

CALENDAR



Jeff Koons. MOSES, 1985. Framed poster. Courtesy the artist



EXHIBITIONS

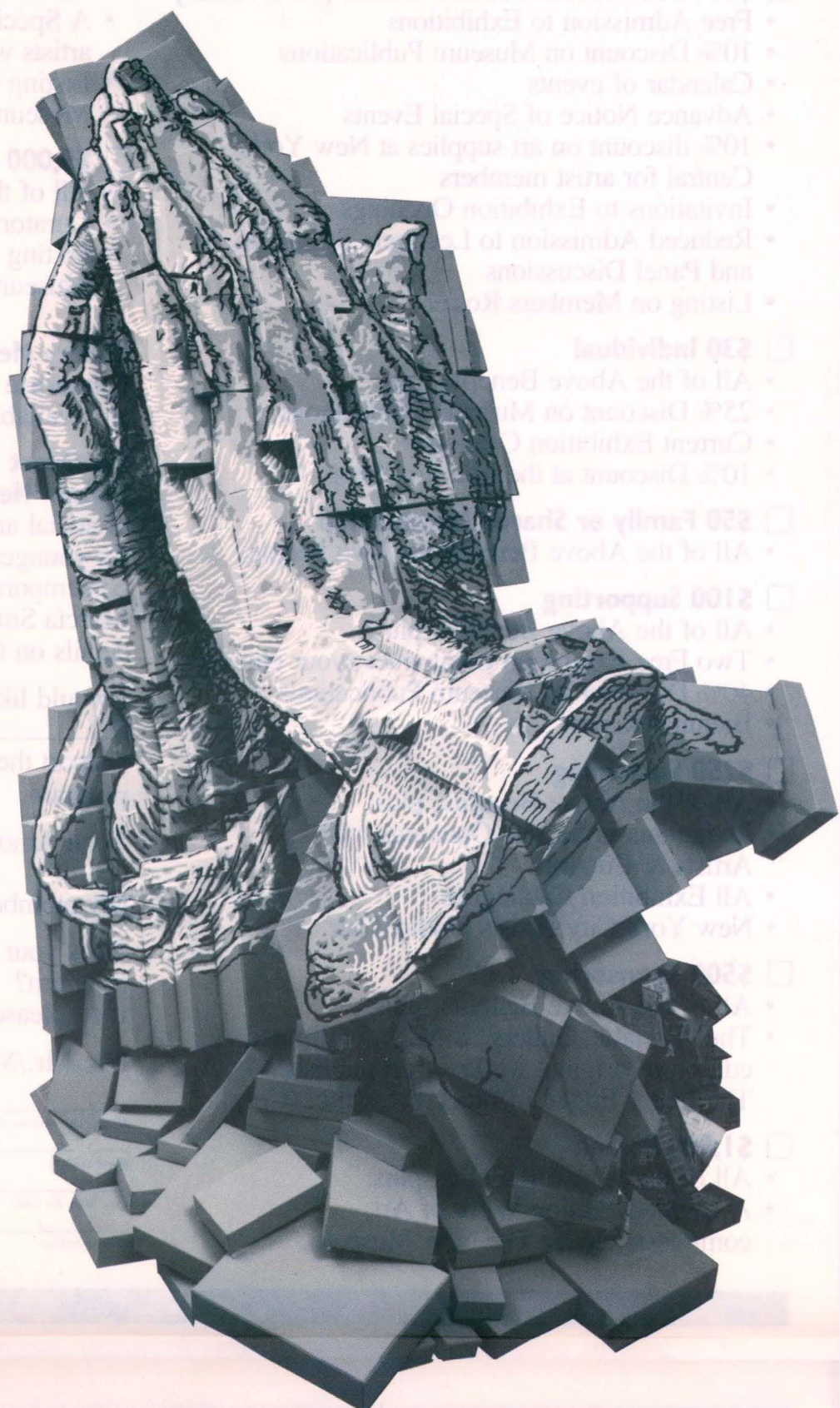
JUNE 21–AUGUST 10, 1986

DAMAGED GOODS:

