

# THE NEW MUSEUM

65 FIFTH AVENUE NEW YORK 10003 (212) 741-8962

FOR IMMEDIATE RELEASE

THE INVENTED LANDSCAPE, AN EXHIBITION OF THE WORK OF TEN CONTEMPORARY PHOTOGRAPHERS, OPENS FEBRUARY 17, 1979.

THE INVENTED LANDSCAPE, an exhibition of the work of ten contemporary photographers, opens at The New Museum Saturday, February 17, 1979, continuing through April 14, 1979.

In keeping with The New Museum's policy of showing diverse approaches to visual issues and themes, THE INVENTED LANDSCAPE explores contemporary alternatives to the traditional landscape photograph. This exhibition of experimental landscape photography has been organized for The New Museum by Christopher English, a Chicago photo-historian.

Rather than stressing the primacy of the natural scene, the work in the exhibition emphasizes the actions of the artist. It is a new, synthetic landscape that is presented, not a response to a pre-existing piece of nature. The exhibition presents a wide range of visual solutions to this problem, from highly manipulated prints incorporating drawing and hand-applied color, to unaltered images that are non-traditional only through their distortions of conceptual categories.

Photographers included are: Peter De Lory, Aspen, Colorado; Bonnie Donohue, Boulder, Colorado; Victor Landweber, Hollywood, California; David Maclay, San Francisco, California; Martha

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Madigan, Grosse Pointe Park, Michigan; Richard Ross, Santa Barbara, California; Tricia Sample, Gainesville, Florida; Michael Siede, Atlanta, Georgia; Carl Toth, Bloomfield Hills, Michigan; Gwen Widmer, Cedar Falls, Iowa.

We hope you will attend our press preview, Friday, February 16, from 2 to 4 P.M. at The New Museum, 65 Fifth Avenue. For further information, please contact Maureen Reilly (212) 741-8962.

This exhibition is supported by a grant from the National Endowment for the Arts in Washington, D.C. a Federal Agency, which has enabled us to commission the work especially for the exhibition, and is made possible in part by public funds from the New York State Council on the Arts.

The New Museum Hours: 12:00 P.M. - 6:00 P.M.; Wednesdays 12:00 P.M. - 8:00 P.M.; Saturdays 12:00 P.M. - 5:00 P.M.; Closed Sundays.