTEMBER 24/10:30AM-4:00PM  
KATIE MURPHY AMPHITHEATER, FASHION INSTITUTE  
OF TECHNOLOGY/227 WEST 27th STREET

In conjunction with the exhibition "Impresario: Malcolm McLaren and the British New Wave," The New Museum will present an all-day symposium on the history and legacy of punk, co-sponsored by the Fashion Institute of Technology. Malcolm McLaren and the exhibition's guest curator, Paul Taylor, will be joined by others from the fields of fashion, music, graphic design and cultural theory.

*For specific information, please call The New Museum at 219-1355 after September 1.*

△ Malcolm McLaren's and Vivienne Westwood's **SEX** shop at 430 King's Road in London, 1976.

*"Impresario: Malcolm McLaren and the British New Wave" has been made possible, in part, by generous grants from Jay Chiat and the National Endowment for the Arts, a federal agency.*

*The Museum's ON VIEW program is made possible, in part, through a generous grant from the Jerome Foundation and by gifts to the Arthur Sahn Memorial Fund.*

583 BROADWAY BELOW HOUSTON • 212-219-1222 / INFO ☎ 212-219-1355



## OPEN FORUM

TUESDAY, SEPTEMBER 27: 6-8PM

The New Museum, The Studio Museum in Harlem and The Museum of Contemporary Hispanic Art are currently organizing an exhibition for April 1990 devoted to issues of the 1980s. We want your ideas and input as to what were the most important issues of the decade. Please come!

## 50TH CARNEGIE INTERNATIONAL OPENING WEEKEND TRIP TO PITTSBURGH: NOVEMBER 4-6

Are you interested in joining The New Museum's collectors' forum ART QUEST and the curatorial staff on a very special trip to the 50th CARNEGIE INTERNATIONAL in Pittsburgh?

Carnegie International is an exhibition of international contemporary art. Founded in 1896 by Andrew Carnegie, it takes place every three years. Of the five great continuing exhibitions of contemporary international art—including the biennials in Venice and Sao Paulo, Documenta in Kassel and the Guggenheim International in New York—the Carnegie International is second in venerability.

For complete itinerary and information, please call Popsy Johnstone or Maren Hensler at 212/219-1222, Monday through Thursday, 11AM-4PM.

## SEVEN YEARS OF LIVING ART

FRIDAY, NOVEMBER 4: NOON TO 5:30PM

"Seven Years of Living Art," based on the teachings of the Yoga *Chakras*, began on December 8, 1984 and will be completed in 1991, the year of artist Linda Montano's fiftieth birthday. For one day each month Montano occupies the Mercer Street Window to discuss art and life with Museum visitors.

## SPECIAL ACTIVITIES GROUPS

**Art Quest** is a lively and knowledgeable group of men and women dedicated to the understanding and support of contemporary art. Membership, a tax-deductible \$1,500, entitles participants to a Sustaining membership in the Museum and several unparalleled programs each year, such as visits to private collections and artists' studios and special panel discussions concerning issues in contemporary art.

**New Collectors** is an innovative and involving program. Founded for art enthusiasts who want to see, learn about and support contemporary art and who are 39 or younger, New Collectors provides, for a tax-deductible \$150, Individual membership in the Museum and such diverse programs as gallery tours, exhibition previews, salons and more.

Special activities groups provide members with unique opportunities to peek behind the scenes of the world of contemporary art. Contact Maren Hensler or Popsy Johnstone, at 212/219-1222 for information on how you can join.

## GALLERY TALKS

Gallery talks are offered to groups during museum hours. Please call Gayle Kurtz, Docent and Museum Tour Coordinator, at 212/219-1222 to make arrangements.

## LIBRARY

Since the original gift of the Library from the Soho Center for Visual Artists and its founder, Larry Aldrich, the collection of the **Soho Center Library at The New Museum** has expanded and now includes more than 10,000 books and catalogues, and vertical files containing information on almost 4,000 individual artists. In addition, the Library subscribes to some 150 art magazines and journals from around the world, many of which are not readily available elsewhere.

The Library is a free, non-lending resource center, open during regular Museum hours. Appointments are preferred and can be made by calling 212/219-1222.

## CONTRIBUTIONS AND GRANTS

The New Museum would like to thank all of the generous and wonderful people who made our Eleventh Anniversary Celebration such a tremendous success. We raised \$250,000 to support Museum exhibitions, programs and the library. The evening was graciously underwritten by Dom Ruinat Champagne with special thanks to Marsha Palanci, Roberta Greene and David Carey. Thanks also to Curt Marcus, Auction chair; Barbara Gladstone, Publisher of the Limited Edition sculpture, **Truism Footstool**, created by Jenny Holzer; also to Curt and Barbara for being Preview Party hosts; Parfums Stern and Christian Dior Perfumes; Brooke and Carolyn Alexander; Nanette L. Laitman; "Life Imitates Art" with Harold Olejarz, Patrice Grenier and Sonya Kypreos;

## CONTRIBUTIONS AND GRANTS *CONTINUED*

the Souvenir Program advertisers; the Honorary Committee; and the Celebration Committee, headed by Laura Skoler, Trustee. We would also like to thank those individuals and corporations who purchased tables—Corporate Leaders' Tables: Edward R. Downe, Jr., Henry Luce III; Sponsors' Gala Tables: Avon Inc., Chase Manhattan Bank N.A., Jay Chiat, Christie's, Richard Ekstrakt, Arthur A. Goldberg, Allen Goldring, Vera G. List, The Henry Luce Foundation; and our Contemporary Patrons: Madeleine Bennett and Congressman Bill Green.