Desire and the Economy of the Object

What is the function of the object today? What motivates us as consumers of objects? Do we acquire objects for their utility or because of their connotations, their images, their aura? In addressing these questions, *Damaged Goods* will investigate the cultural and perceptual shifts brought about by recent shifts in the economic structure of society. In particular, the transition from a product-based economy to one increasingly based on information storage and flow might be seen as creating an anachronistic situation for the object. Now, the object seems somewhat surreal or completely fictional in the way it is constructed or invented by advertising, display, and simulated presentation techniques. Organized by Adjunct Curator Brian Wallis, *Damaged Goods* will include the work of ten artists who address the issues through a variety of presentational means. Included in the exhibition will be installations of furniture, objects, and artworks by Gretchen Bender, Barbara Bloom, Jeff Koons, Justen Ladda, Louise Lawler, Ken Lum, Allan McCollum, and Haim Steinbach. In addition, the architectural setting will be designed by Judith Barry, and a docent tour of the exhibition will be conceived by Andrea Fraser. The exhibition will be accompanied by an illustrated catalogue with essays by Deborah Bershad, Hal Foster, and Brian Wallis. This exhibition is supported in part by grants from the Institute of Museum Services, the New York State Council on the Arts, and the New York City Department of Cultural Affairs.

Detail from Allan McCollum. PERFECT VEHICLES, 1986. Solid cast plaster, enamel paint, 20½ x 8 x 8". Courtesy Diane Brown Gallery, New York



Justen Ladda. TIDE, 1985. Latex paint on washing powder boxes, 78 x 60 x 60". Courtesy Willard Gallery, New York

GENERAL INFORMATION

The New Museum Shop

Artists! Start thinking now about ornaments for our 1986 Holiday Shop. Details in our Fall calendar.

Library

The New Museum is pleased to thank Larry Aldrich and the Directors of the Soho Center for the Visual Arts for its recent gift to the Museum of the resources of the Soho Center Library. The Library, which is now open at the Museum, was originally established in 1973 by Bernard Karpel as a unique resource for artists. Comprised of the holdings of The New Museum and the Soho Center, the library will contain over 5000 books and catalogues on contemporary art, in addition to over 100 art periodicals. The library is a free, nonlending resource center open to artists, New Museum members, critics, and others by appointment. Hours for the library will be the same as those of the Museum: Wednesday, 12–8 p.m., Thursday through Sunday, 12–6 p.m. Funds for the relocation and opening of the Library have been provided by The Henry Luce Foundation, Inc. and Samuel Locke Highleyman III.

ON VIEW

THE WINDOW ON BWAY

Anne Doran

This installation by Anne Doran will present a variety of photographic imagery, derived largely from advertising and newspapers, in a three-dimensional, architectonic setting. Emphasizing the sometimes poetic juxtapositions of the continuous assault of media images, Doran will also explore the political subtext of this material. Utilizing slide projections, still photographs, and transparencies, she will create a vertiginous montage of light and color.

PERFORMANCE

"SEVEN YEARS OF LIVING ART"

WEDNESDAY, JULY 2, 1986, AND SUNDAY, AUGUST 2, 1986, 12–5:30 P.M.

Linda Montano will continue to occupy the Museum's Mercer Street window to talk about art and life. She will be dressed in orange and will speak with a Spanish accent.

REAR WINDOW

Leslie Sharpe

In response to the particular insistence of several key series of outdoor advertisements displayed throughout New York City, Leslie Sharpe will present a group of large photomontages which deconstruct the meaning of the original advertising campaign. In particular, she will focus on several interrelated economic and political themes: representation of money, displacement of women, and the masking of racial repression.

The ON VIEW program is supported in part by grants from the Jerome Foundation, Citibank, N.A., and by funds from the Arthur Sahn Memorial Fund.

NEW WORK GALLERY

Past, Present, Future Photographs by Daniel Faust, Amanda Means, Andres Serrano, Susan Unterberg, Carrie Mae Weems.

This exhibition features the work of five photographers whose sensibilities are closer to issues dealt with in contemporary painting and sculpture than to those of recent photography. Using original images, each constructs a distinct world, exploring psychological, physical, social, or emotional realities set apart from the mainstream concerns of constructed or appropriated photography.

THE LOBBY

Sets from Cinderella by Ericka Beckman

As a component of her critically acclaimed films, Ericka Beckman often constructs elaborate sets. For her most recent film, *Cinderella*, a 16mm musical (and an entrant in the 1986 New York Film Festival), Beckman has retold the story in a series of pinball-like games. Among the sets are the massive forge/hearth, the smelting pot, the steam whistle/time clock, and the enormous Jack O' The Clock sign. Photographs from *Cinderella* will also be shown.

EVENTS

MEMBERS' OPENING

Friday, June 20, 1986, 8:00–10:00 p.m.



Ken Lum. SCULPTURE FOR LIVINGROOM/PUBLIC LOUNGE, 1978.

Edited by: Ruth Utley and Marcia Landsman
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This calendar has been made possible by a generous donation from Jay Chiat.