We are also delighted to announce major gifts from the following individuals—**Founders** (\$5,000+): Elaine Dannheisser, Paul C. Harper, Jr., Nanette L. Laitman, Arthur A. Goldberg; **Benefactors** (\$2,500+): Paul and Joanne Schnell, Laura and Saul Skoler, Robert W. Wilson; **Patrons** (\$1,000+): William Copley, Robert Linton. Also thanks to the following for their recent gifts: Louis R. Wasserman for the Vera G. List Endowment Fund, and Mrs. Frances Slaff in honor of Laura and Saul Skoler.

The Museum is pleased to report a grant for \$5,000 from the Louis and Anne Abrons Foundation; a grant of \$10,500 from the New York State Council on the Arts for a Curatorial Intern; a grant from the Department of Cultural Affairs for \$10,475 in support of exhibitions, education and the library; and a grant of \$7,500 from The New York Community Trust for a management consulting project. Many thanks to Citibank, N.A. (\$4,000) for continued support; Philip Morris Companies, Inc. (\$2,000) for continued and increased support; Golenbock and Barell (\$2,500) for continued support; and welcome to American Express (\$2,000) for their new support.

Editor: Sara Palmer Design: Sara Seagull Printing: Ensign Press

## VOLUNTEER PROGRAM

Volunteering at The New Museum can provide a wonderful opportunity to learn, meet new people and participate in fascinating behind-the-scenes activities. Contact Richard Barr, Volunteer Coordinator, at 212/219-1222 for information on how to become a New Museum volunteer.

## MEMBERSHIP

The New Museum offers many opportunities to be involved with contemporary art and issues. Membership to the Museum is the best way to participate in our innovative programs and to support art by living artists.

- ☐ **\$25 ARTIST/STUDENT/SENIOR:** Free admission to exhibitions • 10% discount on New Museum books and catalogues • Calendar of events • Invitation to members' exhibition openings • Discount on admission to public lectures, panels and performances • Free access to the Museum's Soho Center Library.
- ☐ **\$35 INDIVIDUAL:** All of the above plus: 25% discount on New Museum books and catalogues • One free exhibition catalogue.
- ☐ **\$50 FAMILY/CONTRIBUTING/SHARED:** All of the above for two people.
- ☐ **\$100 SUPPORTING/GALLERY:** All of the above plus: Two free New Museum exhibition catalogues • 40% discount on New Museum books and catalogues • Invitation to Patrons' openings • Eligibility for limited-edition sculpture offering.
- ☐ **\$250 SUSTAINING:** All of the above plus: All New Museum exhibition catalogues • Invitation to annual Art Quest tour of artists' studios • Listing in the Museum's Annual Report.
- ☐ **\$500 SPONSORING:** All of the above plus: Invitation to an Art Quest tour of private collections • Invitation to an exclusive event with the Director and Trustees.
- ☐ **\$1,000 PATRON:** All of the above plus: A special limited-edition print commissioned by The New Museum.
- ☐ **\$2,500 BENEFACTOR:** All of the above plus: Listing on Benefactors' plaque in the Museum lobby • Invitation to a private dinner with New Museum Trustees, staff, artists and the Director.
- ☐ **\$5,000 FOUNDER:** All of the above plus: Listing on Founders' plaque in the Museum lobby • Curatorial advisory service.

Corporate Memberships of \$1,000 or more are available.

### COLLECTORS' FORUMS:

- ☐ **NEW COLLECTORS:** \$150/year includes the benefits of an Individual Membership and an annual series of private events on aspects of collecting contemporary art for those 39 and under.
- ☐ **ART QUEST:** \$1,500/year for two people includes the benefits of a Sustaining Membership and special events designed for the experienced or inquisitive collector by the Museum Director and curators. Events include tours, lectures and studio visits.

**JOIN TODAY!** For more information call the Membership Office, 212/219-1222.

Total Amount Enclosed \$ \_\_\_\_\_ My membership is new ☐ renewed ☐

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**The New Museum**  
OF CONTEMPORARY ART

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Record cover of Malcolm McLaren's **DUCK ROCK**, designed by McLaren and Nick Egan with graphics by Keith Haring, 1983. A major exhibition of McLaren's career is on view through November 20.

**SPECIAL INFORMATION ☎ 212-219-1355**  
**OPEN LATE: FRIDAYS AND SATURDAYS TIL 8**